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NEBRASKA CHAPTER Association for Talent Development

January Newsletter

Dear Contact,

January is all about changes, and we've made some changes this year too!

You can see the new look of the newsletter with a new logo and new name...now [click here](#) to take a venture over to the website and see all the changes there as well!

What hasn't changed is ATD's passion and dedication to the Talent Development community. Take a look below to find out how to maximize your National membership and read one account of how beneficial ATD membership has been in one person's career.

Cheers to the new year! Make it the best one yet!

Sincerely,

Sandi Knowski
Director of Communication

2014 in Review

Submitted by: Shelly Whittaker

In January 2014 we kicked off our 55th year as a chapter. Our focus for this year was to optimize the value of your ASTD Nebraska experience. Our board put a lot of effort into making this goal a reality for you this year.

I'd like to recap the year:

- A free holiday social was held in January at Anthony's Steakhouse where we enjoyed food, spirits, networking, and the annual awards.
- Three programs this year offered HRCI certification credits for those seeking recertification.
- Two Trainer's Institutes (TI) were offered with a Beginner's



January 2015

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Omaha's local chapter of the American Society for Training and Development.

ASTD Nebraska is an organization dedicated to providing professional

development for its members to improve workplace learning and performance.



Annual Sponsors

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If you wish to become an Annual Sponsor, please [contact us](#).

session as well as an Advanced offering. Look for more changes with TI next year!

- National speakers came to town including Ken Phillips, Ethan Edwards, Trish Uhl, and Richard Sites.
- A CPLP orientation and study program were held again this year.
- A summer social was held at Sempek's Bowling.
- Two mentoring get-togethers were held as part of a revamped mentoring program.
- Four board members presented at our Annual Leadership Conference - Shelly Whittaker, Krishna Clay, Ericka Juno, and Ralph Wojcinski.
- Jill Banaszak and Shelly Whittaker both submitted Share our Success proposals that were accepted. The proposals were for our sponsorship program and our Pinterest account.
- Our chapter won October Chapter of the Month.
- Three free offerings were held during Employee Learning Week along with proclamations from the Nebraska Governor and Omaha Mayor.
- Our chapter has transitioned from ASTD Nebraska to ATD (Association for Talent Development) Nebraska.
- We closed the year with a fabulous 55th Anniversary Extravaganza celebration, recognition from National ATD, cake, champagne, and awards!

I would like to thank each and every one of you. Whether you are a member, attended a program, volunteered in any fashion, were part of the board, or a Past President - thank you! Our chapter would not be as great as it is without each and every one of you. I would especially like to thank my board this year and the Past Presidents for all their hard work and assistance to me during the year. Thank you for a great 55th year, ASTD Nebraska!

ATD Nebraska: ChIP Program

Submitted by: Jennifer Labrie Pereira

Have you heard of ChIP before?

There are many ways to contribute to ATD Nebraska. You can volunteer your time, donate to the scholarship fund, join a committee, etc. Did you know that another way to contribute is through the Chapter Incentive Program (ChIP) program? ChIP is a revenue-sharing program offered by ATD National to chapters, providing an opportunity to earn additional revenue.

By using our chapter source code (**CH6064**) when purchasing a book from ATD National, they will donate funds to our chapter. The same is true if you join ATD or attend a conference. When you call 800-628-ASTD or buy something on www.td.org, just use our chapter source code (**CH6064**). Every member who uses our ChIP code (**CH6064**) when making an online purchase from the ATD Store contributes to our chapter's financial health, further enabling us to accomplish our mission.

ChIP funds are used to grow the chapter and continue to provide the benefits that our members enjoy. They help our chapter be more successful. Chapters are an important part of ATD and the profession as a whole. Chapters are nonprofit organizations that strengthen their

communities, help people build skills, find jobs, etc.

Getting the Most from Your ATD National Membership

Submitted by: **Ericka Juno**

Are you an ATD National member? If you answered yes, are you getting the most from your membership? If you answered no, why not? Let's look at some of the FREE benefits to you from being an ATD National member.

- FREE* e-books. Build your training library with electronic publications.
- FREE* TD at Work. Each single-topic issue of TD at Work, formerly Infoline, grows your professional competency in a crucial area of expertise.
- FREE* research reports.

* The number of free items depends on your type of membership. The image below compares the benefits of each membership type (or you can go to the [ATD website](#)).

Benefits	atd PROFESSIONAL MEMBER	atd PROFESSIONAL PLUS MEMBER
Community of Practice premium content	4 per year, \$30 each additional	unlimited access
Customizable library	1 e-book per year	2 e-books per year
TD at Work (formerly Infoline)	1 digital issue per year	4 digital issues per year
Research reports (full)	—	1 full report free
Premium webcasts	—	✓
TD magazine and archives	✓	✓
State of the Industry report	✓	✓
Discounts on publications, conferences, education programs, and the CPLP credential	✓	✓
Member-only website content	✓	✓
ATD Links & The Buzz e-newsletters	✓	✓
ATD Online Library	✓	✓
Research whitepapers	✓	✓
Interactive member tools (job aids, checklists, calculators)	✓	✓

Now, here is an important tip - These benefits renew each year. Use your benefits because when you renew your membership they will replenish!

Are you curious if you have used your benefits yet? Wanting to know how to use your benefits? [Click here](#), it will take you to a summary of your benefits!

ATD website link - <http://www.astd.org/Members/Become-a-Member?>

Summary of your benefits - <http://www.astd.org/Members/Member-Center>

Trainer's Institute: What's in YOUR Talent Arsenal?

Submitted by: **Ralph Wojcinski**

Whether you are a seasoned training/learning/education/talent professional, or would like to expand your knowledge and skills in your field, Trainer's Institute* (TI) 2015 is dedicated to deliver new concepts and methods to advance your abilities.

Our chapter is actively seeking your input to make TI a success for YOU, as well as the organization(s) you serve!

- What topics are most important to you?
- Do you have suggestions for facilitators for TI?
- What session format works best for you (seating, lecture/interaction/table projects, etc.)?
- What other ideas and suggestions do you have to make this the most successful TI so far?

We are in the beginning stage of preparing for TI 2015. So this is the perfect time to give us your thoughts!

TI will begin in September 2015, and details of session dates, times, location, facilitators, and topics will be forthcoming as we solidify our plan for the event.

Please send any ideas and suggestions, no matter how big or small, to: vpeducation@astdnebraska.org and directoreducation@astdnebraska.org

* Since 1983, ATD Nebraska's nationally recognized TI continues to provide new and seasoned trainers an opportunity to increase their effectiveness. TI provides a challenging opportunity for mastering the basic skills every trainer must have to succeed. Experienced trainers have an opportunity to polish their skill set and network with some of the top professionals in the field. During these sessions, experienced trainers share tips and techniques to help you improve your skills, confidence, and professionalism. You participate in engaging and interactive sessions and receive personalized feedback from experienced training professionals.

Achieving Goals Using Your Chapter Membership

Submitted by: **Jennifer Wichern**

I remember clearly the day that I applied for a position as the InfoUSA.com Division Trainer at Infogroup. It was March of 2006, and I had just had one of the best revenue months of my career as a Marketing Consultant. Overall, I was in the top 10% of my division! My General

Manager approached me and asked me to consider applying for the position based on how well I had been mentoring and coaching the new executives around me. I had experience as a tutor in college, enjoyed helping other people learn, and always wanted to become a professor. But when I graduated from college and started making money, that idea kind of got put on the back burner. Was this my chance to fulfill my dream, without having to go back to school?

I decided it was worth the risk and applied. Funny enough, the management thought I was worth taking a risk on and hired me! So began my career in training. As a new trainer, I didn't know what I didn't know. I did the best I could and tried to hone my craft through self-study. It wasn't until I joined InfoUniversity, our Corporate Training department, that I really understood there was so much more to the profession than simply deciding what to train and delivering it. I had a lot to learn. Luckily, I had a great boss and colleagues who saw my potential. They decided to mentor me, invest in me by sending me to Trainer's Institute, and encouraged me to become part of ASTD Nebraska. I learned so much in that short amount of time at Trainer's Institute, and that foundation helps me on a daily basis.

Around that time, I really started looking at maximizing my chapter membership to further my professional development. I knew from experience that I couldn't rest on my laurels and expect to continue to progress the way I had. I looked at the upcoming program schedule and set a goal to attend several programs that would help me in areas identified as weaknesses. I networked at the programs and was again asked to expand my professional horizon by joining the ASTD Nebraska Board. I took another risk and accepted the position as Director of Programming.

Fast forward 3 years, and I can honestly say that the drive to become better at my profession and develop myself was well worth the risk. As part of the Programming Committee, my team and I are committed to helping all of our members achieve their professional and personal development goals for 2015 through a variety of programs that cover all spectrums of the ATD Competency Model, socials, and Special Interest Groups (SIGs). I encourage all of you to attend at least one program offering this year, whether your goal is to network, learn a new skill, or gain continuing education credits. We would love to meet you and help you succeed!

New and Renewing Members

Lee Anne Brownfield, Union Pacific Railroad

Katie Christensen

Kathy Ciurej, First National Bank of Omaha

Krishna Clay, First National Bank of Omaha

Jenny Cuykendall, Pharmaceutical Technologies, Inc.

Tricia Danielsen, Meeting Tree Solutions, LLC

Vickie Douglas, Nebraska Medicine

Kathy Gochanour, First National Bank of Omaha

Cheryl Goodman, Metropolitan Community College

Patricia Harrold, Crew Training International

Jessica Havran, First National Bank of Omaha

Chris Hitchcock, West Corporation

Carol Horner, Synchronicity Training and Development
Jolene Jankowski, Hill Brothers Transportation
Krishelle McNeal, First National Bank of Omaha
Michael Merritt, HDR Inc.
Ann Messinger, First National Bank of Omaha
Peggy Moore, UNMC
Karen Rose, American Cancer Society
Stefanie Shanahan, Mutual of Omaha
Laura Wheelock, Early Out Services, Inc.
Shelly Whittaker, Gavilon

Calendar of Events



[CPLP Orientation](#)

Day: Tuesday, January 13

Time: 5:00 - 6:00 p.m.

Location: Centris Federal Credit Union, 11825 Q Street, Omaha, NE 68137

[Moving from ROI to ROE - Return on Expectations](#)

Day: Wednesday, January 14

Time: 7:30 - 9:00 a.m.

Location: Scott Conference Center, 6450 Pine Street, Omaha, NE 68106



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