

ASTD Nebraska Board Meeting

Meeting Minutes

October 21, 2011

Present: Terry Lee, April Kassen, Michael Merritt, Shelly Whittaker, Krishna Clay, Jill Banaszak, Barb Lerouge, Beth Down, Melissa Turner, Jennifer Labrie, Ralph Wojcinski, Lance Baker

Next meeting:

1. November 18, 2011

President – Terry Lee

Led discussion on ALC takeaways

- Great job presenting to Shelly, Cynthia, and Chris
- We already do 9 of the 10 things mentioned as necessary to be a next level chapter
- Need to tweak sponsorships a little bit
- Continue to Partner with Lincoln Chapter
- 316 were at conference
- OK to focus on a manageable list of goals/tasks
- Ways to put forward volunteer opportunities

Welcome new board members Beth Down Director Mentoring and Lance Baker Secretary

I. Committee Reports

Communications – Shelly Whittaker

- Marketing Piece Review
- Need Newsletter Articles Jill Idelman will be unavailable until at least Sunday send to Shelly in the meantime
- Working on marketing the holiday social
- Will tweak sponsorship
- Consider SOS regarding sponsorships
- Social Media Ideas

Programming – Jill Banaszak

- Meet next week regarding December Social
- Excited about upcoming topics
- 4 RFP'S for next year

Education - Mentoring – Beth Down

- 2 new mentors
- 5 contacted 1 mentee came into program
- Start strong in 2012
- Connect Social Media efforts with mentoring
- Became clear that she doesn't have a complete list of active mentor/mentee relationships yet
- She is in process of reorganizing this program

Krishna Clay for Chris Hitchcock – Membership

- Working on Career Resources
- Resumes have been rolling in
- She has a new volunteer to review resumes
- Current membership of 310 makes us a large chapter division line 300
- 9 new members this month

President-Elect – April Kassen

- Continuing to work on member survey
- Discussed tracking and follow up mechanisms regarding non-responders to survey
- Trainers institute meeting budget

Past President – Michael Merritt

- Mentioned 3 chapters in US that handle national memberships the way we do
- Discussed chapter dues and national dues increase of \$10 each and ways to implement [need to vote on this]
- Discussed visually showing membership how money is spent in chapter
- Encouraged board members to attend programs

Director of Website - Melissa Turner

- Gave presentation regarding board view functionality of website

Ralph Wojcinski - Director of Membership

- Passed out report on 2012 membership drive
- Discussed membership drive ideas

Miscellaneous