

## **ATD Nebraska Board Meeting**

Meeting Minutes

July 15, 2016

11:00 AM – 12:30 PM

Next Meeting: August 19, 2016 – Centris Federal Credit Union  
August Board Reports due to Kristi by August 9, 2016

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### **Welcome / Board Introductions**

*Board members met for breakfast prior to the meeting to network and share one personal or professional accomplishment.*

### **Unfinished Business**

#### **Annual Survey – Krishna C.**

*Krishna shared the draft for the 2016 annual survey with the board for feedback.*

- Krishna reminded board that the guidelines for putting a question on the survey are:
  - Must be willing to change it if the feedback suggests that we should
  - Don't use the survey as a vehicle for advertising ATD services
  - Don't use the survey to get information that already exists somewhere else
  - Consider how the data will be used before collecting it
- Krishna shared that there has been a suggestion not to include board member responses with the annual survey
  - Glenda can segregate responses and remove board member responses from the others if we want to compare responses
- Discussion about timing of survey – we may be overburdening members at the end of the year with surveys / requests
  - Krishna will finish survey ASAP to try to get it out earlier this year
  - Recommended pushing the survey out earlier in the year moving forward – possibly breaking the survey into several smaller ones
- Krishna documented board members' feedback to revise the draft
- Side discussion about how Facebook algorithms work which may be affected how often members see activity
  - Recommendation that someone write an article to help members understand how they can ensure they are getting ATD posts

#### **Ops Manual – Krishna C.**

*Krishna presented the revised Ops Manual for approval.*

- Krishna passed out copies of the updated Ops Manual for review along with a breakdown of the changes made (Removing big words to make manual more readable and ensuring manual matched current organization practices)
- Discussion around student program \$10 discounts to ensure it matches what is in the Ops Manual
  - Jen is going to research putting a student discount as an option online
  - Amber is going to work with Glenda to ensure the discount can be easily managed online
- Board voted on Ops Manual (assuming the student \$10 program discount)
  - Unanimously accepted

### **Tradename – Krishna C.**

*Krishna made a last call for board members to express interest in attending ALC.*

- ATD NE has limited funds set aside to assist board members wanting to attend ALC and who do not have corporate sponsorship
  - Krishna will be determining how to distribute those funds so reservations can be made

### **Ice Reboot– June K.**

*June shared options for offering the ICE recap session that was cancelled in June.*

- Decided to offer a roundtable session in a less formal meet and greet setting at a brewery in November
  - 3 venues were researched – Scriptown in Midtown, Infusion in Benson, and NE Brewery at 108<sup>th</sup> and Harrison
    - June shared pros and cons of each location - leaning toward NE Brewery based on space, price, and past experience with venue

### **TI – Jen W.**

*Jen announced that TI is now open for registration!*

- TI registration is open – no registrants yet
- Postcard is about ready – still need to secure a printer
  - Jen will reach out to former employer Infogroup to see if they can offer a good rate
- Jen said they are planning on marketing the ATD scholarship option

### **Summer Social – Melodi S.**

*Melodi reminded board of the Summer Family Social this Thursday at Werner Park.*

- Melodi will be sending information out to registered members about where to meet up along with other useful information
- Social registration is down from last year
  - Some comments heard included people weren't aware that it was a family event and were unaware of the Werner Bucks
  - ATD paid for 65 attendees and we currently have less than half that number
- Jen L.P. jumped on a laptop and reopened the social to try to get a few more attendees – reopened through Monday

### **CPLP – Liz B.**

*Liz announced that two Web Ex CPLP orientations have been set in August.*

- Liz has two CPLP Web Ex's set – Tuesday Aug. 2 (mid-day) and Thursday Aug. 4 (evening)
- No one has committed to signing up for the CPLP yet
- Do have some individuals interested in waiting for the Fall Session

### **August Program – Amber H.**

*Amber shared information regarding the August program.*

- Eric Shepard (CEO of QuestionMark) will be the August speaker – his presentation will be on creating assessments
  - Although the CEO of QuestionMark, his presentation will be more general regarding what types of questions you should ask, etc.
- Jon challenged the board to invite someone to come to the program

### **New Business**

#### **Resignation – Jon T.**

*Jon announced that Ralph W. has stepped down from his role as VP of Finance.*

- Jon shared a letter from Ralph to the board explaining his decision and thanking the board for their friendship and support
- Jon asked the board to vote on providing an official thank you to Ralph for his leadership over the years
  - Board voted unanimously to support Jon's request

