



ASTD NEBRASKA - February Newsletter

February
2012

February Program: Mobile eLearning

What's In This
Issue?

[Mobile
eLearning
Program](#)

[March
Program](#)

[Do you
have the Power
of 2?](#)

[Membership
Drive](#)

[Interested
in Pursuing Your
CPLP?](#)

[Captivate
5.5 - Mastering
Master Slides](#)

Submitted by: **Jill Banaszak**

Are you being requested to provide your users with mobile eLearning? Or, is your leadership team looking to find ways to engage employees with alternative learning styles in the age of workplace mobility? If so, join ASTD Nebraska members and guests at the Wednesday, February 8 program. This program will allow you to discover ways to create and deliver mobile learning projects for iPhone/iPad and Android devices using Adobe Captivate. As mobile learning continues to grow, eLearning developers must have the tools ready to create lessons with mobile learners in mind.

Adobe Master Instructor Dustin Tauer will be the presenter for this event. Tauer is the VP of Training & Development at Easel Solutions. Tauer also specializes in teaching the latest technologies around web, desktop, mobile, and eLearning development. You can find Dustin Tauer on Twitter by searching for @dtauer. This ASTD Nebraska sponsored program will be held at the Scott Conference Center, 6450 Pine Street in Omaha, on February 8 from 5:00 p.m.-6:30 p.m.

Networking begins at 5:00 p.m. and the program will start at 5:30 p.m. Members can take advantage of the \$20 early bird registration until February 2. The \$25 regular registration runs through Tuesday, February 7. The late registration fee is \$35 the day of the program. ASTD Nebraska welcomes non-members to this event for \$35. To register, visit www.astdnebraska.org or call [402.850.6710](tel:402.850.6710).

[Register Here](#)

March Program:

[ASTD
Nebraska
Member Awarded
for Outstanding
Service](#)

[Atomic
Training Benefit](#)

[ICE 2012](#)

[Time to
Review our
Bylaws!](#)

[February
Sponsors](#)

[New and
Renewing
Members](#)

[Calendar of
Events](#)

How Do You Ruin Everything By Being You?

Submitted by: John Stoker

Have you ever offended someone when you really didn't intend to? We all have. So why do some individuals seem to take offense for no apparent reason? Differences! We are all uniquely different in so many ways. Unfortunately, we tend to be put off by those who do not communicate like us.

The self-protective part of our brain is always making assessments to ensure our safety in any interaction. Specifically, the brain's natural assessments include evaluation of another's size, proximity, volume, similarity, casual propensity, mood, and accessibility or openness. If the brain's unconscious and subconscious assessment ever hints at a potential threatening encounter, then the individual will display a number of defensive behaviors.

The key to understanding defensive behavior and to increasing personal engagement and connection with those who display a different communication style from our own is dependent on our ability to recognize and adjust to four Interaction Styles. These Interaction Styles are those of Initiator, Builder, Connector, and Discoverer. Each of these styles encompasses different mental, vocal, visual, and verbal distinctions. For example, an Initiator seeks results and action as the focus of their communication; whereas, a Connector seeks cooperation and collaboration with others as a focus of their communication.

Because Initiators are more interested in the end result and Connectors are interested in the process of achieving that result, these different styles not only clash in what they seek, but also in how they "interact" with each other. Initiators are often aggressive, direct, and blunt while speaking quickly and emphatically. Connectors are friendlier and less confident in how they speak while being more deliberate and quiet in their delivery. Consequently, the Connector is often offended by the Initiator, while the Initiator is frustrated and impatient with the Connector.

Consequently, recognizing our style differences and adjusting to other Interaction Styles increases our ability to connect and understand others while increasing the power and effectiveness of our communication. We hope you will join us for this engaging and dynamic event that will improve the way you communicate and engage with others. Register now for the program as well as the workshop. The program runs from 7:30 a.m. - 9:00 a.m. with the workshop immediately preceding the program from 9:00 a.m. - 11:00 a.m.

[Register here](#)

**Do You Have
the Power of
2?**

THE
POWER OF 2

Submitted by: Chris Hitchcock

ASTD Nebraska is such a strong and large chapter it is sometimes easy to forget we are a part of a much larger organization-an organization that can enhance everything we do at the local level. We have many ASTD Nebraska members who are not ASTD National members. Likewise, there are many ASTD National members who have not joined our local ASTD Nebraska Chapter. Each

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