

**ATD Nebraska
Board Meeting Minutes**

January 20, 2017 7:30 a.m.–9:00 a.m.
First National Business Park, 14010 FNB Parkway, Omaha, NE

GOAL: OPTIMIZE THE VALUE OF YOUR ATD NEBRASKA EXPERIENCE

ATTENDANCE

Present:

Clay, Krishna	Jones, Jessica	Sidel, Misti
Brumels, Liz	Juno, Ericka	Szmczak, Melodi
Deeker, Lesa	Kowalewski, June	Titus, Jon
GanWolfe, Theresa	Labrie Pereira, Jennifer	Wegner, Karen
Jackson, Avil	Shanahan, Stefanie	Wichern, Jen

Visiting Past President: Michael Merritt

Absent:

Stewart, Kristi	Swensen, Kathy	Kuhl, Katie
Rupert, Neil	Schaecher, Dan	
Walker, Shonda	Olson, Tammy	

MEETING OPENING

The meeting was called to order by President Krishna Clay at 7:37 am. Krishna asked everyone to introduce. Krishna introduced past president Michael Merritt and shared that we would be partnering more with the Lincoln chapter.

MATTERS FOR DISCUSSION

Board Member National Memberships – Krishna

It is a CARE requirement for all board members to also have a national ATD membership. If board members are unable to obtain company sponsorship for the national membership dues, the chapter will pay the fee. Forms were distributed for those who needed chapter assistance.

There was also a discussion about the value and benefits of a national membership. Jen LP suggested a book club involving the free book with the membership.

Action Items:

1. *Ericka will send the national membership benefits information to board members.*

Board Report Process – Avil

We will use Hinztime for board reports for 2017. All board report submissions will be posted. Avil will compile and a final version for review for all members before the board meeting.

In addition, all meeting minutes will be posted to Hinztime for review. Member additions and corrections can be posted to the report's comments section. New folders include "2017" and "Board Report Submissions".

Action Items:

1. *Avil will ask Glenda to change the title of the Board Report folder to Board Report Submissions*

Website Polling Questions – Karen

Karen asked the board members to generate questions for the website. Forms were handed out, and time was allotted for each member to brainstorm and list questions and return the form to Karen. The questions will also be used on the social media sites.

There was a discussion about displaying the responses to the polls. If members have additional question suggestions, they can be posted to the Membership section on Hinztime.

Action items:

1. *Karen will work with Neil and Kristi on how and where to display the poll results.*

January & February Programs– June

There were 35 attendees for the January program. It was noted that the post event survey was not distributed. June also provided an overview of the February program.

Action items:

1. *Krishna will check with Glenda about the survey for the January program.*

Winter Social – Melodi

There are 34 registrations so far. Melodi proposed and the group discussed a different approach to handling the welcome. The group brainstormed on ideas, assignments were made, and additional ideas will be submitted to Melodi for coordination.

CPLP Study Groups – Liz

The webinar for the CPLP was well attended. Several non-members and lapse members attended the session. There was a discussion about the participation of non-members in the study groups which are a member-only benefit.

It was decided that non-members may participate in the study group at the cost of \$60. If a non-member who pays this fee for the study group will also receive a free ATD-NE membership.

Action items:

Liz will work with Glenda and Kristi to set up a separate area on the website for this registration.

Director of Technology – Ericka

The Website Director, Neil, is stepping down from the position and moving out of town. We are searching for a replacement. Please provide suggestions and email to Kristi. There was also a discussion of filling the position with a non-ATD member who has expertise in the area, a member who could serve virtually, or paying someone to perform the duties.

Membership Meetups – Karen

The meetups were very successful last year and we will continue this year with a goal of 3 meetups. There was a discussion about locations, different times of the day and days of the week. Spirit World was used last year. Corkscrew and Saturday morning coffee were suggested. The meetups will include light structured networking to get people talking.

Education Nugget – Krishna

Krishna’s education nugget covered the Leader Connection newsletter from national. She also displayed the ATD national website and highlighted the information for chapter leaders.

MATTERS FOR DECISION OR VOTE

Board Meeting Breakfast

A sheet was passed around for VPs to sign up their teams to bring breakfast to the board meetings for 2 months.

February – Finance

March – Education

April – Marketing

May – Programming

June – Membership

July – Executive

August – Marketing

September – Education

October – Programming

November – Executive

December - Membership

Strategy Teams – Ericka

Board members were asked to sign up for one of the two strategy teams, if they have not already done so. The membership strategy team has a Jan 24 conference call scheduled. The Branding strategy team needs a chair. There was a discussion about whether this should be a paid position.

Action items:

Krishna will gather information for a paid person.

NEXT BOARD MEETING

February 17th–First National Business Park – 140th & Dodge. Breakfast will be provided by the Finance team

MEETING FINALIZATION

Krishna asked each member to share their monthly moment of greatness. The meeting adjourned at 9:04 am.

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