

# ASTD



Volume 27, Issue 11

November 1, 2006

## 2006 ASTD Nebraska Awards Banquet



Our chapter is being recognized for its submission to National's "Sharing Our Success" (SOS) recognition program. The program salutes local ASTD chapters for sharing best practices and chapter resources.

Our chapter was recognized for its 2005 Red Carpet Affair Awards Celebration, which marked ASTD Nebraska's 50<sup>th</sup> Anniversary. If you are new to ASTD, or weren't able to attend last year's festivities, we invite you to check out the recap and the [photo gallery](#) on our website.

Come share this year's success, and celebrate the success of our members at the "Hats off to ASTD" Fiesta. The evening will include a live mariachi band, a cash bar, and wonderful Mexican cuisine. Hurry and register, it promises to be a memorable experience!

**Date:** November 9, 2006

**Time:** 5:00PM-8:00PM

**Location:** Doubletree Guest Suites 7279 Cedar Street

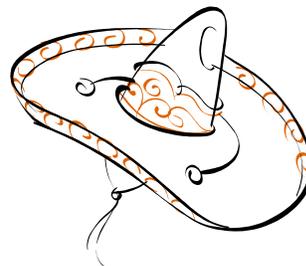
**Banquet cost:** Member \$15 / Guests may attend for \$10 (No shows will be billed.)

**Registration deadline:** October 27, 2006

Register online: [www.astdnebraska.org](http://www.astdnebraska.org) (Members please remember to log in before registering!)

Register by email: [contactus@astdnebraska.org](mailto:contactus@astdnebraska.org) or by phone: 850-6710

## Hats Off to ASTD!



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## 2006 Board of Directors

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bjensen@centrisfcu.org ..... Centris Federal Credit Union

**NAC** ..... Lisa Hayes 544-9042  
LRHayes@up.com ..... Union Pacific Railroad

## Did You Know?

As a trainer, you have access to many valuable, training, leadership, management and e-learning resources.

The websites listed below are available to trainers and offer advice on training, leadership and more!

Business Balls [website](#)

Workforce Management [website](#)

e-how, a Guide to Doing Just About Everything? [website](#)



## President's Perspective



It is that time of year again when our chapter transitions from one President to the other and as I sit back and reflect on the experience, I am amazed at how personally valuable this experience has been. ASTD Nebraska has and will continue to be one of the best organizations to which I've ever had the pleasure to belong.

What makes our chapter great is the people; the members, volunteers, and leaders who contribute their talents, skills, and passion to the workplace learning and performance community. Each of you demonstrate a profound dedication to enhancing the skills and knowledge of your organizations, peers, and fellow members. As agents of change, our 350+ members support Omaha area businesses' ability to serve their customers, expand their business, and evolve with the advances in technology, business strategy and cultural composition. Our members are the reason ASTD Nebraska succeeds and it is through your passion, commitment and talent we are able to bring the learning community at large the highest quality of services, professional development and support.

As President, it is has been a unique honor to serve this chapter. I have been able to broaden my personal and professional horizon and relish in the accomplishments of my leader peers, chapter volunteers and members at large. I've made life-long professional and personal relationships that will continue to reap benefits for me in the future.

2006 generated unprecedented opportunities and challenges for the ASTD Nebraska. The year began with a complete transformation of the Board of Directors as our tenured leaders moved on to other opportunities outside of ASTD and new talent moved into almost every Vice President and Director position. Our ability to handle such significant change was due in part to the awesome talent and passion of our new board, the legacy of our previous board members and the influx of new chapter volunteers. I want to personally thank each and every one of you for your contributions and impact. It would not have happened without you!

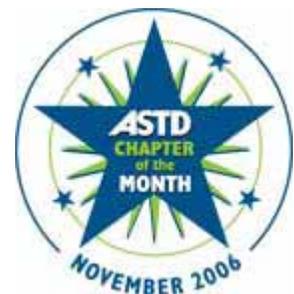
This year's strategic plan has born many fruits and will continue to be our guide for years to come. It has been a year of accomplishment and recognition for our chapter as well. We were recently notified that ASTD Nebraska has been selected as Chapter of the Month for November by ASTD National. This recognition will be posted on ASTD National's Website.

As I begin to look forward to serving as your Past-President, I would like to assure you of my commitment to you, our members. I will continue to contribute to our chapter's ability to provide the best products, services and programs for workplace learning and performance professionals.

Thank you for all the opportunities you have given me.

Yours in learning,

Patricia Harrold, CPLP



## Board Member Bio

Ever wondered what your ASTD Nebraska board members look like? Where they work? What are their chapter goals? How about something that would make you say "I did not know that about them."

Throughout 2006 ASTD Nebraska newsletter will introduce you to your board members. You'll be surprised what you learn about them!

Board member name: Aileen Sigler

Board position: Director of Awards

Contact email address: [directorawards@astdnebraska.org](mailto:directorawards@astdnebraska.org)

Employer: Mutual of Omaha

Years with ASTD Nebraska: 1 1/2 years

2006 Goal for ASTD Nebraska: I would like to see more members of ASTD Nebraska take advantage of our diverse business lines, whether it's volunteering on a committee, holding an office, or submitting something to the newsletter. There is such incredible value in being a member.

Surprising tidbit: I am one of eight children and I live in a town of about 300 people which is about 50 miles north of Omaha.

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## ASTD Annual Trade Fair

Join us for our second annual holiday open house and trade fair on Wednesday, December 6 from 11:30 AM – 1:00 PM at the Westside Center. This is your opportunity to network with your colleagues, check out booths from area vendors in the training and development field, learn more about the benefits of being a member of ASTD and celebrate the holiday season!

Get into the holiday spirit as you browse, mingle and maybe even win some great prizes! Vendors who are interested in having a booth at the trade fair, please contact Amy Trenolone, Director of Programming at 402.289.3774 or via email at [Amy.Trenolone@achieveglobe.com](mailto:Amy.Trenolone@achieveglobe.com).

Booths cost \$25 for members / \$50 for non-members. You can also help sponsor the event for \$150 for members / \$250 for non-members. Sponsors get the prime booth space, great exposure on all marketing efforts for the event and non members will receive a free one year membership! In addition, each board member of ASTD will also have a booth so that you can have an opportunity to visit with them and learn about volunteer opportunities and the benefits of your membership!

Admission to the trade fair is either a canned food item or a new toy with proceeds being given to local charities. We'll see you there!!



## Chapter Volunteer Opportunities

### **Volunteer Position:** Interview Team Member

#### Description of Job & Responsibilities:

This opportunity is for a team launching this fall. We are seeking people with experience conducting interviews to help us get started.

- Conduct mock interviews and give feedback to help our members polish their interview skills
- Generate ideas for more Career Resources Products and Services
- Occasional special projects such as write a newsletter article or create an interview aid handout

Time commitment: 1-2 hours training  
 Monthly time: 1-4 hours monthly  
 Length of commitment: 1 year

Contact Valerie Noll, Director of Career Resources at 232-8205, 312-1118 or [DirectorCareerResources@astdnebraska.org](mailto:DirectorCareerResources@astdnebraska.org)

### **Volunteer Position:** Programming Committee Member

#### Description of Job & Responsibilities:

- Assist in choosing topics for monthly meetings
- Secure speakers/presenters for those meetings
- Assist in planning and executing meetings

Time commitment: 2 hours  
 Monthly time: Meets the 3rd Thursday of the month at 4pm  
 Length of commitment 1 year

Contact Michael Mitiier, Dir. of Programming at 614-6029 or [mtstraining@cox.net](mailto:mtstraining@cox.net)

### **Volunteer Position:** National Membership Task Force

#### Description of Job & Responsibilities

We are looking for NON-BOARD MEMBERS to:

- Assist in development of ideas to gain National ASTD members as local chapter members
- Participate in the establishment of an action plan to gain said members
- Follow through with the implementation of the action plan
- Measure the results of the implemented plan and evaluate the success

Time commitment: 2 hours training  
 Monthly time: 5-6 hours monthly  
 Length of commitment: 9 months

Contact Shawn Mahrenholz, Dir. of Member Involvement at 898-3341 or [smahrenholz@omahastate.com](mailto:smahrenholz@omahastate.com)



## Chapter Volunteer Opportunities

### Volunteer Position: Membership Connection & Retention

#### Description of Job & Responsibilities:

We are looking for members who are willing to share their insight and experience to create a strategic membership connection and retention strategy. Multiple short and long-term volunteer opportunities exist under this task force.

- Develop strategies and processes to facilitate ASTD Nebraska's connection with new and tenured members
- Identify techniques to assist ASTD Nebraska in creating robust and supportive relationships with chapter members
- Review and analyze survey information regarding membership outreach initiatives
- Lead and/or participate in membership outreach initiatives

Time commitment: 0 hours training  
Monthly time: 2-4 hours monthly  
Length of commitment open

Contact Patricia Harrold, ASTD Nebraska President at 232-8265 or [President@astdnebraska.org](mailto:President@astdnebraska.org)

### Volunteer Position: Trainer's Institute Assistant

#### Description of Job & Responsibilities:

- Solicit and coordinate volunteers
- Make graduation lunch arrangements
- Assist with marketing Trainer's Institute, as needed
- Assist with participant contacts, as needed

Time commitment: 30 minutes  
Monthly time: 5 hours per month  
Length of commitment August 1 - November 17

Contact Tamara Dowling, Director of Professional Development at 636-3447, 312-1118 or [tdowling@oppd.com](mailto:tdowling@oppd.com)



**As a national leader in corporate learning, Bellevue University is breaking new ground in bringing new ways of looking at learning to the area's leading corporations.**

**We can help you take a fresh look at corporate learning, too.**

**Call Ed Shada at 1-800-617-6631  
or click on [www.corporatelearning.com](http://www.corporatelearning.com)**

## Job Postings/Career Resources Assistance

We post new positions on the website frequently. The following items are just a few of the latest opportunities!

To see all of the postings and to find out more about these positions, login to [www.astdnebraska.org](http://www.astdnebraska.org), go to the Career Center, and click **Job Postings** in the left navigation bar.

- Training Manager, Securities America
- Organizational Transformation Consultant, Physicians Mutual
- Retail Trainer, Pamida
- Training Specialists (Bilingual English-Spanish), Midwest Maintenance
- Application Trainer, Creighton University
- Operational Training Coordinator, Professional Veterinary Products

To find out more about our Job Posting service, please contact **Valerie Noll** at [DirectorCareerResources@astdnebraska.org](mailto:DirectorCareerResources@astdnebraska.org).

## CIT Schedule

### November 8-9, 2006

Curriculum Design and Development

Registration deadline: November 3, 2006

Members Cost = \$275.00/Non Members Cost = \$300.00

### December 13-14, 2006

Evaluating Training Programs: The Four Levels

Registration deadline: December 8, 2006

Members Cost = \$275.00/Non Members Cost = \$300.00

All classes are held 8:00am-5:00pm at the Bellevue University Lozier Building located at 117th & Blondo.

## ATI Schedule

### November 16-17, 2006

Systemic Thinking

Registration deadline: November 10, 2006

Members Cost = \$350.00/Non Members Cost = \$375.00

### December 16-17, 2006

Strategic Planning

Registration deadline: December 8, 2006

Members Cost = \$350.00/Non Members Cost = \$375.00

ATI classes are held 8:00am-4:30 pm at the Omaha Home for Boys-Wurdeman Learning Center, located at 4343 N. 52<sup>nd</sup> St.

## New/Renewing Members

ASTD Nebraska extends a warm welcome to new members and says thanks to those renewing their membership.

### Renewing Members

Vanessa Erwin  
 Patricia Harrold  
 Bonnie Savine  
 April Kassen  
 Jamie Kelly  
 Shelli Wolverton  
 Angela Weis  
 Michael Flair  
 Beth Haste  
 Denise Catanzarite  
 Patti Waldron  
 Darwin Piatt, Jr.

### New Members

Jolene Jankowski  
 Denise Seaman  
 Paul Smith

Just a reminder ~ ASTD and the Omaha Public Library have partnered up to increase the number of adult education books and other related topics to add to their supply.

Visit the library website and go to the library to check out your books today!

[www.omahapubliclibrary.org](http://www.omahapubliclibrary.org)



## Advertise with ASTD Nebraska

ASTD Nebraska is a nonprofit organization of training professionals that has been in the Omaha community for 50 years. Part of the reason we are successful is from valuable support from organizations and individual members who volunteer their time and energy.

With over 300 members, we can reach a variety of training decision-makers. The Nebraska Chapter offers many different cost-effective advertising options and package deals.

The following are a few options for advertising:

- Monthly eNewsletter
- ASTD Nebraska's Website
- Sponsor a monthly chapter Meeting
- Vendor tables at a Meeting or workshop

For more information, please contact Marilyn Sims, Director of Sales at [marilysims@cox.net](mailto:marilysims@cox.net) or VP of Marketing, Janet Skogerboe at VP of Marketing.

*\*\* Payments are due in advance. ASTD Nebraska has the right to refuse any request based on the best interest of chapter members.*

### Employee Learning Week is December 4-8.

How do you celebrate learning? That's the question we are asking. We want to hear from you! We want to know your successes, your achievements, your ways of celebrating learning.

Each and every one of us knows the true value of learning; otherwise we wouldn't be in this profession. Let's take this time to share with each other. If you have a learning story that you would like tell, send it to us. If you or your team has achieved a great milestone, let everyone know.

If you have a wonderful way of recognizing or celebrating learning, teach us your way too.

Special recognition will be given to individuals and organizations that are "Champions of Learning" as part of ASTD National's Employee Learning Week celebrations.

Submit your stories by November 10th, to either Janet Skogerboe, ASTD NE VP of Marketing at [janet.skogerboe@mutualofomaha.com](mailto:janet.skogerboe@mutualofomaha.com) or to Patricia Harrold, at [Patricia.Harrold.ctr@offutt.af.mil](mailto:Patricia.Harrold.ctr@offutt.af.mil).

We want to give special recognition to you!



November 2006

Thank you to everyone who makes our Chapter Newsletter possible. Without you, this publication would not exist.

Your thoughts and opinions are very valuable in continuing to make it a huge success.

I welcome all members input and article submissions/suggestions.

Please feel free to contact me, Elizabeth Ambrose, at 402-952-6531 or via email at [eambrose@omnihotels.com](mailto:eambrose@omnihotels.com), with your contributions and suggestions for future newsletter editions.



## ASTD Lincoln ~ November Meeting

Join ASTD-Lincoln Past Presidents on November 16, 2006, as we take a journey down memory lane! We will celebrate our 30th Year Anniversary in style by sharing our history and participating in round table discussions on various workplace learning and performance topics! Please come share in the fun and pick up your commemorative gift!

### Topics and Presenters:

- Sarah DeLong -- The Personal and Professional Benefits of Volunteering
- Sally Schneider -- Mentoring
- Teresa Alexander -- On the Job Training
- Deb Hartford -- Training Remote Trainees
- Jeanne Baer -- How to Get Your Writing Published
- Jane McGee -- How to Start a Low-Cost Learning Management System
- Michele Tapling -- Communication Styles

Cost: \$16 members/\$32 non-members

Location: The Lodge at Wilderness Ridge, 1800 Wilderness Woods Place, Lincoln

Time: 11:30am-1:00pm

For more information and to register online, visit our website [www.astdlincoln.org](http://www.astdlincoln.org) or register by phone at 402-434-7557

Registration deadline is November 10, 2006.

## Mark your calendar



*Are you a New Member or thinking of joining?*

**Learn more about what your ASTD Nebraska membership can do for you.**

**Attend the next Member Orientation Session!**

Member Orientation Session  
Wednesday, November 15  
11:30-12:30

Bellevue University  
Lozier Professional Center  
2810 North 118th Circle  
Omaha, NE 68154

**\* Sign up on-line at [astdnebraska.org](http://astdnebraska.org)**



[www.astdnebraska.org](http://www.astdnebraska.org)

Contribution • Recognition • Achievement • Belonging • Development