

## July 2003 ASTD Nebraska Board Meeting Minutes

Monday, July 21<sup>st</sup>, 2003  
Morgan Building – 8420 Dodge  
3:30-5:00

### Attending:

Lisa Hayes  
Tim Frederick  
Sue Wymore

Carol Horner  
Tricia Danielsen  
Trish Harrold

Lynette Campbell  
Deb Dice  
Jennifer Engelhardt

### Not Attending:

Gretchen Finke Patras

### Opening:

**Started at:** 3:30pm - Board Room

**Refreshments:** Lynette Campbell

**Board Development:** Lynette Campbell. We discussed what motivates people? Why do people do what they do? For fun, for the reward, to build their reputations, to tie into their values, sense of purpose, etc. We built a list around the things ASTD can offer members that can tie into their motivations. If we can match people's motivations, it's a win for all of us, because they will bring energy to what they do!

## Roundtable Reporting

### Lisa – president

#### Celebration & kudos

- Our NE Chapter received some great exposure at ICE. National ASTD distributed a CHIP packet to ICE attendees, highlighting different ways Chapters can publicize CHIP. Tim's email to our membership was published in the packet. Great job Tim!
- We've hit a homerun with our new location! Thank you Deb and team for securing our new "home".
- Kudos to Denai and Deb on being selected as ALC speakers! What a great accomplishment. Let us know if we can assist with your preparations.
- Congratulations Kate on your new position at Pay Pal.
- Thank you Kate for finalizing our volunteer opportunity template process. What a great win/win for our Board and membership!

- Kudos to Sue and team for increasing membership value through the new membership cards.
- Many thanks to Gretchen and Brenda Dooley for providing newsletter articles on ICE. It was great to "live" the ICE experience through your words!
- Thank you Gretchen for the great FISH email sent to our Past Presidents. You're doing a great job of keeping this group engaged.
- Congratulations Carol on your new house!

### FYI

- From a Dan Vetter email: "Say Hi to all my buddies there in Nebraska. I'm not scheduled to come back right now until the CIT class in October. May stop by this summer on a vacation to SD."
- The NexGen performance/contract discussion is temporarily postponed. Thanks to Tricia D, Linda B and Carol for volunteering on this task force.

### Decision

- The Central Iowa Chapter is sponsoring a Leadership Conference on 9/25/03. Keynote speakers include Paul Hersey (Center for Leadership Studies) and Rita Bailey (SW Airlines). Do we want to arrange for transportation? Decision: We'll announce, and start to get a running list of who will attend, and will organize transportation based upon the number.
- Each functional area: Please send me an email with feedback on CAM which can be used during our performance/contract discussion. It's especially important that you outline any new activities/responsibilities that we would ask of CAM, because that will impact their pricing structure. Please send me an email by **EOBD Monday, July 28th**. Individuals volunteering on this task force are Sue, Denai, and Carol.

## Carol – president elect

### Celebration & kudos

- Westside was perfect!

### FYI

- We will be reviewing job descriptions in September if anyone wants to get a jump on that.
- I am awaiting registration info for ALC but we do have a block of rooms reserved.

## Decision

- We need to consider a larger venue for board meetings. We encourage Directors to attend but if they all did we wouldn't fit. Decision: Next month, we will meet at *Charlie's on the Lake*, at 72<sup>nd</sup> and Grover. Same time.

## Gretchen – past president

### FYI

- Plans for "Fish!" on August 13 continue to proceed on target. Remember to remind people that the registration price increases \$10 7/25 This has truly been a team effort and I appreciate the board members' ongoing support.
- I'll complete the 2002 historical binder (to be placed in our historical library at CAM) *after* Fish.

## Jen – Treasurer

### FYI

- We're doing well financially.
- Budget in its finalized form. Available for viewing on our internet site.

## Trish – Professional Development

### Celebration & kudos

- Embrace each moment of your "LIFE!"
- Great job to Stephanie Hanson for kicking off the Mentor program marketing and solicitation campaign.
- Thank you Monica for professional contact with recent TI grads in order to effectively market our September offering.
- Thank you Gretchen for putting us in contact with Kate from the Des Moines chapter for possible Advanced TI collaboration.
- We are excited and want to extend a warm welcome back to Keith Stoneman who has volunteered to help support Professional Development's current efforts.

### FYI

- Professional Development will be designing a brief survey targeted towards the development of an Advanced Trainers Institute. It will be part satisfaction/ part needs assessment. We hope to have the survey sent out sometime in August.

## Deb – Programming

### Celebration & kudos

- Thank you to everyone who “replaced” my duties at the June Meeting. I am so very pleased that the new location was appreciated and Tom’s presentation was accepted so well by the membership.

### FYI

- The awards committee is moving forward, and we’re planning some exciting new categories of awards, and a new way to evaluate programs. We are also working on scholarship criteria.
- My secondary phone number is 633-2182 for the next few months. I do have voice mail at this number

### Decision

- Do you all support moving next year’s meetings being moved to Westside Community Center? Decision: yes.
- What do you think about an “All Day” event next year, and what month? Discussion: Will explore.
- Theme ideas for my “ALC” presentation – discussion...many liked Support Your Membership – wearing Red, White and Blue

## Tim – Marketing:

### FYI

- Coordinated effort between Communication & Marketing committee posted an event for South Central Wisconsin Chapter/ UW-Madison School of Business — Executive Education on the Events page of our website. Thanks again!!! Linda B, for getting this event posted so quickly. 😊.
- Fish News Releases for "immediate release" were mailed/faxed
- Assisted new VP of Marketing, Gina Mauller – [maullerg@missouri.edu](mailto:maullerg@missouri.edu) from Central Missouri ASTD chapter with some marketing ideas. Provided copies of current marketing options and sponsorship opportunities documentation.
- "Organization Spotlight" was published in MBJ on 7/1/2003. Thanks Lisa for all your efforts to get this completed. 😊 Great press for our chapter!

### DECISION

- Approved Corporate Sponsorship Opportunities with ASTD Nebraska. We will begin marketing it next month.

## Tricia – Communication

### Celebration & kudos

- Congratulations to Deb and Denai for being selected as ALC speakers!!
- Kudos to Gretchen and the ENTIRE FISH Task Force team for the great job they're doing on coordinating FISH.
- To Judy Morss, David Birks, David Leslie & Deb Dice for kicking off a new HPI SIG!!

### FYI

- FISH info has been updated online. Please note FISH Bowls are filling up (20% & 30%) according to Gretchen's report earlier.
- Should you need any services from NexGen, please contact Wayne Quon at 342-8700 or [wquon@nexgencom.com](mailto:wquon@nexgencom.com).
- There will not be the standard PowerPoint announcements at the August FISH meetings, please plan accordingly.

### Decision

- Are we interested in doing a message board for board members to post online? Decision of board: not at this time.

## Sue – Membership

### Celebration & kudos

- The Membership cards have been distributed (twice now).

### Decision

- We are investigating alternatives for Web Hosting & programming. Decision: Sue will continue to investigate, and she is eager for any recommendations or information we might have on hosting websites.

**Meeting adjourned:** 5:00 pm

### Next MONTH:

**Board Meeting:** - Charlie's on the Lake – 72<sup>nd</sup> and Grover (in the Holiday Inn)  
Monday, August 18<sup>th</sup>. 3:30 pm

**Treats & Board Development:** Deb Dice

PS: reminder for the rest of the year:

**September** Development: Carol, Treats: Sue

**October:** Development: Gretchen Treats: Lisa

## Action Items for Board

DUE DATE	ACTION ITEM	WHO'S Responsible
July 18	Final Copy on all <b>August Newsletter</b> articles due to Kristi (Tim - Marketing "Focus" Article)	ALL
July 22	Carol Horner needs all updated and new bios for 2003 and 2004 board members; even if you do not wish to change your current bio let me know that.	ALL 2003 and 2004 executive board members
July 25th	Register to attend FiSH!	All
July 24	Send out email to membership with slate of 2004 board members for their approval	Carol
July 28	Written feedback on CAM to Lisa	All
August 15	If you would like to include a couple of membership targeted questions in Professional Development's membership survey, please submit to Patricia Harrold	All
Aug, Sept, Oct board meetings	Coinciding board structure. Begin to include your directors in your e-mail.	All 2003 and 2004 executive board members required; all 2003 and 2004 Directors encouraged
N/A	<b>NO</b> PowerPoint slides for <b>August meeting</b> - please adapt accordingly if you have announcements for our members	ALL
08/01/2003	August Web Focus begins	Secretary Month – Lynette Campbell
08/15/2003	Draft or request for "space" due to Kristi for <b>September Newsletter</b>	ALL
08/20/2003	Final Copy on all <b>September Newsletter</b> articles due to Kristi (Lynette - Secretary Article)	ALL