

Jen Wichern



Jen has over 8 years of experience as a Talent Development Professional, and is highly skilled in the use of the ADDIE model, and designs, develops, and implements training for a wide range of topics for both classroom and eLearning platforms.

Currently, she is an Organizational Effectiveness Instructional Design Specialist with Blue Cross Blue Shield of Nebraska where she is working to help the organization achieve its strategic goals. Jen holds a B.S. in Geology with an Emphasis in Paleontology from Fort Hays State University, Hays, Kansas. She also has certifications in Action Selling, Coaching for Sales Quality, and Strategic Selling. She is an alumni of ATD Nebraska's Trainer's Institute, and has an E-Learning Instructional Design Certification from ATD.