

Jul-1-11 3:21 PM CST

## January ASTD Nebraska Newsletter for Review



Hello [firstname],

Happy 2011! I hope that everyone has a safe and healthy start to the new year.

The start of a new year is always an exciting time. A time to renew, rededicate, and start again. The ASTD Nebraska board is committed to helping you meet your professional development goals. We are working on increasing the member resources and leadership opportunities. Be sure to take a look at our web site and see what is available to you. Reach out to a board member and let them know what you need.

With the start of the new year, we would like to thank our 2010 ASTD Nebraska board for all their hard work and dedication. We would also like to welcome the 2011 ASTD Nebraska board and thank them for taking the leap. There are many opportunities as well for our members who would like to get more involved. If you have an interest in taking on one small task such as writing a newsletter article, updating a web page, creating a marketing piece, or something even more, please talk to any board member. Completing even one small task can be a very rewarding experience.

As always, this is your newsletter, so please let me know how to make it work for you.

Shelly Whittaker  
ASTD Nebraska  
Director of Communications  
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1. [Calendar Events](#)
  2. [Articles](#)
  3. [Job Listings](#)

Your login information is listed below. To log into the site, visit <http://www.astdnebraska.org/en/> and enter your Username and Password.

Username: [username]  
Password: [password]

If you have any questions please contact the Site Administrator.

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## Calendar Events

### [e-Learning Course Design: Using Interactivity Effectively](#)

**Speaker's Name:** Sonya Nichols and Steve Sifert, Phasient Learning Technologies

**Day:** Wednesday, Jan 19 2011 11:30 AM

**Location:** Scott Conference Center 6450 Pine Street Omaha, NE 68106

**Summary:** Gain Knowledge and Tips on How to Use Interactivity Effectively in eLearning ...

[Register](#) [★Mapquest](#) | [Add to Calendar](#)

**Posted by:** Melissa Turner

### [Social Networking: Understanding the Employment Implications](#)

**Sponsor:** ASTD-Lincoln

**Speaker's Name:** Michael W. Khalili, Knudsen Law Firm

**Day:** Thursday, Jan 20 2011 11:15 AM

**Location:** Southeast Community College Continuing Education Center 301 S. 68th St. Place Lincoln, NE 68510

**Summary:** Social networking via online mediums such as MySpace, Twitter, LinkedIn, and Facebook has exponentially expanded in popularity over the last few years. According to a recent survey approximately 45 percent of employers reported using these sites to research job applicants and, in turn, disregard otherwi...

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**Posted by:** Shelly Whittaker

### [ASTD TechKnowledge Conference](#)

**Speaker's Name:**

**Day:** Wednesday, Feb 2 2011 8:00 AM

**Location:** San Jose Convention Center 408 Almaden BLVD San Jose, CA 95110

**Summary:** ASTD's TechKnowledge conference welcomes more than 1,200 people who focus their daily attention on the design and delivery, management and strategy of technology and learning. They will come together alongside 70 exhibitors in the learning technology space to learn, network, and move people forward throug...

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**Posted by:** Michael Merritt

### [Using Twitter and Facebook Effectively for Trainers](#)

**Speaker's Name:** Michael Merritt

**Day:** Wednesday, Feb 9 2011 5:00 PM

**Location:** Scott Conference Center 6450 Pine Street Omaha, NE 68106

**Summary:** More to come ...

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**Posted by:** Shelly Whittaker

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## Articles

### [ASTD Nebraska Holiday Social](#)

**Author:** Barb LeRouge

**Release Date:** Tuesday, Dec 28 2010 2:00 PM

The Joslyn Castle was beautifully decorated for the holidays, and all who attended were in the holiday spirit. Joe Brogie mingled among attendees, amazing and baffling them with his close-up magic. He even entertained us with his unique style of mentalism with some willing volunteers. We would especially like to thank Cynthia Way of Lead the Way Consulting and our sponsor, Phasient Learning Technologies, for their displays and information. Everyone took advantage of the event to... [\[More Info\]](#)

**Posted by:** Shelly Whittaker

### Chapter Recognizes Members Committed to Excellence in Leadership and Workplace Learning

**Author:** Terry Lee

**Release Date:** Tuesday, Dec 28 2010 12:00 PM

ASTD Nebraska recently recognized members and an organization for excellence in leadership and workplace learning. The awards were presented at the annual Holiday Social held December 15, 2010, at the Joslyn Castle. The Active Leadership Award-which recognizes a chapter board member who exemplifies commitment, vision, and leadership to the chapter and board-was awarded to Jill Banaszak. An excerpt from her nomination read, Jill is on top of things the way a board member should be...;she... [\[More Info\]](#)

**Posted by:** Shelly Whittaker

### ASTD Nebraska Announces Three New Sponsors for 2011

**Author:** Cat Rawlings

**Release Date:** Tuesday, Dec 28 2010 11:45 AM

As your Vice President of Communications and Marketing for 2010, I am proud that my final announcement is this one: Our chapter has three new sponsors for 2011! The following companies are now generously supporting our chapter and will be promoted as our sponsors throughout the year: Bellevue University's Human Capital Lab at the Mt. McKinley Level HINZtime Virtual Assistance at the Loess Hills Level Lead the Way Consulting at the Loess Hills Level Our sponsorship program has...

[\[More Info\]](#)

**Posted by:** Shelly Whittaker

### Putting the Activity Back into eLearning

**Author:** Shelly Whittaker

**Release Date:** Tuesday, Dec 28 2010 11:00 AM

It's easy to get into an interactivity rut-using the same few games and activities in every course regardless of the learning objectives or desired learner behavior, or falling back on standard drag-and-drop or Jeopardy-style games because they are easy to create, without considering whether they best address the content or purpose. Successful instructional designers and course developers are always searching for creative activities that teach concepts well. Dig out of that rut and... [\[More Info\]](#)

[Info\]](#)

**Posted by:** Shelly Whittaker

### Doing More With Less Speaker - Ralph Killman

**Author:** Jean Keeney

**Release Date:** Sunday, Dec 19 2010 6:00 PM

The ASTD Regional Event-Human Performance Improvement: Doing More with Less-is a full-day, professional development event planned for May 18, 2011 at the LaVista Conference Center. The Regional Event focuses on the impact of the economy on the workplace and how to do more with less. The January article focuses on Ralph Kilmann, one of our breakout speakers. Ralph H. Kilmann, Ph.D., is an independent author/consultant who resides in Newport Coast, California. During 2002 and 2003, he... [\[More Info\]](#)

**Posted by:** Shelly Whittaker




# Save the Date!

## ASTD-Lincoln & ASTD Nebraska Regional Event

### May 18, 2011

Andrea Nierenberg      The OZ Principle  
 Ralph Kilmann          Eagles Flight  
 Bellevue University      Jack Zenger  
 Human Capital Lab        Jim Smith

Members of ANY ASTD Chapter get the Member Rate!

[www.astdregionalevent.com](http://www.astdregionalevent.com)



## Jobs

### Instructional Designer

**Company:** Gallup

**Date Activated:** Friday, Dec 17 2010 11:44 AM

The Company Gallup Consulting is different from most consulting firms. While other firms provide services in traditional disciplines... [\[More Info\]](#)

**Posted by:** Krishna Clay

### Director of Marketing Services and Training

**Company:** Central States Health and Life Co

**Date Activated:** Friday, Dec 17 2010 11:36 AM

Date Posted: 2010-11-30 Located In: Omaha, NE Contact: Ann Hetherington 1212 N.96th St. Omaha, NE 68114 ... [\[More Info\]](#)

**Posted by:** Krishna Clay

### Training Specialist

**Company:** First Data

**Date Activated:** Friday, Dec 17 2010 11:32 AM

Date Posted: 2010-12-03 Requisition: ARBFDC99337-818287 Located In: Omaha, NE Wages / Salary: Salary commensurate with... [\[More Info\]](#)

**Posted by:** Krishna Clay

### Manager of Operational Training and Development

**Company:** Gordmans

**Date Activated:** Friday, Dec 17 2010 11:30 AM

Date Posted: 2010-12-06 Our unique retail concept offers name brand merchandise at up to 60% off department store prices every... [\[More Info\]](#)

**Posted by:** Krishna Clay

### Manager of Agency Training

**Company:** Prudential

**Date Activated:** Friday, Dec 17 2010 11:28 AM

Date Posted: 2010-12-01 Address: 15750 W. Dodge Road #302 Located In: Omaha, NE Contact: Maggie Davis Phone:... [\[More Info\]](#)

**Posted by:** Krishna Clay

#### [Sr. Training Specialist - Policyowner Services](#)

**Company:** Mutual of Omaha

**Date Activated:** Friday, Dec 17 2010 11:25 AM

Date Posted: 2010-12-09 (reposted) Requisition: 018378 Located In: Omaha, NE Founded in 1909, Mutual of Omaha is a... [\[More Info\]](#)

**Posted by:** Krishna Clay

#### [Sales Trainer-Commercial](#)

**Company:** C&A Industries

**Date Activated:** Friday, Dec 17 2010 11:21 AM

C&A Industries is a national leader in staffing - one of the country's fastest growing industries - and a dynamic company that's... [\[More Info\]](#)

**Posted by:** Krishna Clay

#### [Manager/Director, Organizational Development](#)

**Company:** Blue Cross Blue Shield of Nebraska

**Date Activated:** Friday, Dec 17 2010 11:17 AM

Job Summary: The Manager/Director, Organizational Development is responsible for establishing Organizational Development and... [\[More Info\]](#)

**Posted by:** Krishna Clay

#### [Retail Systems Trainer](#)

**Company:** Cabelas

**Date Activated:** Friday, Dec 17 2010 11:08 AM

Date Posted: 2010-12-14 Requisition: 15859 Located In: LaVista, NE Cabela's Retail, Inc is hiring a Retail... [\[More Info\]](#)

**Posted by:** Krishna Clay

#### [Training Development Coordinator](#)

**Company:** West Corporation

**Date Activated:** Friday, Dec 17 2010 11:05 AM

Date Posted: 2010-12-16 Requisition: 931701 Located In: Omaha, NE This position will close and applications will not... [\[More Info\]](#)

**Posted by:** Krishna Clay

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### **Members who have renewed since Nov-30-10**

Doug LaMar - LaMarSOFT, Omaha NE

Ann Messinger - First National Bank of Omaha, Omaha NE

Susan Wymore - Omaha Public Power District, Omaha NE

Julie Stoner - Self-Employed, Papillion NE

Cher Anderson - Cox Communications - Leadership Development Specialist, Omaha NE

Angela Athy - Union Pacific Railroad - Manager, Management Development, Omaha NE

Suzu Kratochvil - First Data - Director, Client Education Services, Omaha NE

Kim Brammer, Omaha NE

Tarrah Jindra - Mutual of Omaha - Sr. Training Specialist, Omaha NE

Jim Griffith - Mutual of Omaha, Omaha NE

Jan Silvain - Mutual of Omaha, Omaha NE

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