

ATD Nebraska Board Meeting

Meeting Minutes

September 19, 2014

Present: Shelly Whittaker, Ericka Juno, Jill Banaszak, Chris Hitchcock, Michelle Anthony, Krishna Clay, Jen Labrie, Ralph Wojcinski, Jen Wichern, Pati Carr, Karen Wegner, Jill Idelman, Mike McIllece, Jon Titus, Lisa Hayes, Ben Tiefenthaler, Lesa Deeker

Absent: Elizabeth Prochazka, Kim Whiteside, Kathy Swensen, Amber Hutchinson

Next meeting: October 17, 2014
September board reports due to Ericka by October 7th.

Discussion

- Old Business
 - **Trainer's Institute – Jon and Mike**
 - All facilitator's lined up and ready to go; finalized presentations from 2
 - Several volunteers from board already; reaching out to others
 - Only 1 registration so far, 2 others signing up
 - At Children's by Village Pointe
 - Please be marketing TI - personally ask people to come
 - **ATD Transition – Jen L.**
 - Bylaws were passed by the membership; new name is approved
 - Can move forward on website names; incorporation name change
 - Addendum affiliation agreement - Shelly will follow-up with Wendy
 - Sponsor agreements - email sent to Glenda
 - Update chapter forms; vendors (i.e., Wild Apricot), newsletter template; chapter documents; insurance policy and bank cards
 - Be looking at checklist for complete list of tasks and who is responsible
 - Keep Jen L. updated as you complete tasks
 - Keep track of costs (tell Krishna) and time (tell Jen L) for transition activities
- New Business
 - **Membership Archive - Ralph**
 - See email from Ralph sent 9/18/14
 - Archived members - all contact ends
 - Lapsed members - 14 days since member expired
 - Lapsed members get emails from Wild Apricot; archived members do not
 - All members, past and present, get programming emails from Constant Contact unless they have opted out or changed their email address
 - Lapsed don't count toward CORE requirements
 - Decision

- Glenda will archive at 6 months
 - Concierge contact at 1 and 3 months since lapsed
 - Archived members won't show on concierge list
- **Financial Acumen - Jill B**
 - Next Level Tool - National Tool for strategic planning, has six areas
 - We will be completing this as a board to gauge the acumen as a chapter
 - Results will be part of November Board retreat
 - Be looking for email from Jill with tool and directions - will be sent out today
- **Next Year's Meeting Location - Jill B**
 - Looking for new meeting space - needs to be central
 - Current location cannot guarantee availability for 2015
 - 78th & Cass HyVee - would give us the room for free if we purchase breakfast from them
 - Any location recommendations, email Jill
- **Collection of Speaker SSN & Impact - Krishna**
 - TI Beyond the Basics facilitator agreement includes a request for SSN
 - Programming does not ask for SSN
 - If we pay somebody more than \$600, excluding travel, we need to do W-9
 - Decision -
 - We won't collect SSN unless threshold is met
 - Krishna will follow-up with Wendy and other chapters at ALC to see what they are doing
- **Tom Kuhlman Topics - Jen W**
 - 2 options
 - Community Road Show (2 days) - him and other community leaders, several topics covered on day 1, workshop on day 2 - only thing we would do is split profit, Articulate would pay expenses, they do marketing
 - Topic and workshop (1 day); Storyline 2.0 (1 day) - on us for organizing
 - Decision - option 1 Community Road Show, no selling from the podium, Feb or October 2015 date; if October tie in with TI
 - Co-sponsorship - reach out to some of the big companies in Omaha to increase attendance
- **Winter Social - Jen W**
 - Are we doing a social? Since we are having the 55th anniversary in Dec, do we skip Winter Social or push it back until February.
 - 5 Dec - Thompson Center at UNO, heavy orders or dinner, Jill I is working on entertainment / activities
 - Decision - combine Winter Social and 55th anniversary in one big party
 - Need to get award process started now for Winter Social awards normally presented
- **Partnership Committee - CORE Announcement - Chris**
 - 2 year pilot program to make changes to CORE
 - Chapter Affiliation Requirements (CARE)
 - Joint requirement 35% for 2015, 2016
 - Aggregate objective of 50% for all chapters combined
 - Joint membership promotional activities will be added to CARE
 - Chapters operating under 35% will not be eligible for the CHIP program and

will be counseled

- Rewards for net membership growth top three in each size
- This won't be announced to general population until ALC
- Chris will send an email soon with all the details, please keep details confidential until after ALC

- **Next meeting October 17; breakfast provided by Programming Team**