

ATD Nebraska Board Meeting

Meeting Minutes

July 24, 2015

8:30 – 9:30 AM

Present: Jill Banaszak, Jon Titus, Shelly Whittaker, Kristi Rutledge, Krishna Clay, Jen Labrie-Pereira, Ralph Wojcinski, Jen Wichern, Lesa Deeker, Amber Hutchinson, Sandi Knowski, Kathy Swensen, Theresa Gan Wolfe, Ericka Juno, *Lisa Hayes (Past President)*

Absent: Karen Wegner, , Kim Whiteside, Ben Tiefenthaler, Michelle Anthony, Jill Idelman, Elizabeth Prochazka

Next Meeting: August 21, 2015 – Hy-Vee at Peony Park
August Board Reports due to Kristi by August 11, 2015

Unfinished Business

TI – Ralph W.

Ralph announced that presenters have been secured for eight out of ten sessions.

- TI update sent to board on 7-22
 - 8 of 10 sessions filled
 - 9-22 PM and 10-6 AM are open
 - Kim W. and Jon T. may be willing to do additional sessions (both would be in evaluating learning discipline)
 - Open competencies include –
 - Evaluating Learning
 - Managing Learning
 - Integrated Talent Management (group felt this may be the best competency to fill if only one can be done)
- Registration will open August 1
 - Goal is to have all competencies identified and slotted for marketing purposes
 - Postcards take 3-5 days to create and deliver (Jen W.) – aiming for Aug. 1 date
- Ralph is working on identifying what volunteers will be needed for TI

ALC – Jon T.

Jon congratulated speakers who have been accepted to present at ALC, Oct. 8 – 11.

- Jill B. – Full Session / Topic – Learning Leaders Program (C-Level Execs)
 - Krishna volunteered to co-facilitate with Jill
 - Learning Leaders idea was generated from another chapter at ALC – Jill will ensure she mentions that in her presentation

- Jen L.P. – 45 minute session – Connecting Members by using templates and technology tools
- Everyone was encouraged to talk with employer if they are interested in attending ALC. ATD NE has limited funds to help board members attend.
- Early Bird registration ends July 31. Jon needs names of people who are going to make reservations.
 - Current interest includes:
 - Jon T. (employer sponsoring)
 - Jill B. (employer sponsoring)
 - Jen L.P. (employer sponsoring)
 - Krishna C. (has not approached employer)
 - Jen W. (has not approached employer)
 - Ericka J. (employer will not sponsor)
 - Ralph W. (no employer sponsorship)

Succession Planning – Jon T.

Jon announced that succession planning is a little behind because he has not set the succession planning meeting yet.

- Jon is planning succession planning meeting on or near August 3 at the Millard Library
 - Encouraged board members to attend to help fill the 2016 board
 - Shelly W. recommended including a few current members and past presidents
 - Member recommendations included: Kaylee Dunn, Priscilla Rau, Emily Reddenbaugh, Brendon Rash, Kami Morton

Announcement – Board Resignation

Elizabeth Prochazka is moving to Colorado and has resigned her board position.

- Melody Stryker may be interested in joining the board and filling the role.

RFP Feedback – Jen W.

Jen W. announced that she has reviewed the feedback received on the current RFP documents and will be sending out revised RFP documents soon for review.

Website Consultant Page – Lesa D.

Lesla announced that the Website Consultant page should be ready to turn on August 1.

- The Website Consultant page includes the following features –
 - Consultant must have 5 or fewer employees and must be an ATD NE member
 - Service is free for members
 - Anyone can access the Website Consultant page
- Marketing for the new free member service will include:

- Article in September Newsletter
- Membership team will do a membership search for ATD NE consultants and reach out to them individually regarding the new service
- PowerPoint slide in the August meeting intro slides
- Ideas to expand the service include –
 - Jon T. recommended identifying members who benefitted from the free service and offering them an opportunity to do a meeting sponsorship
 - Lisa H. suggested opening up the service to non-members for a charge (revenue generating)
 - Jen L.P. suggested that we start with members only and then ask them what they would be willing to pay for the service to determine if we might want to expand the service
 - Recommendation to make this a reciprocal service to other ATD chapters who offer a similar service and would allow our members to list their services on their websites.
- Recommended that this practice may be a good candidate for an SOS or an ALC submission

New Business

2016 Programs – Jen W.

Jen W. announced that her team has a good start on 2016 programs.

- Programs include –
 - Paula Pace (Listening) in March. Paula is doing the program at no cost.
 - CEO of QuestionMark in August. Program is being offered at no cost.
 - UP individual is working on RFP to do program on video recording.
 - Storyteller, Rita Paskowitz is set to present.
 - October meeting will be held at MCC.
 - NelNet will do a Whiteboarding presentation.
- Jen and her team are still looking for presentation suggestions for 2016
 - Companies that have best practices they are willing to share are always popular
 - Spielbound was suggested – perhaps a late afternoon meeting at their location
 - Outward Bound just opened a location in Omaha

Past President – Lisa Hayes

Past President, Lisa Hayes, attended the meeting. She facilitated a strategic planning session for the board at the Board Retreat.