

January 7, 2004

"The Race to Accelerated Learning: Bogus or Bonafide?"
Jeanne Baer, President of Creative Training Solutions

Meeting Session Information: Accelerated Learning: Bogus or Bonifide? 11:30-1:00

Have you heard the testimonials about Accelerated Learning? How it uses the latest in brain research to design and deliver "twice the learning in half the time?" Or have you heard its crazy quilt of wild and unique techniques that convert corporate classrooms into kindergartens? So what is bogus and what is bunk? At this one-hour presentation, Jeanne Baer, President of Creative Learning Solutions, will discuss how accelerated learning practices have evolved over the years. Find out how you can use what's best about Accelerated Learning without falling victim to what's worst. **(Member Cost: \$15 and Non-members \$20)**

Afternoon Workshop Information: Accelerated Training: Making It Work for You! 1:30-3:30

Enjoy being an accelerated learner yourself, while you discover how to use a rich potpourri of innovative training techniques. Learn the best ways to reach all of your participants by: creating a learning-ready atmosphere via music and an interesting environment, converting dull content into stimulating and memorable multi-sensory experiences for trainees, and heightening recall through fun and lively reviews. **(Member cost: \$50 and Non-member Cost: \$65)**

About the Speaker: As President of Creative Training Solutions, Jeanne Baer designs and delivers training programs that are custom-made to fit her clients' needs. Since founding her company 10 years ago, she has worked with Chrysler, Cliff's Notes, DuPont Pharma, First National Bank of Omaha, Omaha Steaks, and many others.

Jeanne's training and management advice appears in 11 books by McGraw Hill, Harvard Business School Press, and other publishers. She's been quoted in Investor's Business Daily and she's featured on the frequently broadcast "Speaking with Confidence" course produced by Great Plains National Instructional Television.

She is a certified corporate management trainer, and an adjunct faculty member at University of Nebraska, Southeast Community College, and Doane College.

Meeting and Work Shop Cost: Members: \$65 and Non-Members: \$85

For Program Reservations call ASTD Voice Mail at 402-397-0280 or register on-line .
Reservation/Cancellation Deadline: Noon,"

January 2, 2003

Meeting Location: Westside Community Conference Center 3534 S. 108th St. (108th & Grover)

Registration/Networking: 11:00 a.m.

Lunch: 11:30 a.m.

Program: 12:00-1:00 p.m.

Price: \$15 Members/\$20 Non-members (no-shows will be billed)

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**I do not fear computers. I
fear the lack of them.**

-Isaac Asimov-

"A computer is fast and accurate, but it is also completely literal. It doesn't know enough to correct your simplest mistakes; it takes everything you enter exactly as you entered it, and not as you meant it!"

-Peter Aitken-



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ASTD Nebraska 2004 Board of Directors—Cont.

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Home Instead Senior Care kgoslee@homeinstead.com

Director of Mentor Program.....Kerin Staup 614-9520
Student kmz1@cox.net

"KUDOS TO ONE OF OUR OWN"

Congratulations to Lisa McDonald of ConAgra Foods as she was the winner of our Chapter Survey contest and she has chosen to attend one free CIT course!

Congratulations to our new board members joining us this year: Linda McManigal, Tom Colling, Kristi Rutledge, Diane Skrobo, Barbara Aldrich, Angela Carter, Kris Goslee, and Kerin Staup!

ASTD Nebraska's Next Certificate in Training Course!

Feel confident and well prepared to assume the role of facilitator in almost any type of group meeting - training groups, work teams, departments, professional or community organizations by attending ASTD Nebraska's next Certificate in Training Course is "Mastering the Role of Group Facilitator" with renowned instructor Cec Farnsworth! Provided by ASTD Nebraska in partnership with Bellevue University, the session will be held January 14-16 from 8:00 a.m. - 5:00 p.m. at the Lozier Professional Center. After this intense and highly interactive workshop, you will have improved skills in the following:

- Problem-solving and decision-making techniques
- Roles and responsibilities of the facilitator
- How to confront conflict and deal with disruptive behavior
- Group cohesion and unity
- Conducting team meetings

For more information, or to register to attend, please visit the Bellevue University Website at: <http://www.bellevue.edu/Training/astd.html#Outline>

President's Perspective

Dear Members,

On December 12th your 2004 ASTD Board had their retreat to prepare for the upcoming year. We spent time reviewing your input from the survey (yes, we really do take this information and use it!). We also looked at our ASTD Nebraska Vision and discussed exactly what does this mean to us and to our members.

We established 5 focus areas for the board in 2004 based on our discussions. Here they are:

2004 ASTD BOARD FOCUS AREAS:

Community Outreach:

- Create opportunities for our membership to give to the community
- Be leaders in the community

Exceed ASTD National's Chapter Operating Requirements (CORE):

- Market National Memberships to local members
- Market local memberships to area national members

Reach out to Members:

- Individual member contact with a purpose
- Re-engage more experienced members
- Increase member awareness of benefits and mission/vision
- Timely recognition that is more specific
- More opportunities for involvement
- Provide diverse growth opportunities

Make our Brand:

- Create our 30-second commercial

Future Development Plan:

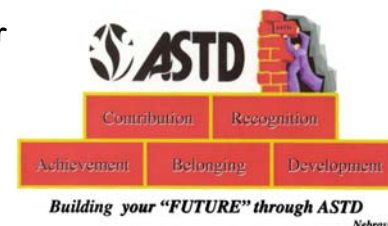
- Establish a strategic plan
- Keep our vision in front of us

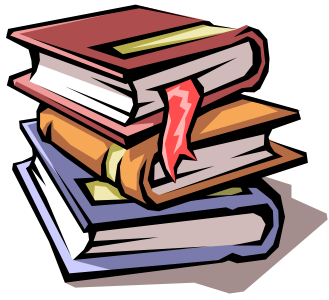
ASTD Nebraska Vision: to be the preferred leader in workplace learning and performance!

- We want to be thought of as the first choice/the "go to" organization for those looking for information, expertise and development opportunities in the area of workplace learning and performance.

Please let me or any of the board members know your thoughts, ideas and comments on our vision and focus areas. I hope we are hitting your mark! Thanks,

Carol Horner, President
ASTD Nebraska





Need a book related to adult education? Don't have a resource library of your own at work? How about new ideas on training or books to recommend to your classes?

Try the Omaha Library!

ASTD and the Omaha Library have partnered up to increase the number of adult education books and related topics to add to their supply. Please visit them today and check out your books!

www.omaha.lib.ne.us



Announcing: New Member Orientation Sessions!

- What: New Member Orientation Session
- Where: Lozier Building on 120th & Blondo
- When: Friday February 20th from 11:30-1:00
- Who: All members who have not attended
- Why: To learn more about ASTD and how to get involved

RSVP to Angela Carter by Wednesday February 18th at acarter@psigroup.com

A free lunch will be provided with pop and "goodies!!!!"

Upcoming dates:

Friday May 21st

Friday August 20th

Friday November 12th

Omaha Public Library & New Member Orientation Session!

WELCOME to our newest members. Below is a list of members that have joined ASTD in November 2003. If you see any of these individuals, please extend a warm ASTD Nebraska greeting.



November 2003

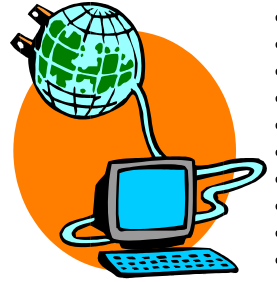
Cyndi Atkins	Peggy Dempsey	Cheryl Hamilton	Shawn Mahrenholz
Tracie Malesa	Mary Nelson	Valerie Noll	Mark Peterson
Kathy Sands	Rebecca Sharpe	Todd Sites	Jeanie Smith
Kimberly Somer	Kerin Staup		

Please join me in congratulating these members on their hair raising commitment to ASTD Nebraska. The following members have renewed their membership with ASTD Nebraska during the month of November 2003.



Roger Wichman - 16 years
 Robin Larsen - 15 years
 Kim Whiteside - 13 years
 Jim Meier - 12 years
 Kathy Larsen - 11 years
 Jessica Hochstein - 10 years
 Karen Amstuz, Janet Tschudin - 9 years
 Lynette Campbell - 8 years
 Carol Hunter - 7 years
 Doug Young - 6 years
 Vickie Douglas, Peggy Heafey, Darwin Piatt Jr, Robyn Thelander - 3 years
 Sharon Hansen, Michelle Moore, Jo Ellen Shoemaker, - 5 years
 Tonya Kaminski, Chad Lippincott, Chris Pellman, Janet Skogerboe - 2 years
 Gary Christiansen, Amy Dix, Kim Dee Hall, Laura Hatfield, Mark Hunter,
 Cindy Neumann, Jennifer Skibbe - 1 year

ASTD Technology SIG Meeting for January 20, 2004



Date: Tuesday, January 20, 2004

Time: 3:30-5:00 pm.

Place: Commercial Federal Bank Headquarters 13220 California Street (132nd & Dodge). The meeting is in the 2nd floor conference room of the Commercial Federal headquarters at 13220 California St. Enter through the entrance with the revolving door, and take the elevator to the 2nd floor. The conference room is directly across from the elevator.

Topic: More Lessons Learned in Implementing e-Learning and Blended Learning Programs

Host: Dave Leslie, Commercial Federal Bank

E-Learning and blended learning have evolved over the past few years to become an expected part of the learning and development dialogue. What have we learned along the way?

Join us for a round table discussion of our experiences in implementing online training delivery programs. If you have experience with e-learning or blended learning programs, please come to share your experiences. If you haven't, please come to learn from the experiences of others. This will be an informal peer-to-peer discussion of things that worked, things that didn't, and lessons learned.

We still have so much to talk about that we decided to extend our discussion. In addition, we will talk about the ASTD survey "E-Learning Trends in 2003." There is some interesting information in the survey. Did you know that from 2001 to 2003 the number of companies that have been using e-learning for quite some time nearly doubled? Did you know that nearly 60% of the companies surveyed use between 0-19% of their training budget for e-learning?

We invite any ASTD members interested in learning more about this topic to join us. For more information about the Technology SIG, contact Judy Morss at 636-3823 or jmorss@oppd.com

ASTD Books, Toys & Games SIG Meeting for January 2004

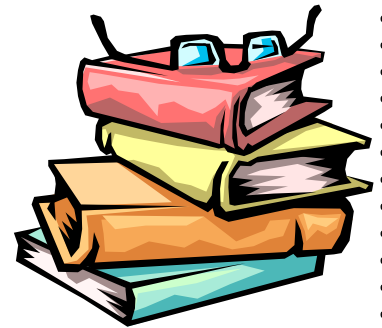
Date: Tuesday, January 27, 2004

Time: 3:30-5:00 pm

Place: The Bookworm, 8702 Pacific Street in Countryside Village

Book: Experiential Learning: Let's get Specific

Presenter: Judy Morss, IT Manager, OPPD



Many of you have heard, seen and perhaps used experiential learning techniques in your training. In this session, Judy will take you through an example and discussion of the Experiential Learning Cycle as practiced by the Girls Scouts of the United States America. She will bring some sample outlines and you will have an opportunity to create at least a partial outline for a course you might be developing. GSUSA has found that the most effective training for their volunteers is training that is based on the ELC (Experiential Learning Cycle). Come enjoy the experience!!

We invite you to attend, to bring a toy or game to share with the group and if you have a good book you would be willing to let others read, bring it for an informal "book swap". For more information about the Books, Toys & Games SIG, contact Carol Brown at: brown548@cox.net or Judy Morss at: 636-3823 or jmorss@oppd.com

Career Opportunities

OPEN POSITIONS

Information Technology Training Supervisor

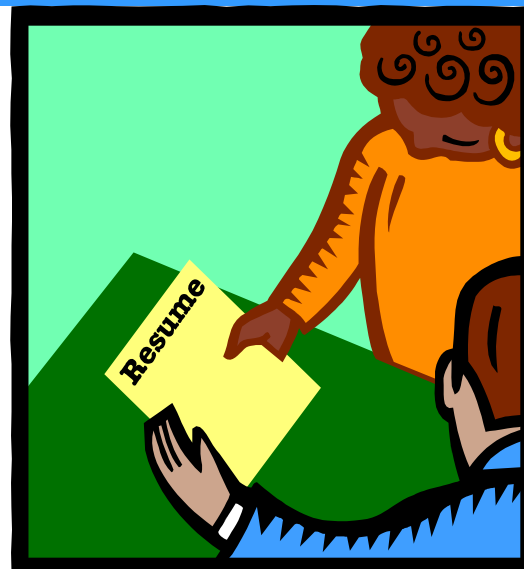
West Corporation—Posted

Operation Teleservices Trainer

West Corporation—Posted

Learning Development Specialist

Methodist Health Systems—Posted



If you have any questions regarding these job opportunities, please contact **Kris Goslee**, Director of Career Resources at 498-4466 or email kgoslee@homeinstead.com

Conduct Informational Interviews

Networking is all about visibility; creating your own “community.” It’s building a channel of relationships that can increase the speed and quality of career discoveries and opportunities. This month’s Career Resources topic “Conducting Informational Interviews” will continue to expand, make sure to check out February’s edition on “5 Great Strategies for Successful Networking.”

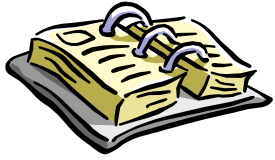
Eventually, your networking will lead you directly to individuals with direct contacts in your chosen profession. When this occurs, you may wish to ask them for an opportunity to meet with them for further discussion or to conduct an informational interview. Your goal in an interview of this type is to receive advice, information, and referrals. Before heading out the door, put some extra effort into preparing for the interview. Learn as much as you can about the individual, their profession, and their company.

Prepare a list of questions that you can refer to if you get nervous. Plan on 45 minutes to one hour of dialogue. Use this time to ask questions about various aspects of your chosen profession, about how you should focus your job-search, and about how you can strengthen your resume (make sure you bring one to leave with them). Don't forget to bring along a pad of paper and pen so that you can jot down the advice you are given. At the end of the interview, be sure to thank the individual for their time and ask if they could refer you to two or three other people who may be able to help you. Always follow up within 48 hours with a thank-you letter reiterating your interests and asking them to remember you when they hear of a career opportunity.

Stay tuned for Part 3 of this series in February!

Submitted by:
Tricia Harrold

Career Opportunities & Networking Article!



Mark your calendar for our February 4th, 2003
Meeting & Program

**Program: (11:00 a.m. - 1:00 a.m.) at our new location: the
Westside Community Conference Center**

For more details, please visit our website at: www.astdnebraska.org.

For Program Reservations call our ASTD Administrator Mail at 402-397-0280 or register on-line.

Reservation/Cancellation Deadline: January 30, 2003

Meeting Location: **Westside Community Conference**

Center, 3534 South 108th Street

Registration/Networking: 11:00 a.m.

Lunch: 11:30 a.m.

Program: 12:00—1:00 p.m.

**Speaker: Michael Burchell, Sr. Consultant with The Great Place to
Work Institute, Inc.**

Meeting Topic: Best Practices of America's 100 Best Companies to Work For

Would you like to know how Fortune Magazine picks the 100 best companies to work for in America every year? Or how about what it would take for your company to be on the list? Well, if you would like these questions answered, please plan on attending the February meeting and learn all about it.

Cost:

Members: \$15.00

Non Members: \$20.00

Thanks to everyone who makes this Newsletter possible and to everyone that reads and comments on it. Your thoughts and opinions are very valuable in continuing to make our Chapter Newsletter a huge success. Please feel free to contact me, Kristi Moehring at kmoehring@fnni.com or 633-7308 with your **contributions** for future Newsletter Editions. Let's help keep our Newsletter growing strong!

Contribution

February's Program & Closing!