

ATD Nebraska
Board Meeting Agenda

June 16, 2017 7:30 a.m. – 9:00 a.m.

First National Business Park, 14010 FNB Parkway, Omaha, NE

GOAL: OPTIMIZE THE VALUE OF YOUR ATD NEBRASKA EXPERIENCE

ATTENDANCE

Present:

| | | |
|------------------|--------------------------|------------------|
| Clay, Krishna | Kuhl, Katie | Szymczak, Melodi |
| Deeker, Lesa | Labrie Pereira, Jennifer | Titus, Jon |
| Jackson, Avil | Schaecher, Dan | Walker, Shonda |
| Juno, Ericka | Stewart, Kristi | Wegner, Karen |
| Kowalewski, June | Swensen, Kathy | Wichern, Jen |

Visiting Past President: April McKennan

Absent:

| | | |
|--------------------|--------------------|--------------|
| Brumels, Liz | Mendick, Bern | Sidel, Misti |
| Gan Wolfe, Theresa | Olson, Tammy | |
| Jones, Jessica | Shanahan, Stefanie | |

MEETING OPENING

The meeting was called to order by President Krishna Clay at 7:33 am. Krishna asked each member to share their name and position on the board.

Past President April McKenna (2012) shared thoughts from her tenure as president.

MATTERS FOR DISCUSSION

2018 Conference – Ericka

4 RFPs have been submitted. The board was asked to reach out to know associates for potential presenters. Information on the conference can be found on the website.

June Program Recap – Krishna/All

Krishna opened up the floor for feedback on the virtual program and on-site workshop. There was satisfaction with the pricing structure and HDR location. The event was very interactive; it was true virtual training and not a webinar. The

virtual presenter used a director/producer who helped with the flow of the event. Participants were required to move around during the workshop and interact with others. We will try to do more virtual events.

Summer Social – Melodi

The event is scheduled for Saturday, August 5th from 10-1p at Lauritzen Gardens. We will have a brunch style menu. There will be activities for children. There will also be a scavenger hunt activity accommodating both adults and children.

Registration for members will be at no cost and close on July 28th. The venue is working with us on the cost for the event since we are a non-profit organization.

Action Items Update – Krishna

- SIG planning meeting
 - held on July 15th at the Fox and Hound. There will be information webinars in July and August to garner more participation. HDR will be used for the meetings. The group will meet the 1st Thursday of the month from 3-5p.
- Newsletter submissions
 - there is a location on our website for newsletter article submissions
- Sponsorship for the 2018 Conference
 - Sponsor levels and benefits packages are complete. When the flyer is complete, it will be saved to Hinztime.
- Programming venue - Scott Center Construction
 - Scott will be closed from December 2017 to March 2018. We may use Blue Cross Blue Shield during that time. June will ask Scott if the pricing for the venue will change after the renovation.
- Scorecard
 - Scorecard information will be added to the Board Report. Jon will review the Board Report to ensure all CARE requirements are included. Each team should review and ensure they are included all needed information.

Communications Calendar – Kristi

Please submit information on upcoming events as soon as possible, even if all details are not known. The calendar is updated through June. The goal is to eliminate email overload to members. Please submit information by June 26th.

Newsletter Changes – Kristi/Shonda

The early bird deadline for programs does not coincide with the newsletter release. The newsletter will be released the last Tuesday of the month prior. Invites to board members for newsletter submissions will be updated to reflect the date changes. The July newsletter will be posted to Facebook and Twitter to reach a broader audience. We will also look into posting on LinkedIn.

Kristi's team is also looking into simplifying the RFO and CRF forms.

Action items:

- 1. The team will look into posting on LinkedIn. Jen LP will assist with the logistics.*

ALC Interest – Ericka

Board members who are interested in attending the ALC conference were asked to inform Ericka so that we can know who is planning to attend and what RFPs were submitted.

Financial Status Update – Jen LP

The financial health of the chapter is good. Sponsorships are not where we anticipated with the budget. Income from memberships is steady. Programs are doing well although they are not intended to be a profit center. Bottom line, we are on track.

Education Nugget – Ericka/Krishna

Topic – Succession Planning

National has produced a toolkit titled “5 Steps to Succession Planning”. It is available at td.org/toolkits. The five steps included:

1. Preparation
2. Identify Potential Leaders
3. Interview, Select, Elect
4. Manage Transitions
5. Monitor, Evaluate, Update

Ericka concluded with a group activity which involved discussing the traits of a board member and VP of Education.

MATTERS FOR DECISION OR VOTE

None

NEXT BOARD MEETING

Board Retreat on July 21st – all day event – location TBD
Breakfast and lunch will be provided by the Executive Team

MEETING FINALIZATION

Krishna asked each member to share their monthly moment of greatness in 5 words or less.

The meeting adjourned at 8:59 am.