

ASTD Nebraska Board Meeting

Meeting Minutes

December 20, 2013

Present:

Shelly Whittaker, Chris Hitchcock, Ericka Juno, Jill Banaszak, Ralph Wojcinski, Michelle Anthony, Jen Wichern, Jen Labrie, Erick Dragsten, Lesa Deeker, Krishna Clay, Pati Carr, Alex Latty-Bata, Kathy Swensen, Karen Wegner, Jill Idelman, Mike McIllece, Kay Scott, Lindsey Wedel

Next meeting:

January 17, 7:30 at Security National Bank (101st & Pacific)

Discussion

- Introduced new board members
- Membership – Ralph Wojcinski
 - Thank you Alex and Kim for all your help with ELW (at Bellevue), with 2.5 days of notice, they had 7 sessions scheduled – feedback was good
 - Kathy is working on membership drive ideas, you will be seeing that soon
 - Ralph will work with Marketing to get posters for around Bellevue
 - Karen is going to reboot the concierge program, to include adding a personal note about membership renewals coming up
 - If you need help finding your concierge list, let Ralph know
 - Kathy is working on renewal notification reminders (60 days and 14 days before; 5 days and 14 days after) – Marketing is reviewing the notification
- Finance – Lindsey
 - We are on the road to becoming incorporated – articles are done, but every time we try to submit they are declined because they are so close to Lincoln's name - would need to get Lincoln's consent to use ASTD Nebraska Inc. – Lindsey is going to look into what needs to be done – Glenda can help with this
 - 2014 budget is up for vote
- Programming – Jen Wichern
 - A lot of new speakers in 2014
 - Winter Social – Jan 24, 5-9, Anthony's Steak House
 - Still looking for Director of Programming; if not found soon, while on maternity leave, Jen will need some help
 - Speaking with Trish Yule and Richard Sites to finalize their program (condensed version of ICE 2013 presentation)
 - If you attend a program and workshop you get two surveys – we will look into changing this to one survey only
- Education - Jill Banaszak
 - 3 director positions on in transition
 - Thank you for your ELW contributions
 - At January social we will recognize people who earned the CPLP in 2013
 - Jon Titus will be President-Elect for Jill
- Marketing & Communications – Pati Carr
 - Still looking for a Director of Web; have some volunteers helping, but still need a person
 - Copy Pati, Alex, and Jen L if you need something from the web team

- Article assignments sheet for 2014 Newsletter will be sent out soon
 - There are a lot of goals for 2014 that will touch Marketing, please communicate with them early and often
 - Alex will be making some changes to the Newsletter – some cosmetic, some more content, and branding ASTD NE – feel free to give Alex feedback on the changes
 - Still working on making sure emails are being sent correctly - make sure you are getting the emails you should be getting from the ASTD Board – all changes should be made by Jan 1st
 - Check your bios and photos – if you have any changes, send them to Pati
- President Elect – Shelly Whittaker
 - Still have 2 open positions Director of Web and Director of Program – if you know a good candidate ask them about it
 - Award winners will be presented at January social
 - SOS on HRCI credits was accepted by National – among other things, this means we have potential to be chapter of the month this year
 - Setting up meetings with VPs for next year
- President – Chris Hitchcock
 - Discussed history of the letter ASTD NE sent to National ASTD – Chris will be on a committee about the issues – she will keep us advised on what is happening – if you have anything you want Chris to ask, let her know
 - Vote – Budget 2014 – passed unanimously, no opposition
 - Goal attainment for 2013 – we did great with the strategic goals for 2013 – we thought goals were measurable, but at the end of the year, we struggled with the measurements – please look at you 2014 goals and make sure they are measurable and not too numerous
 - Thanks 2013 Board for your outstanding service – giftcertificates.com will be sending you a gift in the near future
 - Awards from Chris to the board
 - Gift from board to Chris