

minutes

ASTD Nebraska Board Meeting		
7.20.2012	7:00-8:30 AM	Children's Hospital Executive Building
Meeting called by	April Kassen, President	
Type of meeting	Monthly Board Meeting	
Facilitator	April Kassen	
Note taker	Lance Baker	
Attendees	Present: April Kassen; Chris Hitchcock; Terry Lee; Lance Baker; Lindsey Wedel; Shelly Whittaker; Krishna Clay; Cynthia Way; Jill Banasak; Spencer Cohorst; Absent: Jill Idelman Ralph Wojcinski Jennifer Labrie Jon Titus Erick Dragsten Michelle Kosmacek Beth Down Stefanie Shannahan Teresa Matteson	
Finance		
Lindsey Wedel		
Discussion	Update that we will be over budget due to cost of required external financial audit. Review cost \$900 which was total budget. Will be over in total by 300 to 400.	
Action Items	Person Responsible	Deadline
Board voted unanimously to accept overage and pursue required review	Board	
Get update for Microsoft office to ASTD Laptop cost \$13	Chris/Lindsey	Not determined
Communications		
Shelly Whitaker		
Discussion		
Kudos to Libby Guthrey, Dir Marketing, on starting her Master's Program!		
Sponsorship: Inscape is not renewing. Discussed other possibilities including Ashford University, intercall, webex, Nebraska business center., Kaplan		
Spencer discussed survey monkey update		
Change of speaker in August has been updated		
.Libby and Jill will evaluate dropping contact to contact considering capabilities in Wildapricot upgrade.		
Action Items	Person Responsible	Deadline
Pintrest account	Spencer	
June e-mail blast	Libby	May 31
Newsletter	Jill I.	June 1
Pursue sponsor to replace Inscape	Shelly	

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Submit any updates to the website to Melissa	Melissa	ASAP
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Programming

Jill Banaszak

Discussion

Jill: July social 59 registered all but one family attended. There was confusion regarding access to clubroom. We received complimentary game tickets for a future date to make up for this.

27 people registered for Jim Smith event. This needs to roughly double for us to break even on event.

Action Items	Person Responsible	Deadline

Membership

Krishna Clay

Discussion

Have first transitional member,

Making an effort to improve email reminders in connection with renewals.

Wild apricot is useful to email concierge list. Can email all or one individual directly from site.

Action Items	Person Responsible	Deadline
Work with marketing on emails	Krishna/Shelly	ASAP
Renew efforts for Membership Drive	Ralph/Board	ASAP
Determine who shows as sender when email concierge from website		

Education

Cynthia Way,

Discussion

Study groups in progress
tl rocking and rolling
Working more effectively
ANY SUGGESTIONS ON IDEAS FOR INCREASED INTEREST IN SCHOLARSHIP APPLICATIONS
 Enrollment in TI manager
 Development options
 Only 2 of 40 trainers knew what CPLP meant at a trainers summit at a local company

Action Items	Person Responsible	Deadline

President-Elect

Chris Hitchcock

Discussion

minutes

Congratulations to Lindsey, Krishna, and John who have been accepted to present at ALC (Annual Leaders Conference) will be held in Arlington, VA in October this year.

Seeking as many applications as possible for board positions.

The winter retreat will be moved to early November to ensure momentum and ideas from ALC are better utilized. More information will follow.

Chris will personally buy lunch for board member who recruits the most people to apply

HRCI (Human Resources Certification Institute) application to become an approved provider is in progress as is getting the by-law revisions approved. The nominations for awards are on the horizon. Update determined that certifying individual sessions may be more cost effective and efficient.

Action Items	Person Responsible	Deadline
ALC planning	Chris	August
Strategic Planning	Chris/Board	Ongoing
Winter retreat planning	Chris	October
Board Application process	Chris	July

President

April Kassen

Discussion

Jim Smith presentation next week. We need more registration to break even on this event.

Habitat even is the following week, must be 16 to participate 5 of 8 currently registered are board members.

April will use a personal flight credit to fly to ALC creating a budget saving

Agreed to update scorecard on a quarterly basis.

Flesh out group to serve ASTD members in senior positions in their respective companies

Action Items	Person Responsible	Deadline
Increase Registration for Jim Smith Event via concierge and other methods	All	ASAP
Update scorecard Quarterly	April	Quarterly
Each board member should review their section of the website and provide updates including content to Melissa	All	Ongoing
April committed to go to Pintarest Account	April	August
Determine group name of last discussion item and meet once before year end	April	December

Past President

Terry Lee

Discussion

Terry has an outlet for personal/professional development for board members.

Action Items	Person Responsible	Deadline
Contact Terry if you are interested	Board	Second Week Sept.
Finalize scorecard	April	ASAP