



Executive Board of Directors:

	Tricia Danielsen	X	Lisa Hayes
	Deb Dice	X	Carol Horner
X	Jennifer Kay	X	Linda McManigal
X	Angela Galloway		Denai Vaughn
	Patricia Harrold		Sue Wymore

Action Items:

Due Date	Action Item	Person Responsible
	Awards to be voted on by membership	Deb Dice
Before 11/3/04	Board voted on by membership	Tricia Danielsen
1/2005	Push to increase National members	Membership Committee & Board
12/2005	Risk Assessment team established	Lisa Hayes/ Carol Horner
11/3/04	Branding release to membership	Branding Task Force

Agenda Items:

- Budget – Carol Horner and Jennifer Kay
 Budget for rest of 2004 looks good. Half of the website’s revision expenses (stage 1) have been paid. Expenses for ALC and Awards have not been added yet. TI income has also not been added. We have passed our external budget review.
- Awards update – Carol Horner for Deb Dice
 The awards ceremony will be held November 3, 8:30 a.m. to 10:30 a.m. Survey Monkey will be sent out to membership this week to vote on Member of the Year, New Member, Vice President and Director. The turn around time will be quick. Details to follow via email notification. Champion Awards and Program Awards will be decided by the Awards committee.
- ALC – Angela Galloway and Lisa Hayes
 ALC attendees included Trisha Harrold, Linda McManigal, Angela Galloway, Dina Morales and Rikki Willerton and Tricia Danielsen. Lisa Hayes also be attended as a NAC (National Advisory Council) representative.
 - NAC information to chapters”
 1. Workforce Development Day 12/1. All Boards will be receiving a kit to market this learning day in their community.
 2. CORE – need to increase National members and Risk Assessment Plan

3. Competency Model – covers eight areas of expertise for needed for a training professional. Pilot in 2005 and launched 2006. Need to inform membership of model and align CIT program to prepare our membership for exam.
 4. National changes – Area managers will be less project managers and will be required to visit each chapter twice a year. Chapter portal process improved. Chapters who do not have websites will be able to have a site and Chapter Billing Services (CBS) for free. ALC registration will be free in 2005 for all attendees.
- Board Transition and Board Retreat information
Discussion tabled until next month.
 - Branding Release – Angela Galloway and Terry Ralph
New brand logo was presented. Folders containing different marketing pieces were given as an example. Board members missing will receive example information. Membership will be given release in November at the Awards Celebration. Use of brand on marketing pieces will begin 1/2005.

Submitted by Angela Galloway, ASTD Nebraska – VP of Marketing