



## **ASTD NEBRASKA - April Newsletter**

**April  
2012**

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**Dear Member,**

**Collaboration.** It seems to be the new buzz word of 2012.

Funny how in the corporate world actions needed to take organizations to the next level seem to become "catch-phrases" or words we use in our meetings and conversations with colleagues.



Now back to the topic of "collaboration." If you read the December 2011 ASTD sponsored publication *T+D*, I am sure you saw the article "You'll Never Work Alone." This article wakes the senses of us in the learning and development profession. The article reminds us that we no longer can isolate ourselves in supporting just one area of our organization. We must reach outside the comfort zones of the Human Resource Departments that many of us might have been comfortable in supporting all these years.

Two authors, John Boudreau and Ian Ziskin, did a study and published the book *The Future of HR and Effective Organizations*. Their insight states that collective leadership will allow leaders to be developed across the entire organization and not just at the top. What this tells me is support will be needed from learning professionals with various degrees of skill sets to accommodate employee intellectual property beyond product and system education. L&D will now educate based on being accountable for the quality and outcome of the development of those employees they are educating. Pat Galagan, the author of the article in *T+D*, reminds us that HR departments will learn disciplines from other areas to better support a collective environment...which also means practitioners need to find new perspectives from all areas of the organization to define and market the educator's value in the workplace.

Working jointly with others intellectually will help us define this new phase of collaboration. Not to mention...improve my game of Words with Friends!

Sincerely,  
Jill Idelman  
[directorcommunications@astdnebraska.org](mailto:directorcommunications@astdnebraska.org)

**April Program:  
RIDING THE RAPIDS OF CHANGE**

**Submitted by: Jill Banaszak**

ASTD Nebraska is excited to announce its April programming event, "Riding the Rapids of Change." Guest speaker and international educator, Dr. Janyne Peek Emsick, will guide attendees through a practical, interactive, high-energy workshop to maximize focus and energy in the midst of rapid change. Dr. Peek Emsick will give instruction on strategies to understand human responses to change as it relates to clients, colleagues, and staff.

Dr. Janyne Peek Emsick is an expert in leadership development, organizational change, and adult learning. With over 20 years of globalexperience, Dr. Emsick's energetic approach allows participants to understand what drives successful change and transformation in teams and organizations.



Janyne serves as adjunct faculty for Tyndale Seminary's Doctor of Ministry program and for College of St. Mary's Master of Organizational Leadership program. International teaching has taken her to graduate schools and professional development initiatives in the Philippines, Burma, Kenya, and the Democratic Republic of Congo. She serves on the Board of Trustees of Omaha's Business Ethics Alliance. She also served as a founding board member of "Congo Initiative," a not-for-profit collaboration between leaders in the newly formed Democratic Republic of Congo and the United States. She sits on the Advisory Board of the CanDoSpirit Network, an international network committed to energizing a new generation of global leaders and scholars for the 21st century. Most recently, Janyne's focus has been in launching a bilingual university, the Université Chrétienne Bilingue du Congo, in the war-torn DR Congo.

The event will be held on Wednesday, April 11, 2012, from 11:30am to 1:00pm at Scott Conference Center, 6450 Pine Street, Omaha Nebraska. Cost for the program and lunch is as follows:

Early bird registration - by Thursday, April 5, 2012: \$20  
Regular registration - by Tuesday, April 10, 2012: \$25  
Late registration - Wednesday, April 11, 2012: \$35  
Non-member: \$35

**[Register Now!](#)**

**April Member Spotlight**

## Submitted by: Jennifer Labrie

This month we want to welcome Sharri Harris, Patti Thomas, and Jason Miner to ASTD Nebraska!

**Sherri Harris** is a returning member; she belonged to ASTD Nebraska about 10 years ago. She is currently working with Child Saving Institute as the Volunteer and Training Coordinator. She has been with them for 6 years. She has over 16 years of training experience, including supervising a training team. She has a Bachelor's Degree in Logistics and a Bachelor's Degree in Systems Management.



She is excited about making new contacts and learning from other training professionals in ASTD Nebraska. She also wants to learn different strategies of training and tracking training.

When not working, she spends time with her husband Steve, who was her high school sweetheart. They've been together for 16 years and have a 10-year-old named Sydnee, and a 2-year-old named Sam. She is also a "crafty gal." She likes looking at an object and seeing what it could be instead of what it is.

**Patti Thomas** is currently the Human Resources Manager at Manheim. Her focus is on individual location, as well as training and development for nine auctions in the Midwest. Her previous experience includes Human Resources roles in Hospitality and Recruiting/Staffing with an emphasis on T&D.

She is excited about the insight she will gain as an ASTD member and the ability to stay current.

Patti is a lifelong Omaha resident with her husband and three children ages 21, 18, and 14. When not working, she likes to read, scrapbook, get together with friends, and spend time with her girls.

**Jason Minor** is a Senior Training Analyst, offering internal training for departments across the U.S. and Canada. He is in his twelfth year with PayPal and eleventh year of educating both internal employees and external customers. During that time, he also hosted a live Internet radio show called *PayPal Radio* for 3.5 years, interviewing employees, merchants, and experts across a variety of fields to help buyers and sellers get the most out of their PayPal accounts and their businesses.

One of things he would like to get out of his membership is being able to leverage eLearning, webinars, and social media technology for training while still delivering that personal connection that is possible in face-to-face engagements.



He has a wife of seven years and a daughter who turns 3 later this month. Spare time is spent with them, though he also enjoys travel, skiing, and reading non-fiction...especially American history.

Please help me in welcoming Sherri, Patti, and Jason to ASTD Nebraska!

## **NEWS FLASH: Coaching Conference Update!**

**Submitted by: Christine Hitchcock**

### **WIN a Seat (Valued at OVER \$1,000) at the National Coaching Certificate Program!**

**UPDATE:** You can win a seat to ANY ASTD National Certificate Program. This is not limited to the Lincoln Coaching Certificate Program!



You have seen the ads and information for the Coaching Certificate Program being held in Lincoln on June 26-27, and you have to admit it looks interesting and like a great development opportunity. To attend as a National ASTD Member, you can expect to pay \$1,095. If you are not a National ASTD Member, the price increases to \$1,395 (your ASTD Nebraska membership does not entitle you to "member pricing.")

What if you could attend for FREE?

To earn your chance or chances, all you have to do is volunteer 1 hour of your time to help your ASTD Nebraska Chapter. For EACH hour you volunteer, your name is entered in the drawing for the Coaching Certificate Program. There is no cap on the number of hours you can

volunteer. The opportunities are varied so you will find something that is of interest to you.

Just follow one of these links to start increasing your chances to win.

Volunteer: one-time task with a short time commitment



- [Write an article for the newsletter](#)
- [Be a greeter at a monthly Professional Development and Networking Event](#)
- [Help with registration at a monthly Professional Development and Networking Event](#)
- [Introduce the speaker at a monthly Professional Development and Networking Event](#)
- [Design a marketing piece](#)
- [Make CPLP flashcards for members to use as a self-study tool](#)

Ad Hoc Volunteer: one-time task with a longer time commitment

- [Review a resume and provide feedback](#)
- [Help with a mock interview](#)
- [Be a speaker at a monthly Professional Development and Networking Event](#)
- [Host a Book Club](#)

Recurring opportunities and committee work

- [Join the Membership Drive Task-Force](#)
- [Become an ASTD Nebraska Concierge](#)
- [Join the Website Team](#)
- [Join the Marketing Team](#)
- [Coordinate a SIG \(Special Interest Group\)](#)
- [Become an ASTD Nebraska Mentor](#)

Remember: You can't WIN if you don't VOLUNTEER!

**GOOD LUCK!**

**Heath Harrold Memorial Fund**

**Submitted by: Christine Hitchcock**

As ASTD Nebraska family members, we were all shocked and



saddened to hear that Trish Harrold, Past President of ASTD Nebraska, lost her husband Heath in March. Trish summoned incredible strength and grace when she gave the eulogy during the funeral service. It was absolutely awe-inspiring.

Despite her outward strength, anyone in this situation would need ongoing support and backing. Please continue to keep Trish and her children in your thoughts and close to your heart.

Memorials are suggested to the Heath Harrold Memorial Fund/Charitable Trust c/o 1st National Bank for the Harrold children's future educational needs.

If you wish to donate, please send your contributions to:

First National Bank  
7960 Towne Center Pkwy  
Papillion, NE 68046

## **New Member Benefit: 20% off Adobe Training from Easel Solutions**

**Submitted by: Melissa Turner**



I'm very excited to share a new benefit with our members.

Easel Solutions would like to extend a 20% member discount off of public classes for Adobe and web/mobile development courses for ASTD Nebraska and ASTD-Lincoln members.

Public classes include eLearning development tools (Captivate, Presenter, and Adobe Connect Web Conferencing), creative tools (Photoshop, InDesign, Illustrator), and web/mobile development tools (Dreamweaver, Flash, jQuery, HTML5).

Easel Solutions is the Adobe Partner in Nebraska and offers classes in Omaha and Lincoln as well as onsite and remote sessions. Members may also register for free learning events and webinars. Upcoming webinars include Create and Manage Email Newsletters, Getting Started with jQuery Mobile, Mobile eLearning Strategies, and Optimizing Flash Content for Mobile.

For information about how to take advantage of these opportunities, visit the [Members Only](#) section of [www.astdnebraska.org](http://www.astdnebraska.org).

## Spring Clean Your Resume With the Help of ASTD Nebraska's Career Resource Team!

**Submitted by: Jon Titus**

Have we mentioned one of the perks of your membership is a resume review at no additional cost to you?

Keeping your resume up to date and maintaining it with frequent tune-ups is a great way to capture the wealth of experiences and responsibilities you are acquiring every year. Our team of accomplished volunteers can offer you suggestions on powerful phrasing and clear organization so that you can continue to put your best foot forward.

Here's what Bill Florin from the Resu-mazing Services Company has to say: "Your resume needs to be a living document, a timeline that isconstantly changing and improving. The data is clear on this: most people will change jobs every three to five years. Knowing that, wouldn't it be great to always have that resume ready to go...behind the glass...ready to break in an emergency? The best way to keep it current is to do great work and include the newest stories while editing down or eliminating the older material."

In fact, resume maintenance doesn't have to relate to a new job at a new company. Your current employer may have a practice of asking for your resume if you are being considered for a promotion. You may need to submit a resume when enrolling in education courses, or to teach or speak in part-time work that supplements your full-time career.



According to the job site CareerBuilder, one in five hiring managers saythey spend 30 seconds or less looking at an applicant's resume.

So that your resume will be ready at a moment's notice, submit your resume today to [DirectorCareerResources@ASTDNebraska.org](mailto:DirectorCareerResources@ASTDNebraska.org) .

We will provide the feedback to help you receive the recognition you deserve.



If you are interested in joining our resume review team, please send an email to [DirectorCareerResources@ASTDNebraska.org](mailto:DirectorCareerResources@ASTDNebraska.org).

We would love to have your help!



**SAVE THE DATE!  
ASTD Nebraska  
May Program Event:  
May 9, 2012**

**Submitted by: Jill Banaszak**

Save the date for next month's programming event and/or workshop, **Leadership Communication Essentials**. Our guest speaker is Doug Seaberg of Dardis Communications. Doug will give us insight to great tips and skills needed to be an effective communicator.

Don't miss next month's newsletter for a full story about Doug and his highly interactive, fast-paced group presentation!

**May 9 (Wednesday), 2012**

Scott Conference Center, 6450 Pine St, Omaha NE 68106

11:30am - 1:00pm: Professional Development Program & Lunch

1:00pm - 3:00pm: Workshop

**MEMBERS:**

**Program Only:**

\$20 by Thursday, May 3

\$25 by Tuesday, May 8

\$35 day of program, Wednesday, May 9

**Program and Workshop:**

\$60 by Thursday, May 3

\$65 by Tuesday, May 8

\$75 day of program, Wednesday, May 9

**Workshop only:** \$40

**NON-MEMBERS:**

\$35 Program only

\$85 Program and Workshop

\$50 Workshop only

## Thank You to Our April Sponsors!



## New and Renewing Members!

**Lee Anne Brownfield** - Union Pacific Railroad  
**Janaun Erwin** - Woodmen of the World  
**Patricia Ewing-Grimes** - First Data  
**Amanda Frazier** - Woodmen of the World  
**Ryan Frost** - Hyatt Hotels & Resorts  
**Dave Gregory** - Inspired Performance Solutions, Inc.  
**Sarah Hampton** - Valmont Industries  
**Joseph Hare** - Bellevue University  
**Maggie Jorgensen** - Hyatt Hotels & Resorts  
**Rick Koch** - Gallup  
**Jennifer Labrie** - Hyatt Hotels & Resorts  
**Gerald McCabe** - Metropolitan Utilities District  
**Pierre Mikhail** - Ashford University  
**Jason Miner** - PayPal  
**Kami Morton** - Hyatt Hotels & Resorts  
**Meghan O'Connell** - Olsson Associates  
**Mike Oney** - Physicians Mutual  
**Pam Riggs** - Lincoln Financial Group  
**Kay Scott** - Great West Casualty Company  
**Todd Skokan** - Intelladon  
**Pamela Sumner** - Iowa Western Community College  
**Debora Thompson** - Woodmen of the World  
**Mary Vance** - Lincoln Financial Group

## CALENDAR OF EVENTS

**Riding the Rapids of Change**

Day: **Wednesday, April 11**

Time: 11:30 a.m. - 1:00 p.m.

Location: Scott Conference Center, 6450 Pine Street, Omaha, NE

**Putting the WOW Back into PowerPoint**

*Presented by ASTD-Lincoln*

Day: **Thursday, April 19**

Time: 11:15 a.m. - 1:00 p.m.

Location: Southeast Community College  
Continuing Education Center Auditorium  
301 S. 68th St. Pl., Lincoln, NE 68510

**ASTD 2012 International Convention**

Date: **May 6 - May 9, 2012**

Location: Denver, Colorado

**Leadership Communication Essentials**

Day: **Wednesday, May 9**

Time: 11:30 a.m. - 3:00 p.m.

Location: Scott Conference Center, 6450 Pine Street, Omaha, NE

**Lessons for Learning in Just 99 Words**

*Presented by ASTD-Lincoln*

Date: **Thursday, May 17**

Time: 11:15 a.m. - 3:30 p.m.

Location: Southeast Community College  
Continuing Education Center  
301 S. 68th St. Pl., Lincoln, NE 68510