



ASTD Nebraska  
 Board Meeting Minutes  
 April 19, 2004  
 OPPD, 444 S. 16<sup>th</sup> Street

Executive Board of Directors:

<input checked="" type="checkbox"/>	Tricia Danielsen	<input checked="" type="checkbox"/>	Lisa Hayes
<input checked="" type="checkbox"/>	Deb Dice	<input checked="" type="checkbox"/>	Carol Horner
<input type="checkbox"/>	Jennifer Kay	<input checked="" type="checkbox"/>	Linda McManigal
<input checked="" type="checkbox"/>	Angela Galloway	<input checked="" type="checkbox"/>	Denai Vaughn
<input type="checkbox"/>	Patricia Harrold	<input checked="" type="checkbox"/>	Sue Wymore

Board Members:

<input type="checkbox"/>	Barbara Aldrich	<input type="checkbox"/>	Kris Goslee
<input type="checkbox"/>	Linda Beiriger	<input type="checkbox"/>	Kristi Moehring
<input type="checkbox"/>	Kate Bratetic	<input type="checkbox"/>	Judy Morss
<input type="checkbox"/>	Julie Burrell Lillig	<input type="checkbox"/>	Monica Rose
<input type="checkbox"/>	Angela Carter	<input type="checkbox"/>	Kristi Rutledge
<input type="checkbox"/>	Tom Colling	<input checked="" type="checkbox"/>	Diane Skrobo
<input type="checkbox"/>	Barbara Shousha	<input type="checkbox"/>	

Others:

**Action Items:**

Due Date	Action Item	Person Responsible
5/3/04	Send annual plan to board members	Sue
5/5/04	Send updates to annual plan back to Sue	Board members
5/10/04	Send board reports to everyone	Board members
5/10/04	Send revised annual plan to board members	Sue
5/17/04	ASTD NE Board Meeting	Everyone
5/17/04	Review web pages to determine items that are member only items. We can discuss further at the June retreat.	Board members
5/21/04	Attend May 21st Member Orientation Session from 11:30 - 12:30 PM; contact Rebecca Sekyra to register.	Board members
5/21/04	Welcome aboard from the board gifts for member orientation sessions.	Board members

**Agenda Items:**

**Discussions:**

- The board was asked to help guide the ASTD Nebraska branding effort by expanding on their vision for ASTD Nebraska. It was determined that we are about people, supplying resources and we should use our current five building blocks. We want to be considered a business partner within

organizations, help with strategies of an organization and tie training into the bottom line. We view ASTD Nebraska as an opportunity for professional development. The growth of ASTD Nebraska will be achieved through growth of untapped markets. This information will help the branding committee create their focus.

- Due to tight budget, board members will again look at their budget and eliminate any unnecessary items, try to reduce costs and bring in more income. As a way to increase revenue, Deb Dice will look into holding a 1 day conference in September. The theme will be a career fair. Other impacts on budget will be a membership drive and possible adjustment of costs for Trainers Institute.
- The board was asked to look at member benefits versus what's available for all to see. Each board member is asked to look over their information to determine what should be a member only benefit. Be prepared to discuss at the June retreat.
- Should we pursue an agreement with Bellevue University (or other educational institution) similar to the Trainers Institute contract where ASTD Nebraska and Bellevue equally shares in the profits and losses of the program or should we pursue something similar to the CIT agreement where we make \$25 profit for each non-member who attends, but nothing when members attend since we face no fiscal or other obligation to the program if a fiscal loss occurs? This decision on hold pending further investigation.

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**Decisions:**

- The board approved co-director spots for Student Involvement.
- The board approved pursuing an agreement with Bellevue University (or other educational institution) to accredit the curriculum for Advanced Trainers Institute.
- The board declined the request from UNO to purchase 4 transferable student memberships. Since student memberships are only \$25.00 and standard memberships are not transferable, it was decided to decline this request.
- The board approved the Web Task Force recommendation to hire Jejecos to host and revise our website at a cost of \$60.00 per month and \$8500 fee for web redesign. Linda McManigal, VP of Communication, will finalize the contract with Jejecos.
- The board declined the request to charge non-members a fee if they attend a member orientation session. Since there were very few instances of this occurring, the board did not feel it was in the best interest of ASTD to charge for this service.

Submitted by Sue Wymore, ASTD Nebraska Secretary