

ASTD Nebraska Board Meeting

Meeting Minutes

September 17, 2010

Present: Michael Merritt, Shelly Whittaker, Chris Hitchcock, Ericka Juno, Jill Banaszak, Barb Lerouge, Susan Bates, Marilyn Czerwinski, Heather Davis, Terry Lee, Sara Julius, April Kassen, Laura Dyer, Kate Rempfer

Next meeting: October 15, 2010, 7:00 am

I. Committee Reports

Communications – Shelly Whittaker

- Kim's working on next months program
- Working on marketing for November program
- Still need newsletter articles
- Will be advertising TI – heavily!
 - TI postcards went out
 - E-mailing all lists we can get
 - Please help market TI – right now we have 7 signed up

Programming – Barb Larouge; Sarah Julius; Jill Banaszak

- Barb – December Social – December 15th 5 – 7:30
 - Entertainment – working with Kate's brother (magic); working with Laura's band
 - Need confirmation by October 15
 - Working on several ideas
- Sarah –
 - Working on catering options for the social – will stay in budget
 - Michael Merritt will get stuff at ALC for give aways
- Jill –
 - October program is a panel. Send any questions for inclusion to Jill.
 - Importance of e-learning, more with less, and the next 5 years are going to be topics covered
 - Discussion on ideas for upcoming non-profits to be featured at monthly program: American Cancer Society; Breast Cancer Awareness Month is in November; Alzheimers
 - November Ethan Edwards is coming in; there will be a board dinner with him the night before; location TBD

Education – April Kassen

- Sep 9th – Joe held CPLP study group – 2 attended
 - Joe will build member only CPLP study page for the website
 - Self paced
 - Hopefully done by end of year
 - Will connect people studying for CPLP with a CPLP mentor thru the mentoring program
 - CPLP flash cards will be available for November program
- Cynthia created tool kit for mentoring program
 - Generic enough you can customize to your company and create a mentoring program
 - Heather recommends we track who is using the toolkit for data and then present info at ALC next year (to Heather's knowledge, this is a new concept)
- Jeannie is no longer Dir of Education (new job); Steven Campbell is going to take the position

Membership – Chris Hitchcock

- Membership team is at 100%
- Kate will be sending updated script for Conceirge program

- Please send Kate any requests for member volunteers to be included in the script
- 219 active NE chapter members and 88 National members. Both numbers are down but CORE is at 40.18%
 - Will check with Glenda to see if a survey is sent to members who don't renew
- Scholarship can be used to pay for membership
- Please attend membership drive committee meetings (Tuesday of Board meeting week)
 - Student membership – how to increase numbers will be an upcoming topic

Operations – Laura Dyer

- Had web committee meetings – separate email went out with details
- Laura will put stuff on website
- Laura will put pictures of October panel on members page
- Laura and Michael Merritt will get together to work on format of webpage

President-Elect – Terry Lee

- Only one submission for awards so far
 - Will add to linked in
 - Will have Glenda send out information again
- December retreat will be on the 10th – save the date

Past President – Heather Davis

- Thanks Susan for all the hard work getting the financials in order & finishing 2009 taxes
- Still working towards incorporation
- Had Past President's meeting

Finance – Susan Bates

- Susan handed out copies of each departments budget – if you have corrections, please let her know

From Our Leader – Michael Merritt

- Discussed idea of having a 'membership +6' or '+9' for purchasing program attendance with membership
- Susan will be looking at other banks to bank at – right now SAC is looking best
- Terry is working on succession planning for 2011
- Terry is working on membership survey – to go out October 1st
- October program will announce VP's and Exec's to members
- Please talk up TI