



ASTD Nebraska Board Meeting

Meeting Minutes

May 14, 2010

Present: Michael Merritt, Sarah Julius, April Kassen, Terry Lee, Shelly Whittaker, Marilyn Czerwinski, Laura Dyer, Christine Hitchcock, Heather Davis, Ericka Juno, Kim Hurst, Spencer Cohorst, Kate Rempfer, Jill Banaszak, Jeannie Hannan

Next meeting: June 11, 2010, 8:00 am Board Retreat (see calendar invite for more information)

Secretary's note: I will be out of town for this meeting. I will still collect the monthly board reports, but will not be there to take minutes (or type them up). Can anybody do this for me please? Thanks, Ericka

I. Committee Reports

Communications – Kim Hurst

- Thanks to all those who use the communication form!
- July certificate and August program are being communicated right now
- Strictly Business (magazine) will have something on ASTD NE every month, in return, we will mention them on our website and have their magazine at our monthly programs
- Thrive Omaha (magazine) is going to have ASTD NE info in it
- Shelly asked for newsletter articles at Wednesday's program
 - Anything timely would be great (i.e., how great last year's zoo social was)
 - Members are welcome to submit articles also
 - Will be asking past president's for articles
- Will need to re-communicate for TI

Programming – Sarah Julius

- Zoo Social is Jun 12th
 - Email Barb LeRouge & Sarah if you want to volunteer
 - Please register so we have a head count for ordering food
- Working on 2nd half program so we can begin marketing
- Working on ideas to increase attendance at program events
 - What about a 'frequent flier' punch card – attend 4 get a discount on 5th...
- December social will be at the Joslyn Castle, date to follow
 - Email Sarah if you have entertainment ideas

Education – April Kassen

- T.I. has been postponed!!! New date is Oct 18 - 22
 - Had 8 enrolled, needed 12
 - Of 8 who were coming in May, only 3 asked for refund, rest will be there for Oct
 - Working to make sure 5 enrolled get the 'early' registration price
 - Thanks to all the people who volunteered – please mark your schedule & volunteer in the fall!
- July Certificate Program is the next big push, 10 people would be ideal
- Online CPLP stopped for now
 - Will resume again in August with live webcast to assess interest
 - For those working on it now – don't forget to check out the ASTD site

Operations – Marilyn Czerwinski

- Update from Laura
 - Use form for requests for web 'fixes', include screen shots if possible
 - If you are updating the web site – keep the font consistent (even on the “Click here” links)
 - Volunteer for web committee are outstanding – setting up a webex to train them on website
 - Reports / stats on website will be coming in the future (using Google Analytics). Will include such things as...
 - How many different users?
 - Which parts of the website are most visited?
 - A blog will be added to the website in June.
 - Focus on member information
 - Video if possible
 - Heather will research a sponsor for the blog (i.e., a company that develops training videos)
 - The “About Us” page now has video – check it out!!!
- Update from Spencer
 - If you have ideas for discussion on linked in, please share them
 - LMS discussion has been going well

Past President – Heather Davis

- Thank you for all the timely work on marketing and newsletter.
- Held first “Past President’s” meeting, next meeting is in June.
- ACL is coming up at the end of Sep – plan to go and submit to speak!
 - If you want to speak, Michael or Heather can help you with presentation (or get you in touch with someone who can)

Membership – Chris Hitchcock

- Membership Drive volunteers
 - 1st meeting coming up – either May 26 or Jun 2, let Chris know which is better
 - Reps from each team are needed
 - By end of this year, there will be a plan in place to start on Jan 1 for 2011
- Calling tree coming soon – watch your email
 - Script will be included
 - About 25 calls per person
 - Let Chris know if you have script ideas

Finance – Amy Jorgensen (not present, Michael Merritt updated)

- Has met with most VPs to discuss their budget for 2010. If she has not met with you yet, she will.
- Will be calling to follow up on incorporation for the chapter.
- All expenses go thru your VP.

Reminders from Michael:

- Retreat is Jun 11
 - Let Michael know if you are able to attend (or not)
 - All day event – team building, training, planning
 - At Nebraska Outdoor Lutheran Ministry by Mahoney, details to come
- Regional Event planning meeting is Wednesday, May 19th at 6
 - Finalizing date & speaker
 - More info coming soon
 - Advertising starts in June and July