

ATD Nebraska Board Meeting

Meeting Minutes

October 17, 2014

Present: Shelly Whittaker, Ericka Juno, Jill Banaszak, Chris Hitchcock, Michelle Anthony, Krishna Clay, Pati Carr, Ralph Wojcinski, Jen Wichern, Jon Titus, Mike McIllece, Amber Hutchinson, Kristi Rutledge, Angela Galloway (2007)

Absent: Elizabeth Prochazka, Kim Whiteside, Kathy Swensen, Jen Labrie, Karen Wegner, Jill Idelman, Ben Tiefenthaler, Lesa Deeker, Sandy Knowski

Next meeting: November 21, 2014 – BOARD RETREAT
November board reports due to Ericka by November 11th.

Discussion

Old Business

- **Trainer's Institute – Jon and Mike**
 - Remember the TI for 2 more sessions
 - Tuesday the 21st and then the 28th
 - Really need 5 full day sessions or 10 individual sessions - to reach \$5500 in revenue (before expenses are paid)
 - We have been very careful about expenses
 - 4 presenters left, but none have turned their fee back over to the scholarship fund yet
 - Good use of scholarship funds for this as well
 - Starting to transition to the new VP of Education (Ralph is going on the 28th)
- **ATD Transition – Shelly**
 - Don't have official spreadsheet
 - Bylaws did pass - can officially transition the name
 - Sec of State denied the proposed name change - 4 reasons - we need written permission from ATD National; cannot have 'inc'; need street address on application; need physical signature → Chris will submit again
 - Jen W. has talked to Regal Awards for pricing - new nametags, new sign, new table cloth - preliminary pricing about \$1000
 - Addendum we need to sign for National is still in development at National
 - Need to have a 'web changing party' one night - Pati is working on a plan

New Business

- **Mentoring Event – Jill I.**

- Jon gave update
- Soon there will be an outreach to marketing to promote a November event @ Benson Aromas coffee house; open to members and non-members; hoping for 20 attendees; she will say a few words and then it will just be a discussion to help people get partnered up and raise awareness

- **ELW Ideas - Jon**

- 1st week of December
- We have Mayor's and Governor's proclamation
- Coordinating itinerary for picking up governor's proclamation
- Encourage you to get something going at your work - see website for how to promote the week to leadership
- Jon will do a newsletter article on ELW ideas
- If you send description of what your company has done, National will send a certificate of recognition
- Chapter does free events - goal is to have 3 free events - 1. highlight membership benefits, 2. highlight mentoring program, and 3. perhaps talking about independent consultants in our membership and how they approach L&D
- Chalco Hills is free to non-profits
- UNO has a facility by clock tower - they work with non-profits
- Encourage attendance
- ELW week will cumulate with a party; Friday, Dec 5, 6-9 pm will be the 55th party; at UNO conference center; send ideas for entertainment to Jill I.; hope to have the very 1st president of ASTD Nebraska at the event

- **Learning Leader Awards - Jill B.**

- You should have a link in your email to nominate people; we have lots of results already
- Closes next Friday, 10/24
- Next step will be membership voting
- Presented at Dec 5 party

- **Next Year's Meeting Location – Jill B.**

- Next month at HyVee for retreat; December back at the bank; January back to HyVee for the monthly meetings
- Food will be provided by HyVee

- Jill will send the menu out
- **Membership Survey – Jill B.**
 - Will close in mid-November, results will be presented at the retreat
 - Orange in survey is really hard to look at; we need to change color for next year
- **NLT/Business Acumen – Jill B.**
 - Almost everybody has completed this, if you haven't please do - you have until the baby is born 😊
 - Results will be presented at retreat
- **Learning Leaders Group - Chris H.**
 - Working with Past Presidents to engage learning leaders; first meeting is next week on 10/22; HDR is hosting
 - We will be there to help them get it started and keep it going, but they should run the meeting
 - You don't have to be an ATD Nebraska member to be a member of this group
 - Chris has a list of attendees; invitees were the executive level (managers of managers)
 - Ericka will follow-up at UP; Jill will follow-up at Mutual
- **ALC Update – Shelly, Krishna, Ericka, Jon, Ralph**
 - 5 attendees at ALC - If you attended ALC, please send session ideas to Jon for next year
 - Ralph - many people stopped him to talk about how successful we are; it is because we do so many little things; this is what he talked about at his session; some companies assign people to those they don't know - we assign to people we do know; Cleveland chapter gives points for volunteering - people cash in points for scholarships; ATD Nebraska business cards with list of members
 - Jon - lots of good ideas; challenge was issued to bring the whole board next year; great opportunity to learn about best practices; not about leadership skills, about leading chapter; lots of finance, programs, membership, etc...; program ideas - road shows, simulation or gaming in training (partner with Offutt/Stratcom), Hawkeye chapter about brain friendly training (they will travel to us); scorecard updates; external audit not paid for by a lot of chapters (sister chapter, pro-bono attorney)
 - Shelly - should president elect be doing the CORE submission?; passed along all of the information she got to appropriate board members; 30 minutes between sessions gave you time to discuss and network; only 1 keynote speaker this year; poll anywhere - use at a program or on linked in; free

account with up to 40 responses

- Ericka - see notes
- Krishna - participants introduce themselves at every program; simulcasting programs - not really appropriate for us, our people don't have to travel so far to our programs, don't want to hurt in person attendance with virtual, if you do this - pay a professional; virtual collaboration - free site same as teamworkpm; all handouts and power points online astd.org/alc
- **Goal Updates**
 - Review your Individual and Team Goals
 - Running out of time - please be sure to look at your individual and team goals. We are in the last quarter of the year. See what you need to do yet and what action items you need to do. Jill will have us work on 2015 goals at the retreat.
- **Angela Galloway** - great job everybody; wonderful to see you using past president's

Next meeting November 21 – Board Retreat, Peony Park HyVee, Breakfast provided by Executive Team