

ATD Nebraska Board Meeting

Meeting Minutes

March 18, 2016

7:30 – 9:00 AM

Next Meeting: April 15, 2016 – Centris Federal Credit Union
April Board Reports due to Kristi by April 5, 2016

Welcome / Board Introductions

Jon asked visiting past president, Chris Stanczak to introduce herself and review key accomplishments from her presidency and then asked board members to share one personal or professional accomplishment.

Unfinished Business

Volunteer Opportunities – Jill B.

Jill announced that three (3) volunteers have been placed.

- Past president (Jill) is networking to create a pool of potential volunteers. Three volunteers have been placed this past month.
 - One – help with program registration
 - One – TI committee / writing newsletter articles
 - One – Strategic Planning Committee
- Board members should reach out to Jill to let her know what volunteer opportunities they may have
 - Jill can also help board members identify opportunities to use volunteers
- Chris S. offered the following suggestions for getting volunteers
 - ASK – people are more receptive when someone makes a personal request
 - Delegate responsibilities to keep enthusiasm high

Ops Manual – Krishna C.

Krishna announced that her team is recreating the notes from their meetings then Ops Manual will be ready for a vote. (Original file lost.)

- Board member asked about differences that were discovered during the Ops Manual review
 - The committee types have changed
 - Discovered need to review admin salary every 2 years

June Program Planning – Jon T.

Jon shared plans in progress for the June one hour program.

- Proposed panel to share information gained at ICE and conference Karen W. is attending
 - Panel 1st half of program
 - Break out tables for individuals to learn more from individual panel members
 - Will create a summary sheet to help attendees select table topics
- DO Space has been reserved for the meeting

CPLP Orientation – Liz B.

Liz reported on a successful CPLP Webinar orientation.

- Shout out to Kim W. for recommending a Webinar format
 - Plan to record the webinar next time so others can watch if they weren't able to attend
 - Need to create an evaluation process for using the webinars
 - Liz may offer multiple webinar sessions for the next orientation
- 12 registered for the webinar / 8 attended
 - One possible participant for spring testing session
 - Seven interested in summer / fall date
 - Two interested, but not far along enough in their career (5 year requirement)
- Liz encourage board members to participate in orientation sessions
- Liz is considering using a webinar format for the review sessions moving forward

Three Year Strategic Plan Reports – Ericka J. & Jon T.

Ericka and Jon both reported that their committees had met and shared key meeting outcomes.

- Membership
 - Their meeting notes are available in the March Board Report
 - Focused on defining what the committee should and shouldn't be doing
 - Plan is to focus on events/ activities that ATD NE is already doing and identifying how to garner more engagement for those events
- Brand
 - Group is looking to identify a committee lead / chair
 - Struggling to determine what the baseline measurement should be
 - What is our identity?
 - How to measure objectively?
 - Team is looking to work with educational institutions to work with students looking for marketing / surveying /analysis experience

New Business

Education Nugget– Kristi R.

Kristi demonstrated how to upload a file to Hinztime.TeamworkPM

- Board members emphasized the importance of keeping files on the collaboration site so they are always available

April Program– Amber H.

Amber shared information about the April program

- April 13 morning program and workshop 7:30 – 11:00 AM
- Rita Paskowitz will facilitate a program and workshop on storytelling

ATD Program Guests – Amber H.

Amber shared that she has been asked by members if they can bring a guest to an ATD NE meeting for free. (Other organizations offer that benefit.)

- Currently ATD NE does not offer that benefit
- Discussion forwarded the following ideas
 - Could offer member pricing for first visit
 - We already offer one free meeting when someone joins ATD NE
 - Could offer one free guest per member each year
 - Idea to include that option online when registering for easier tracking
 - Maybe offer one blowout event each year for free to attract potential members (like Public TV membership drive)
 - Caution to not offer more to nonmembers than to members
 - Reminder that Employee Learning Week is an existing opportunity to offer free training / programs and market ATD through them
- Concluded that additional discussion / consideration is needed and Glenda would need to be consulted to ensure any solution could easily be tracked

Social Media – Kim W.

Kim shared information about ATD NE's five (5) social media sites and how to post on them.

- Shout out to everyone who has liked, commented, and contributed to any of ATD NE's social media sites
- Passed out directions on posting to the five sites
- Kim promotes ATD NE events on the social media sites before and after each event
 - All board members were encouraged to become more active on the sites
- Kim suggested that the sites need to be reviewed to determine:
 - Are we using them? (Exp. Linked In site gets 1 – 2 posts per month)

Jon Titus	Green	Green	Green										
Jill Banaszak	Green	Red	Green										
Krishna Clay	Green	Green	Green										
Kristi Rutledge	Green	Green	Green										
Ralph Wojcinski (VP)	Green	Green	Green										
Jen Labrie Pereira (VP)	Green	Green	Green										
Ericka Juno (VP)	Red	Green	Green										
Jen Wichern (VP)	Green	Green	Green										
Amber Hutchinson (VP)	Green	Green	Green										
Kristi Stewart	Green	Red	Red										
Kim Whiteside	Green	Red	Green										
Teresa Gan Wolfe	Green	Green	Green										
Sandi Knowski	Red	Red	Red										
Kathy Swensen	Green	Green	Green										
Karen Wegner	Green	Green	Red										
Lesa Deeker	Red	Green	Green										
Liz Brumels	Green	Red	Green										
Tammy Olson	Grey	Green	Green										
Brandon Raddish	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey
Katie Kuhl	Green	Green	Green										
June Kowalewski	Green	Green	Green										
Melodi Szymczak	Green	Red	Green										

Guest: Chris Stanczak (Past President)