

ASTD Nebraska Board Meeting

Meeting Minutes

January 21, 2011

Present: Michael Merritt, Shelly Whittaker, Ericka Juno, Barb Lerouge, Terry Lee, April Kassen, Spencer Cohorst, Cynthia Way, Erick Dragsten, Chris Orsborn, Patti Carr, Steve Campbell

Next meeting:

1. February 18th, 2011
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I. Committee Reports

Communications – Shelly Whittaker

- 2 articles in Strictly Business
- 3 sponsors – 4th signing on – for sponsorship program
- **Action Item (A.I.)** – please check the board page to make sure your information is correct (i.e., contact, bio, photo, etc...) email Laura Dyer and Shelly if you need any changes made
- Job postings will no longer be included in the newsletter – job postings are a member only benefit
- Lots of articles have been turned in for the newsletter – keep up the good work!
- Communications is done with their part of the mentoring tool kit
- **A.I.** – Michael asked Shelly to please forward Big Event article to Chris for the newsletter

Programming – Barb Larouge

- 2011 Program Schedule is complete
- **A.I.** – If you know a non-profit that would like to talk (for about 5 minutes) at one of the programs, let Barb know
- **A.I.** – book club is looking for ideas for the next book, planning to pick one written by one of the presenters for the May Big Event
- **A.I.** – Special Events position is open, if you know anybody who would like that position

Education – Cynthia Way

- Steve is revising Trainers Institute – look for big changes this year
- Steve is preparing 2 programs for 2012
- Erick is reaching out to businesses to encourage them to put “CPLP preferred” on their job listings
 - **A.I.** – if you know of any HR contacts, let Erick know
- Mentoring program is being revised to offer 4 speed events this year
- Scholarship applications are being received!

Membership – Patti Carr

- We met core for 2010
- Core for 2011 is still 35%; for 2012 it will be 40%
- **A.I.** – Membership task force meeting will be 1/25/11 (from 5:30 – 7)
 - Membership task force meetings will be on the 4th Tuesday of each month
 - Call/text Patti at 212-7270 if the door is locked
- Concierge Program – email format was very helpful

President-Elect – April Kassen

- Gave handout of January calendar
- **A.I.** – April will email softcopy of calendar to all board
- **A.I.** – if you have any recommended changes for the calendar, let April know
- Big Event – needs sponsors, the more the better
 - **A.I.** – contact Michael if you have any ideas or contacts for this

- Consider adding the Big Event to your social networking sites – recommend it and share the word
- **A.I.** – Programming will be setting up meetings to look at HRCI credentials to attract HRAM attendees
- **A.I.** – April is working on a summary of the January program to send her concierge list; this would be a good article for the Newsletter also!

Past President – Michael Merritt

- Still have some \$ in the bank
- Helping with Big Event
- Will be the Development Coach this year – if you have questions, need advice, want to complain, whatever... Michael is available for you. ASTD or work issues.
- Past President's meetings are scheduled for 2011 – 1x per quarter
- **A.I.** – David Vance will be at the Lincoln program on April 21st if you want to carpool with Michael, let him know!

Finance – Michael Merritt

- **A.I.** – Susan will be submitting information to National next week, showing we are viable as a chapter. She will Cc Terry and April.
- **A.I.** – Susan will be contacting the CPA next week for an audit of our books
- Discussed income, expenses, and account balances
- Big Event will have its on line item on the budget
- Lincoln is doing 4 certificate programs this year – one per quarter
 - **A.I.** – if you sign up, use CHIP 6064 and our chapter will get some of the money back
 - Since these events are at a college, you might be eligible for tuition assistance from your company, check about the rules where you work

From Our Leader – Terry Lee

- You must be a National member to be on the board, if you or your company can pay the membership dues (\$119 for board members), great.
 - **A.I.** – form for National Membership is on the Board Only page
 - **A.I.** – if you want the board to pay your dues, let Terry know ASAP
- Membership vote for Cynthia as VP will be coming out soon – this is standard protocol
- Budget is being finalized, individual VP budget meetings will be in mid February
- Michael is researching a new host for our website, cost savings could be significant, but Michael is going to do some comparisons of features before we decide
- **A.I.** – You will be paired with another ASTD Board member for your 2011 goals. This will make the board stronger, increase accountability and promote cross training among the board members. Terry is going to send an email with the pairs.
- **A.I.** – Board members will be doing teach backs at future board meetings. Each VP should look for a topic to discuss. Terry presented on CHIP for January. April will present something for February. If you want help with ideas, ask Terry or April.
- CHIP – Chapter Incentive Program
 - Any time you make a purchase thru ASTD National or another chapter, enter our CHIP
 - Our CHIP is 6064
 - The chapter gets a percentage of the profits back for our budget
 - **A.I.** – This would be a good article for the newsletter
- **A.I.** – Terry will be contacting each VP next month about setting up monthly meetings

Wrapped up with celebrations and inspirations