



## ASTD Nebraska Board Meeting Meeting Minutes

Feb 19, 2010

**Present:** Michael Merritt, Laura Dyer, Marilyn Czerwinski, Barb Larouge, Heather Davis, Shelly Whittaker, Angela Athy, Terry Lee, Jill Banaszak, Ericka Juno, Cat Rawlings, Cynthia Way, Joe Hare, Amy Jorgensen, Patti Carr, Jeannie Hannan

**Next meeting:** March 19, 2010, 7:00 am

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### I. Committee Reports

Communications – Cat Rawlings

- Thanks for sympathy card and all the support
- Working on marketing for March event with Michael and Spencer
- Working on getting all events into the calendar
- Tactical plan is on board page only
  - Work in progress to help them stay on track
  - Comments welcome
- Working with director of sales @ Marriott on sponsor arrangement
- Please provide articles each month by the 15<sup>th</sup> for inclusion in newsletter
  - If after 15<sup>th</sup>, they will do their best to include, but may have to hold article until next month

Programming – Jill Banaszak / Barb LeRouge

- Mar 10 – Social Learning, from 7:30 – 9:30
- Survey for sigs is out, please respond to survey
- Summer event Jun 19 – possibly at zoo, keep watching for details
- Book club – March 24<sup>th</sup> at Borders (72<sup>nd</sup> & Dodge), Average to Awesome
  - 20% off book at Borders – print your ASTD profile from webpage for discount
- Michael Merritt recommended
  - Tour of training facilities and interesting stuff at members work – if anybody has a great training facility let us know
  - Don't forget to use the ASTD NE group as an opportunity for feedback on training presentations
  - How is the food at our events? Thoughts are it was better at the beginning of our contract than now...

Education – Jeannie Hannan/Joe Hare

- CPLP virtual study group – FREE
  - Info on LinkedIn
  - Next meeting Feb 25<sup>th</sup> 7pm (online event)
  - Lots of resources, files, discussions, ASTD webinars, etc...
  - Joe will send info so that CPLP group can be advertised
- RFPs – for facilitators due by March 1<sup>st</sup>
- May 17-21 – Trainer's Institute
- July 20-21 - Facilitating Organizational Change Certificate Program

Mentoring – Cynthia Way

- We have 2 mentees and no mentors
- If you want to be a mentee or a mentor, please sign up!

Membership – Angela Athy

- If you want to be a volunteer or need volunteers to help, contact Krishna Clay
- Interview team is being restarted
  - Christine is working but needs help
  - Valerie Noll & Valerie Reed have previous information
  - Only 1 resume review requested over the last few months
- Job resources are not currently "Member Only"
  - Lincoln is open to all & has a lot of Omaha job postings
- Newsletter will have an article referencing job posting & services
- If you are a member wanting to post your resume, contact Krishna
- Michael will get career services POC for Lincoln to Krishna
- Working on announcements at monthly meetings and slides for powerpoint
  - If you have something to add to the announcements, provide 1 week prior to meeting
  - Use black letter & white background and give to Cat – she will format

#### Operations – Marilyn Czerwinski

- Laura will email form for web submissions / issues
- Working with Kate to show how to edit board only page
  - Laura will provide a schedule of times she can work with others for training on how to edit board page

#### Finance – Amy Jorgensen

- In the middle of budgeting, currently \$13K over budget
- VPs relooking @ budgets for areas to cut
- 1099's are out / IRS info is done
- Board Members – National Membership in process
- Provided copy of financials – profit/loss details
- Discussed mail received in PO Box

#### ICE (International Conference & Expo) – Heather Davis

- In Chicago
- Heather will research cost of renting a bus and going as a chapter
  - Heather will work with Lincoln and other close chapters
  - Michael Merritt has connection at Lincoln who has contacts with Aero
- ICE needs volunteers (400) – they will give a free day if you volunteer

#### Membership Drive – Angela Athy & Patti Carr

- Discussed proposal information (available online)
- January membership was down significantly (economy?)
- Membership Drive goal will be solidified within next month
- Heather proposed a task force to work on Membership
- We need to be promoting both local and national membership
- We need to make sure new members feel connected to ASTD Nebraska w/o feeling overwhelmed
  - i.e., greet at events; have board members talk to them at events; call new members

#### Closing – Michael Merritt

- Email Michael if you have a theme to summarize the year
  - Should be inclusive theme & tie into membership drive
  - (i.e. a tagline)
  - This will be on next month's agenda