



ASTD Nebraska  
 Board Meeting Minutes  
 May 17, 2004  
 Mutual Of Omaha

Executive Board of Directors:

<input checked="" type="checkbox"/>	Tricia Danielsen	<input checked="" type="checkbox"/>	Lisa Hayes
<input checked="" type="checkbox"/>	Deb Dice	<input checked="" type="checkbox"/>	Carol Horner
<input type="checkbox"/>	Jennifer Kay	<input type="checkbox"/>	Linda McManigal
<input checked="" type="checkbox"/>	Angela Galloway	<input checked="" type="checkbox"/>	Denai Vaughn
<input checked="" type="checkbox"/>	Patricia Harrold	<input type="checkbox"/>	Sue Wymore

Board Members:

<input checked="" type="checkbox"/>	Barbara Aldrich	<input type="checkbox"/>	Kris Goslee
<input type="checkbox"/>	Linda Beiriger	<input type="checkbox"/>	Kristi Moehring
<input type="checkbox"/>	Kate Bratetic	<input type="checkbox"/>	Judy Morss
<input type="checkbox"/>	Julie Burrell Lillig	<input type="checkbox"/>	Monica Rose
<input type="checkbox"/>	Angela Carter	<input type="checkbox"/>	Kristi Rutledge
<input type="checkbox"/>	Tom Colling	<input type="checkbox"/>	Diane Skrobo
<input type="checkbox"/>	Barbara Shousha	<input checked="" type="checkbox"/>	Rebecca Sharpe

Others:

**Action Items:**

<b>Due Date</b>	<b>Action Item</b>	<b>Person Responsible</b>
5/31/04	Send annual plan to board members	Sue
6/9/04	Send updates to annual plan back to Sue	Board members
6/14/04	Send board reports to everyone	Board members
6/14/04	Send revised annual plan to board members	Sue
6/16/04	ASTD NE Board Retreat	Everyone
6/16/04	Review your area's web pages for content accuracy. All changes will need to go to Linda B.	EVERYONE of us!
June Retreat	Make it your committee's goal to recruit one new member per month!	ALL
June Retreat	Make it YOUR goal to "upgrade" one member per month to be a National Member...start with your directors (\$100 through our chapter) and then recruit committee members.	ALL
Past Due...	Membership Brochure redone	Denai and Kristi R. (Membership & Marketing)
??	Recruit volunteers to help with the September Conference. Contact Deb Dice	All members

??	Suggestions for renaming the monthly meeting. Send to Angela Galloway	All members
??	Update Board Position Descriptions. There should be a generic description as well as a detailed guide. Send to Tricia Danielsen.	Executive Board members and directors

**Agenda Items:**

- Budget – approved by the board.
- June retreat scheduled for Wednesday June 16, 2004 from 12:00 to 5:00 p.m.
  - Agenda
    - Board Development
    - Branding
    - Brief Budget Overview
    - Prep for September Conference
    - Connection with Students
    - Past President new role
    - 2005 Board nominees announced
- September conference update. Pat Crull will be the main speaker and 2 other speakers are scheduled. Deb Dice will follow-up with speakers to determine best time frame. The conference will be set in Career Track format. A location still needs to be secured. The conference will be marketed to the community. Kathy Dinker is the project lead. Volunteers should contact Deb Dice.

**Discussions:**

- Want to see what the Board’s position is on calling the monthly meetings a different name to appeal to the community. Some suggestions were Learning Opportunity or Learning Session. Ideas should be sent to Angela Galloway.
- Looking for vendor table ideas. Who could follow-up these speakers?:
  - Bob Pike’s Group, Dave Arch and Pat Crull.  
It was suggested to contact Oriental Trading Company or Nobbies.
- Membership drive. Working with National to package memberships together. Want to promote different levels of membership choices:
  - Silver: Nebraska and National Member
  - Gold: Nebraska member and Trainer’s Institute attendee
  - Bronze: Nebraska members, Trainer’s Institute attendee and National member
No membership discounts will be offered. A big membership drive will occur in September.

Submitted by Sue Wymore, ASTD Nebraska Secretary