

Jul-1-11 3:20 PM CST

## February ASTD Nebraska Newsletter



Hello [firstname],

At a recent ASTD Nebraska monthly learning session, Terry Lee, ASTD Nebraska President, informed the audience of some great opportunities available within the chapter. An opportunity to get involved, have fun, meet a lot of great people, and make a difference in our chapter. Well, obviously I was intrigued by his invitation to the group, and thought "Why not me?" So, here I am...your 2011 Director of Communications. And so far, it has been all the things Terry promised. (Thanks, Terry!) Quite often many of us get caught up in our day-to-day routine. We don't always look for the opportunities presented to us to "shake it up a bit," take on new challenges, and grow.

The ASTD Nebraska Chapter has a lot to offer to our workplace learning community and, like any great organization, it is only as good as those who get involved. 2011 offers many opportunities for our talented and knowledgeable members to make a difference, to share their talents in countless ways. So, my challenge to you is this: grow...get involved...make a difference.

There are numerous opportunities for you to make an impact on our chapter, and many of them require minimal time. You can even work from the comfort of your desk and computer by assisting with the web site, calling members, creating marketing pieces, writing articles, etc. The best thing is, you can put in as much time as you'd like. It's up to you. Some other areas of opportunity include:

- Regional Event in May 2011, "Human Performance Improvement: Doing More With Less"
- Facilitate a book review discussion
- Facilitate a Special Interest Group (SIG) discussion
- Director of Special Events (open board position)

[Click here](#) to be taken to the ASTD Nebraska page with more information.

Feel free to contact any ASTD Nebraska board member with your questions. I look forward to working with each and every one of you throughout the year.

Christine Orsborn

[directorofcommunications@astdnebraska.org](mailto:directorofcommunications@astdnebraska.org)

1. [Calendar Events](#)
2. [Articles](#)
3. [Welcome New Members!](#)
4. [Welcome back Renewed Members!](#)

Your login information is listed below. To log into the site, visit <http://www.astdnebraska.org/en/> and enter your Username and Password.

Username: [username]

Password: [password]

If you have any questions please contact the Site Administrator.

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## Calendar Events for Feb-1-11 to Mar-31-11

### [ASTD TechKnowledge Conference](#)

**Speaker's Name:**

**Day:** Wednesday, Feb 2 2011 8:00 AM

**Location:** San Jose Convention Center 408 Almaden BLVD San Jose, CA 95110

**Summary:** ASTD's TechKnowledge conference welcomes more than 1,200 people who focus their daily attention on the design and delivery, management and strategy of technology and learning. They will come together alongside 70 exhibitors in the learning technology space to learn, network, and move people forward through...

[★Mapquest](#) | [Add to Calendar](#)

**Posted by:** Michael Merritt

### [Using Twitter and Facebook Effectively in Learning & Development](#)

**Speaker's Name:** Michael Merritt, Sr eLearning Developer, HDR

**Day:** Wednesday, Feb 9 2011 5:00 PM

**Location:** Scott Conference Center 6450 Pine Street Omaha, NE 68106

**Summary:** In this 60 minute session, attendees will participate in building a social media strategy that allows them to network, share their knowledge and best practices, and get assistance from other workplace learning and performance professionals. In this session, attendees will learn how to turn their messages into posts,...

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**Posted by:** Shelly Whittaker

### [Blended Learning: Applied to the Real World](#)

**Speaker's Name:** Heath Tuttle, Technology Transforming Teaching Coordinator, University of Nebraska-Lincoln

**Day:** Thursday, Feb 17 2011 11:15 AM

**Location:** Southeast Community College Continuing Education Center 301 S. 68th St. Place Lincoln, NE 68510

**Summary:** Presented by ASTD-Lincoln Learning Event: Applying Learning Theories to the Real World Learn how to m...

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**Posted by:** Melissa Turner

### [Secrets of Inspirational Instruction](#)

**Speaker's Name:** Andy Greenberg

**Day:** Wednesday, Mar 9 2011 7:30 AM

**Location:** Scott Conference Center 6450 Pine Street Omaha, NE 68106

**Summary:** More to come ...

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**Posted by:** Shelly Whittaker

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## Articles

### Career Resources

**Author:** Krishna Clay

**Release Date:** Tuesday, Jan 25 2011 2:00 PM

Why not start 2011 off by focusing on yourself and your professional development? Our Career Resources team wants to enhance our membership's ability to successfully advance professionally within the workplace learning and performance career fields. Take advantage of the free resources available to our ASTD Nebraska members. Resume Critique. Is your resume up to date? We can help you update your resume to reflect not only your increased experience, but also the changing trends in the... [\[More Info\]](#)

**Posted by:** Christine Orsborn

### Planning a Mentoring Program

**Author:** Cynthia Way

**Release Date:** Tuesday, Jan 25 2011 2:00 PM

Creating a mentoring program requires some initial planning. Determining clear expectations and intentions for a mentoring program will set the course to a successful venture. Consider what the expected outcomes will be from the mentoring experience. What professional development challenges should the mentoring process focus on for the participants? What could get in the way of the effectiveness of the mentoring program? How does the mentoring program integrate into the overall strategic... [\[More Info\]](#)

**Posted by:** Christine Orsborn

### Did You Know...

**Author:** Christine Orsborn

**Release Date:** Tuesday, Jan 25 2011 2:00 PM

Did you ever wonder what this icon is all about? Who is ChIP? It's a pretty amazing deal, actually. ChIP stands for Chapter Incentive Program and is a revenue-sharing program offered by ASTD National. It can help the Nebraska chapter bring in more great speakers, provide incredible training opportunities, and fill your professional development needs How?, you may ask. Whenever you make an online purchase from the ASTD Store, register for a conference or workshop, or renew... [\[More Info\]](#)

**Posted by:** Christine Orsborn

### January Scholarship Awarded

**Author:** Cynthia Way

**Release Date:** Tuesday, Jan 25 2011 2:00 PM

Congratulations to Christine Mixan and Stephen Campbell! Each has been awarded funds from the ASTD Nebraska Julie Durmaskin Professional Education Scholarship. Christine is attending the ASTD 2011 International Conference and Exposition in May, and Stephen is attending training at Nebraska Mediation Association. Great job to each of them for taking the next step in their professional development! We look forward to hearing about each event. The ASTD Nebraska Julie Durmaskin...

[\[More Info\]](#)

**Posted by:** Christine Orsborn

### Virtual CPLP Study Group Collaboration

**Author:** Erick Dragsten

**Release Date:** Tuesday, Jan 25 2011 2:00 PM

Some exciting news on the CPLP front! The ASTD Nebraska Chapter is working with several East Coast chapters to develop and host a virtual study group. This is designed for members from all participating chapters who are interested in pursuing their CPLP. The goal is to pool resources to make it less of a burden on any one chapter and to have enough participants to make the sessions

more productive. The plans for this program are still being finalized. The tentative schedule is 12...

[\[More Info\]](#)

**Posted by:** Christine Orsborn

### **[Is the Power of 2 Working for You?](#)**

**Author:** Patti Carr

**Release Date:** Tuesday, Jan 25 2011 2:00 PM

Are you a current ASTD Nebraska Chapter member? Have you considered a joint membership of both the local and national groups to enhance your ASTD experience? When ASTD Nebraska members join the national organization, they are choosing to be leaders in the Workplace Learning and Performance (WLP) profession. Joint membership offers WLP professionals the opportunity to connect to local, national, and international professionals. In addition, joint members can learn about trends in the...

[\[More Info\]](#)

**Posted by:** Christine Orsborn

### **[Message from the President](#)**

**Author:** Terry Lee

**Release Date:** Tuesday, Jan 25 2011 1:00 PM

It is a great honor to serve as your chapter president for 2011. My goal in this position is to be a servant to you and guide the chapter in a manner that is beneficial to all members. I have over 15 years of experience in volunteering and leadership in various roles and will use that experience to add to the legacy our past chapter leaders have built. The mission of the chapter is to enhance members' abilities to train, develop, and support clients and organizations and our local and... [\[More Info\]](#)

**Posted by:** Christine Orsborn

### **[Human Performance Improvement: Doing More with Less, speaker Jack Zenger](#)**

**Author:** Michael Merritt

**Release Date:** Tuesday, Jan 25 2011 1:00 PM

La Vista, Nebraska, January 25, 2011- Jack Zenger, bestselling author, executive coach and Human Resources Development Hall of Fame inductee, will be the Management Track speaker for the American Society for Training and Development (ASTD) Regional Event, Human Performance Improvement: Doing More With Less. This ASTD Regional Event that will bring together professionals is sponsored by the Lincoln and Nebraska chapters of ASTD and will be held on May 18, 2011 at the LaVista... [\[More Info\]](#)

**Posted by:** Christine Orsborn

### **[Member Spotlight](#)**

**Author:** Kate Rempfer

**Release Date:** Tuesday, Jan 25 2011 1:00 PM

We're shining our ASTD spotlight on our members to learn about their professional and personal accomplishments. It is with great pleasure that we introduce two of our newest ASTD members, Kasey Stover and Rebecca Stratbucker. Kasey joined ASTD Nebraska in January of 2011. Kasey is employed with Allstate Insurance Company as a Training and Education Manager in the Allstate Financial Strategic Sourcing Office. She's been with the company for 14 years, holding leadership roles for the... [\[More Info\]](#)

**Posted by:** Christine Orsborn

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**Save the Date!**

**ASTD-Lincoln & ASTD Nebraska Regional Event**

**May 18, 2011**

Andrea Nierenberg      The OZ Principle  
 Ralph Kilmann          Eagles Flight  
 Jack Zenger  
 Jim Smith

Bellevue University  
 Human Capital Lab

\* Members of ANY ASTD Chapter get the Member Rate!

[www.astdregionalevent.com](http://www.astdregionalevent.com)

### **New Members who have joined since Dec-27-10**

Nancy Eagen - Mutual of Omaha - Sr. Training Specialist, Omaha NE  
 Andrea Abrahamson - First Data - Sr. Training Specialist, Omaha NE  
 Keith Hansen - UNMC Center for Preparedness Education - Assistant Director, Omaha NE  
 Stephanie Schmid - ACI Worldwide - HR Specialist, Elkhorn NE  
 Jennifer Osterman - Dell Services - Talent Management Advisor, Lincoln NE  
 Stefanie McAndrew - Mutual of Omaha, Omaha NE  
 Kasey Stover - Allstate - Strategic Sourcing Training and Education Manager, Lincoln NE

### **Members who have renewed since Dec-27-10**

Pam Riggs - Lincoln Financial Group, Omaha NE  
 Miriam Pearson - ACI Worldwide - Sr. Learning Specialist, Elkhorn NE  
 Cheryl Goodman - Metropolitan Community College - MIS Colleague Support Specialist, Omaha NE  
 Shari Owen - ConAgra Foods - Trainer, Omaha NE  
 Lynette Campbell - Farm Credit Services of America - Director, Org Dev and Learning, Omaha NE  
 Lesa Deeker - Best Care EAP - Consultant, Omaha NE  
 Vickie Douglas - First Data, Omaha NE  
 Dianna Beulke - ACI Worldwide, Inc. - Director Learning Services, Elkhorn NE  
 Valerie Noll - Crew Training Intl., Inc. - Instructional Designer, Bellevue NE  
 Melissa Turner - Easel Solutions - Adobe Certified Trainer/Microsoft Certified Traine, Lincoln NE

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For additional information on this article, please contact:

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Source: Shelly Whittaker

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