

## **ATD Nebraska Board Meeting**

Meeting Minutes

June 17, 2016

7:30 – 9:00 AM

Next Meeting: Friday, July 15, 2016 – ATD Board Retreat  
July Board Reports due to Kristi by July 5, 2016

### **Welcome / Board Introductions**

*Jon asked visiting past president, Lisa Hayes to introduce herself and share a recent accomplishment. He then asked board members to share one personal or professional accomplishment.*

### **Unfinished Business**

**Shonda Walker Welcome**– Jen LP

*Jen LP introduced Shonda Walker, our new Director of Communications. Shonda just completed her Masters, works as a Staffing Supervisor for ManPower, lives in Greenwood with her husband, 15 year old daughter and 7 year old son. She also has her Certificate in Executive Coaching. Welcome!*

**Strategic Plan Committees** – Jon T and Ericka J

- *Membership – Ericka J reported they had a call recently to discuss the membership survey to ensure we are asking the right questions.*
- *Brand – Jon T reported the committee did not meet this past month. The group struggles to define the scope and measurement of the project, but feel they are getting closer. A meeting will be scheduled for later this month.*

**Annual Survey Adjustments** – Ericka J

*Ericka and committee decided to start drafting the survey from scratch vs trying to revise the current one. What questions are important to ask? We shouldn't ask questions that - we can get the information somewhere else, we can't/won't do anything about the response, or are designed strictly to educate the survey taker about our services. The board spent a few minutes reviewing the draft survey questions and provided feedback.*

**Trainer's Institute** – Jen W.

*Jen and 5 volunteers scored the RFPs submitted and have verbal commitments from all speakers selected. They already have 3-4 speaker agreements returned. The group plans to vet/review the presentations as the dates get closer to ensure there are no conflicting information or typos. Any RFPs not selected were sent to the programming team (or possibly used for ELW).*

*Jon challenged the board to include a line for providing speaker suggestions to programming and education in their job descriptions.*

### **Ops Manual – Krishna C**

*Krishna distributed an overview of the changes proposed (will also be emailed out). We will vote in July (by pieces). Examples of changes include CORE to CARE, workplace learning and development to talent development, committee updates, pricing, etc.*

*One question asked was where board reports are being stored? (Currently on secretary's personal drive. Will research if they need to be uploaded to shared drive.)*

### **Volunteer Updates – Jill B.**

*Jill had calls/emails with 2 volunteers placed in programming or marketing. She met for coffee with one volunteer who was interested in becoming more involved in the chapter. She also has a great work experience that she will submit an RFP to present at a program.*

### **Succession Planning – Krishna C.**

*Deadline is today (6/17) to submit your succession planning form. The nominating committee is in planning.*

### **ALC – Krishna C.**

*Ralph, Ericka, Jen LP, Jen W, Krishna submitted RFPs to speak. **If interested in attending, please solicit your company first and then let Krishna know.** There is a process in place for helping you get funds to attend.*

### **June Program – Jon T.**

*Jon recapped the perfect storm of a situation around the June program. They still want to share the conference take-aways. The group will meet to decide what to do or what other format they can use to relay the information.*

### **July Social – Melody**

*Melody reported that the July social is July 21<sup>st</sup> at 7:05.*

## **New Business**

### **July Retreat– Jon T**

*An email will be sent with info on the July retreat.*

### **CPLP Update– Liz B.**

*Liz had a call with the Rocky Mountain chapter who is interested in doing a Virtual Study Group. Fee would be \$50 plus the cost of the learning system. While this may not be the best option for our membership, Liz is considering offering our current program virtually. She is also contacting current CPLPs to see how to support them on their recertification.*

*There are 2 upcoming webinars. Liz will try and record one to put on the website.*

### **Education Nuggets – Krishna**

*How do you get your employer to support ATD activities? Lisa Hayes recapped it nicely – you have to bring it back, share and apply it. Another good idea is to send your boss texts/pics during the conference with the great nuggets you are getting. When you show how it relates to*

your work, you show the value of that support. Krishna will email some tools for financial support requests.

**Closing – Lisa H.**

Lisa closed the meeting with some words of wisdom. Strategic planning can be frustrating at times because the planning is easy, but the execution takes a long time and a lot of effort. Give yourself grace with this and don't feel like not having immediate results is a step back. Stick with it.

**Monthly Meeting Attendance**

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Name	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec
Jon Titus	Green	Green	Green	Green	Green	Green						
Jill Banaszak	Green	Red	Green	Green	Green	Green						
Krishna Clay	Green	Green	Green	Green	Green	Green						
Kristi Rutledge	Green	Green	Green	Green	Green	Red						
Ralph Wojcinski (VP)	Green	Green	Green	Green	Green	Green						
Jen Labrie Pereira (VP)	Green	Green	Green	Green	Green	Green						
Ericka Juno (VP)	Red	Green	Green	Red	Green	Green						
Jen Wichern (VP)	Green	Green	Green	Green	Green	Green						
Amber Hutchinson (VP)	Green	Green	Green	Green	Red	Green						
Kristi Stewart	Green	Red	Red	Red	ph	Green						
Kim Whiteside	Green	Red	Green	Red	Green	Green						
Teresa Gan Wolfe	Green	Green	Green	Green	Green	Green						
Sandi Knowski	Red	Red	Red	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey
Kathy Swensen	Green	Green	Green	Red	Green	Green						
Karen Wegner	Green	Green	Red	Green	Green	Green						
Lesia Deeker	Red	Green	Green	Green	Red	Green						
Liz Brumels	Green	Red	Green	Green	Red	Green						
Tammy Olson	Grey	Green	Green	Green	Red	Green						
Brandon Raddish	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey	Grey
Katie Kuhl	Green	Green	Green	Red	Green	Red						
June Kowalewski	Green	Green	Green	Green	Red	Green						
Melodi Szymczak	Green	Red	Green	Green	Green	Green						
Shonda Walker	Grey	Grey	Grey	Grey	Grey	Green						

Guest: Lisa Hayes (Past President)