

## ASTD Nebraska Board Meeting

### Meeting Minutes

July 16, 2010

*Present:* Michael Merritt, Sarah Julius, April Kassen, Shelly Whittaker, Christine Hitchcock, Ericka Juno, Jill Banaszak, Joe Hare, Cynthia Way, Barb Lerouge, Cat Rawlings

*Next meeting:* August 20, 2010, 7:00 am

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## I. Committee Reports

### Communications – Cat Rawlings

- T.I.
    - Post cards have been redesigned with the new date
    - Looking for ideas on how to articulate community benefits of T.I. – not just for trainers (i.e., retail)
  - Thank you Jill for the article from the speaker
  - August program email going out today
  - September program marketing is in works
  - Sponsors
    - Still working on sponsorships, going to start with small piece and build
    - If you have ideas for sponsors let Cat know
    - If you are willing to contact potential sponsors let Cat know
  - Recruiting for Cat's replacement, her two years are up March 2011
  - Cat will contact Tricia Danielsen to talk about how to get sponsors
- Shelly Whittaker
- Articles last month were great – keep up the good work

### Programming – Sarah Julius

- Brining back “table topics” next month – speaker will provide topics
- RFPs will be on website before end of month
  - Sep 15 is deadline for RFP
  - Goal is to be confirming schedule by October
  - RFP will include information about how topic fits into CPLP areas
  - Will leave some space open for speakers based on member survey
- Some SIG talk, but not much interest, survey indicated interest, but nobody wants to be a leader
  - Barb will ask LinkedIn group if anybody wants to be leader
- Thanks for all the help with the Zoo Social

Jill Banaszak

- August starts new program format
  - Time will now be 1 ½ hours instead of 2 hours.
  - Concentrate on theme for each program (i.e., \$10 discount for manager if you bring them to August program)
  - New registration process – sign up early for best rates
  - Dates for next year are set
- Working on larger names for programs.
- Check out Tom Kuhlmann on <http://www.articulate.com/rapid-elearning/>
  - Free webinar - <http://www.trainingmagnetnetwork.com/topics/show/1950>

Barb Lerouge

- 2<sup>nd</sup> quarter book club was good
- Next book club meeting is in August
- December program will be at the Joslyn Castle (<http://www.joslyncastle.com/>) again this year
  - Table for vendors was \$50 last year, will have tables again this year, price TBD

### Education – April Kassen

- Facilitating Change session is cancelled
  - Only 3 registered, April has asked National who they were
- T.I. - Oct 18 - 22
  - Angela Galloway cannot teach her assigned day/time, some rescheduling will be done

Joe Hare

- CPLP study group will start again in the fall – more details to follow on LinkedIn
  - Scholarship money is available, up to \$400
  - Article coming soon “Are you studying for your CPLP? What your ASTD NE chapter can do for you...”
  - Article coming soon “CPLP recertification tips”
  - Article coming soon “How to talk to your manager about the benefits of CPLP”

Cynthia Way

- Mentoring meeting went well
- Mentoring orientation program is in the works
- Mentoring brochure will be available at August program

### Membership – Chris Hitchcock

- Director of Member Involvement position is filled – go Kate!
- 249 members; 268 National Members; 95 both NE & National
- 29 new members since Jan 1; only 1 new member since June
- 154 NE members are not National Members
- 173 National members are not NE members
- Krishna reviewed 3 resumes in June; mock interview scheduled soon
- Membership Drive Task Force will meet one time per month now
  - If you cannot make meetings, please send somebody
- Calling Tree did not go out for July – working on ways to improve the process
- Membership application / renewal process being reviewed

### From Our Leader – Michael Merritt

- National Liason Position is being dropped
- New VP of Finance and Assistant VP of Finance should be announced soon
- Budget review will be happening this weekend
- ALC attendees – please make sure Michael has your full name (as it appears on your drivers license) – airline tickets are being purchased
- ALC is Sep 30<sup>th</sup> – Oct 1<sup>st</sup> – Good luck to our speakers!
  - If you are speaking and want to ‘practice’ let us know
- Terry will be contacting people about succession planning
  - If you didn’t fill out the form, please do
- August program
  - Will have a 5 minute presentation by a nonprofit/charity - this is something we might do each month so let us know if you like it
  - Michael & April will coordinate agenda for August program because a lot is going on
- Regional Event
  - Be watching for details
  - Working on budget, numbers, speakers, etc...
  - April & Debbie are cochairs and will coordinate volunteers
  - \$149 early bird price; \$199 regular price; discount for groups of 5 or more
  - Webpage being developed
- We are all busy, if you need help, please ask! We don’t want anybody to feel overwhelmed.
- If you have questions/needs, want to vent or complain (about Michael), call Angela Galloway. Key here is please contact any of your fellow board members for assistance. Sorry Angela, hope your phone is not too busy!

