



# Monthly Newsletter

January 2013  
ASTD Nebraska

## Welcome

Happy New Year!!

It is always at this time of year we reflect on the happenings of the year gone by...while we also ponder the adventures in store for us in the year to come.

I have not made any new year's resolutions, with the exception of trying to do my best at taking advantage of opportunities that promote positive energy and happiness.

All of us at ASTD Nebraska wish for you and yours a healthy and prosperous 2013!

You may have noticed a new format for our newsletter as we are changing platforms that will allow us to utilize resources in the best way possible for our organization. We encourage you to review the calendar of events and the announcements provided monthly so that you are able to take full advantage of your ASTD Nebraska membership.

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## Follow Us:

- [Facebook](#)
- [Twitter](#)

We extend a thank you to all our renewing members and volunteers in 2013! Without you we would not have the great power behind us to make a difference in learning and development. Thank you to our leadership team for the planning and management of ASTD Nebraska. It takes everyone to make the chapter a success.

· [LinkedIn](#)

I look forward to seeing you all at the January program and the upcoming social event at The Upstream Brewery. I charge each of you to bring someone who has not experienced the art of networking with ASTD Nebraska. It truly has changed my professional and social life, and I hope it will do the same for each of you!

Cheers to 2013!!

Sincerely,

Jill Idelman

[directorcommunications@astdnebraska.org](mailto:directorcommunications@astdnebraska.org)

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## The Changing Nature of Talent

*Submitted by Stefanie Shanahan*

Are we effectively managing our talent? Do we have the talent we need to compete and perform in an increasingly competitive global marketplace? Will we have the talent to thrive in the future?

These questions have made it to the top of many CEO's priority lists. And as a result, the emphasis on talent management within our organizations has never been more intense.

At the same time, the practice of managing talent is more challenging than ever before. Not only is the demographic makeup of our workforce changing rapidly, but the very way we work and create value has also shifted, thanks to the exponential rate of technology innovation. As a result, the definition of "talent" and what it means to our organizations has changed, and the traditional methods of talent management are struggling to adapt.

Join Jason Lauritsen for a provocative discussion on the changing nature of talent and to explore a new framework for how talent management might look in the future.

### **WHEN AND WHERE:**

When: January 9 (Wed.), 11:30 a.m. - 1:00 p.m.

Where: Scott Conference Center, 6450 Pine Street, Omaha, NE

[Register](#)

## Get Connected in 2013

*Submitted by Stefanie Shanahan*

Start your year off right with an ASTD social event!

Members can join us for a free night of networking with local training and development professionals while enjoying a relaxed atmosphere on a Friday after work. Mark your calendar for January 18, 2013!

Come to the Upstream Legacy location at 170th and West Center Road between 5:00 and 9:00 p.m. Enjoy appetizers, acoustics sounds of local artist Mark Weber, and have your palm read. More importantly, put some names and faces to other professionals in your career field and be there while a few of these folks are recognized for their achievements in 2012 and maybe even win a door prize or two for yourself.

Feel free to bring a non-member guest for the low cost of \$10. Please register for this event on the ASTD Nebraska chapter website so we are sure the have appetizers available for all.

[Register](#)

## THE ASTD Nebraska Champion of Learning is...

*Submitted by Cynthia Way*

Congratulations to **Great West Casualty Company!** Great West Casualty Company implemented a multi-location program to celebrate the importance of learning throughout their geographically dispersed organization. This event was in support of Employee Learning Week which was celebrated by organizations across the country during the first week of December. Great West Casualty Company training division provided learning initiatives to demonstrate the organization's

commitment to learning.

Some of their ideas included the following:

1. Top performers were recognized in various educational areas of the company. Each of the six top performers received a \$50 Visa gift card.
2. At the home office a holiday tree was decorated in a learning theme located by the Training and Development area celebrating ASTD Learning Week.
3. At the home office the Learning Center expo provided SMEs to provide discussions and promoted the different learning opportunities the organization offers.
4. Each day of the week was a promotion or opportunity presented via email to all employees and agency partners regarding Employee Learning Week.
5. Each regional office and agency received a kit promoting learning opportunities that was handled by on-site HR or agency managers.
6. Each regional office and agency had a treat day with information available regarding learning opportunities for review, discussion, and sign-up.
7. An ASTD Learning Week article was published in their monthly newsletter, ASTD Learning Week flyers were in the training area, and ASTD information was displayed on the monitors at their corporate headquarters.

The goal of the Champion of Learning Award is to recognize and celebrate employee learning and to publicize the abundant opportunities that many organizations offer to employees and the positive impact of learning on business results.

We want Nebraska to become aware of the importance of employee learning! The award creates opportunity for leaders of the learning movement to gain recognition in their organizations by highlighting success stories and sharing credit with others who are responsible for the positive business results gained through employee learning.

Great West Casualty Company is a fantastic model to follow.

Congratulations to all the organizations that participated in Employee Learning Week in 2012!

**Announcing the ASTD Nebraska 2013 Board**

*Submitted by Shelly Whittaker*

ASTD Nebraska is proud to announce its board for 2013. There is a wealth of experience with 16 returning board members. Five individuals are new to the board this year and are highlighted below with the asterisk. To learn more about each board member or to contact them with any questions, please go to <http://www.astdnebraska.org/board>.

We would like to thank the 2012 Past President Terry Lee for his service, along with the other board members who are not returning in 2012.

- President: Chris Hitchcock
- President Elect: Shelly Whittaker
- Past President: April Kassen
- Secretary: Pati Carr\*
- Chapter Administrator: Glenda Hinz
- VP Education: Jill Banaszak
- VP Finance: Lindsey Wedel
- VP Marketing & Communications: Melissa Turner
- VP Membership: Krishna Clay
- VP Programming: Stefanie Shanahan
- Director Certification: Erick Dragsten
- Director Education: Michelle Kosmacek
- Director Mentoring: David Byers\*
- Director Website: Beth Sanborn\*
- Director Marketing: Jen Labrie
- Director Social Learning: Open
- Director Communications: Jill Idelman
- Director Membership: Ralph Wojcinski
- Director Member Involvement: Jon Titus
- Director Career Resources: Libby Guthrey
- Director Programming: Jennifer Wichern\*
- Director Special Events: Kay Scott\*

## Are you a “Follower”? A “Friend”? A “Group Member”?

*Submitted by Melissa Turner*

Twitter, Facebook, LinkedIn, Pinterest...there are many social media sites available that allow us to stay connected with friends and colleagues, to receive timely notifications about deals and discounts from favorite companies, and to spark creativity.

Social media use continues to grow and, for many, it has become a daily source of inspiration, information, and humor.

In 2013, ASTD Nebraska will continue to expand its social media outreach to those in the workplace learning and development field.

Our goal is to provide timely information on professional development events within the local chapter, information about free webinars and special deals from ASTD National, and helpful resources that will benefit both members and non-members alike.

By joining ASTD Nebraska in the social media realm, you will

connect with new and experienced individuals in the local learning and development community and will have the opportunity to ask questions and share your knowledge with others.

I invite you to join ASTD Nebraska on Facebook, Twitter, LinkedIn, and Pinterest. I encourage your participation in our learning community: ask questions, post resources that have helped you in your career development, share best practices...let's learn from one another! We have an amazing network of learning professionals here in Nebraska with a vast expanse of knowledge to share.

What are you waiting for?! Let's make 2013 a great year and get connected!

## New and Renewing Members

**Cher Anderson**, Cox Communications  
**Arthur Brumfield**, Leonum Advisors  
**Jill Godsey**, Children's Hospital & Medical Center  
**Scott Hartman**, Boys Town  
**Coretta Jones**, Children's Hospital & Medical Center  
**Pat Knox**, USDA FSIS  
**Michelle Koester**, Right At Home  
**Jim McMenemy**, Mutual of Omaha  
**Annette Schnell**, Children's Hospital & Medical Center  
**Stefanie Shanahan**, Mutual of Omaha  
**Reye Snitily**, Columbus Community Hospital  
**Doug Young**, Retired  
**Kris Zilliox**, ConAgra Foods

## Calendar of Events

### [Evolution of Talent Management:](#)

January 9 (Wed.), 11:30 a.m. -1:00 p.m.

### [ASTD-Lincoln: Flipping the Training Room...](#)

January 17 (Thurs.), 11:15 a.m. -1:00 p.m.

### [ASTD Nebraska's Winter Social:](#)

January 18 (Fri.), 5:00 - 9:00 pm

### [SAM vs. ADDIE:](#)

February 13 (Wed.), 5:00 - 7:00 p.m.

### [ASTD-Lincoln: Video Production Boot Camp](#)

March 5 (Tues.), 8:00 a.m. - 5:00 p.m.

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