



NEBRASKA CHAPTER Association for Talent Development

January Newsletter

Greetings!

Well, here it is, 2016 - ready or not! This year will bring many amazing opportunities, challenges, new beginnings, and the chance to discover and grow.

ATD has many tools, learning opportunities, and people to assist with goals, continued learning, and professional development. In this newsletter you can see what ATD Nebraska looked like in 2015, you can find out benefits of membership, and find out more information about new learning events. Many more resources can be found at our website www.atdnebraska.org. Take advantage of all you can to help you make 2016 as successful as it can be!

I will leave you with this tidbit for a new year:

"I hope that in this year to come, you make mistakes.
because if you are making mistakes,
then you are trying new things,
learning,
living,
pushing yourself,
changing your world.
You're doing things you've never done before,
and more importantly,
you're doing something."
-Neil Gaiman

Sincerely,

Sandi Knowski
Director of Communications

A Note From Our President

I'm excited to have this opportunity to kick off the new year for ATD Nebraska! The first thing I'd like to tell you is that we are one of the strongest chapters of this great organization. This is evidenced by the awards we've been given through the "Sharing Our Success" and "Chapter of the Month" programs from our parent organization. This is further

January 2016

What's In This Issue?

[A Note from Our President](#)
[ATD Nebraska - 2015 By the Numbers](#)

[Employee Learning Week 2015 - Sparking New Interest](#)

[2016 ATD Nebraska Winter Social](#)

[Butterflies, Bobsleds and Big Moo: The Training We Love to Receive and Give Too](#)

[Getting the Most from Your ATD National Membership](#)

[New and Renewing Members](#)

[Calendar of Events](#)

ATD Nebraska is an organization dedicated to providing professional development for its members to improve workplace learning and performance.



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If you wish to become an Annual Sponsor, please [contact us](#).

evidenced by the frequent interactions we have with other chapters who come to us for advice, procedural suggestions, and sound practices in chapter management and operations. We have excellent financial stability (more than 12 months of operating expenses in reserve), **superior programming** (monthly programs plus social events and our premier education program - Trainer's Institute), and a great deal of talented professionals to guide and run this chapter (20 board members support the president each year)!

Let's take one step back, however, and ask an important question: What does it really mean to be a member of ATD Nebraska? I'm guided every day by the purpose and vision of ATD: Create a world that works better. When we apply that to our profession and this chapter, it means coming together with like-minded individuals to pool our resources for better training, better talent development, and more successful businesses.

Whether you support learning initiatives by taking part in their design or delivery, whether your accountabilities lie in performance improvement, or whether you measure and evaluate the impact of these efforts, you are one of us. Whether you onboard, coach, or oversee compliance, you are one of us. Whether your focus is on employee engagement or leadership development, you are one of us. With over 200 active members of this chapter, and over 100 more at our chapter in Lincoln (where your membership also extends), you are sure to find connections that will help you and your company or organization in 2016 and beyond.

Please consider how you can help ATD Nebraska this year as well. We have many opportunities for you to lend a hand - checking people in at a program registration table, greeting participants, or even writing a newsletter article. Check out our **[Meet the Board](#)** section on the website and contact a board member today to get involved! Above all, remember to take advantage of as many of the membership benefits as you can this year. Sign up for a mentor, apply for a scholarship, get your resume retooled, or get a great discount on a new book at the **[ATD online store](#)** (use CH6064 at checkout to help our chapter earn additional dollars for operating expenses).

Let's make 2016 the best year ever at ATD Nebraska!

Jon Titus, CPLP
ATD Nebraska President
president@atdnebraska.org

ATD Nebraska: 2015 By The Numbers

Written by: Jill Banaszak - 2016 Past President

2015 by the Numbers

ATD Nebraska

We strived to optimize the value of your ATD Nebraska membership this year. Here is a few of the great things that happened this year in our chapter:

I need help!
The Consultant webpage started this year to assist businesses in finding consultant talent in our Omaha area.

A polling function was added to the homepage of our website to allow for fun interaction and quick data collection.

Concierge program was revamped to better help our members feel connected.

Numbers Don't Lie
100% Compliant with National Chapter Operating Requirements
3 presenters at the Chapter Leaders Conference - Krishna Clay, Jennifer Labrie Pereira and Jill Banaszak → ALC

1 Use of the scholarship Fund and CPLP designation

Mentoring, Summer Socials, and more!

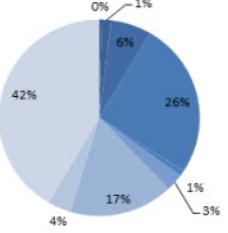
Employee Learning Week 2015
Numerous free sessions were offered in the community and a proclamation by the governor was signed.

10 Professional development programs held with February's Tom Kulhman 2-day event having more than 60 attendants!

214 members = medium chapter

How do you connect?

We remained in line with our 2015 budget (available on the website).



Category	Percentage
42%	42%
26%	26%
17%	17%
1%	1%
6%	6%
3%	3%
0%	0%

Employee Learning Week 2015 - Sparking New Interest

Written by: Ralph Wojcinski - 2015 VP of Education

As we begin the New Year, I am happy to report that Employee Learning Week 2015 was greeted with great enthusiasm within the ATD Nebraska Chapter! Facilitators happily dedicated their time to assemble sessions, ranging from 50 minutes to two hours, to share topics that were interesting and helpful to those who attended.

During the week of December 7 - 11, 2015, our Chapter hosted five sessions at three locations in the Omaha Metropolitan Area. Forty-eight Chapter members and nonmembers came together to share concepts and processes, furthering the field of talent development.

These sessions included the following topics:

- Mentoring in the Workplace: Conversations and Best Practices for Employee Success
- Secure Yourself Online! Identity and Password Security Tips and Tricks

- Resume and Interviewing Tips for Talent Management Professionals
- Get more information about earning your CPLP certification and the benefits that ATD Nebraska provides to you when earning this credential.
- Employee Learning Week Brown Bag Meetup: Supporting Employee Learning Week at Metropolitan Community College

This year, the sessions were held at Bellevue University, Centris Federal Credit Union, and Metropolitan Community College.

Each year, our Chapter offers a variety of topics. Interest in Employee Learning Week is growing as we promote this annual event throughout our community.

Employee Learning Week is an annual nationwide effort by all types of organizations, initiated by the ATD National organization. It is an awareness campaign highlighting the important connection between learning and achieving organizational results. All organizations are encouraged to recognize Employee Learning Week by rededicating themselves to employee learning.

What will YOU do to celebrate Employee Learning Week in 2016 in your organization? Mark your calendars - the event occurs annually during the first week of December. Start your planning early - begin assembling facilitators and topics during August or September to allow time for approvals from your leadership and development of presentations!

2016 ATD Nebraska Winter Social

Let's celebrate! ATD Nebraska invites you to join us to reflect on our successes in 2015, mingle and make some new friends, and celebrate our 2015 Learning Leaders at the Fox and Hound on Friday, January 15. Come for the great food and drinks, try your hand at pool, enjoy the evening's entertainment, and win some great prizes, all while taking time to relax, share stories from the past year, and get to know your fellow ATD Nebraska members.

Don't forget to bring a guest! We hope to see you all there! Register [here](#).

Butterflies, Bobsleds and Big Moo: The Training We Love to Receive and Give Too

Written By: Jen Wichern - 2015 VP of Programming

ATD invites you to come and experience an amazing 2016 kick off event. We've invited Chief Morale Officer Kirk Weisler to come heat up a cold January day with us here in Nebraska, and you are not going to want to miss this event. Kirk is a Master trainer and teacher who has enjoyed a full training calendar for 17 years from word-of-mouth referrals alone. Over 50,000 leaders/trainers have specifically sought his wisdom to help

them develop programs and leaders that have more impact and inspiration.

His unique background as a US Army Ranger, a member of the 19th Special Forces Chaplaincy, work with At-Risk Youth and experience as a Master Storyteller and Team Builder make him a very fun, engaging, and sought-after speaker. He authored the best selling book, **The Dog Poop Initiative**, and the semi-sweet best seller, **The Cookie Thief**.

He says of his scheduled program: "In **Butterflies, Bobsleds and Big Moo** I intend to share the very best training activities, insights that I have collected over the years from books, lectures and from other great teachers and trainers like you. We will play with corks, discover Doodles, and find focus in a most fun way. But we won't stop there! We will experience the Butterfly Effect, be bobsledders, and let roar our inner BIG MOO! We are trainers, teachers, influencers and we have stewardship to become all that we can be. Like Muhammed Ali, we will learn to Float Like a Butterfly and Sting Like a Bee.

[**Click here**](#) to register for this great event to be held on January 28, 2016, from 7:30 a.m. - 11:00 a.m. at Scott Conference Center, 6450 Pine Street, Omaha, Nebraska 68106.

Getting the Most from Your ATD National Membership

Written By: Ericka Juno - 2016 VP of Membership

Are you an ATD National Member? If you answered yes, are you getting the most from your membership? If you answered no, why not? Let's look at some of the FREE benefits to you from being an ATD National member.

- **FREE* E-books.** Build your training library with electronic publications.
- **FREE* TD at Work.** Each single-topic issue of TD at Work, formerly Infoline, grows your professional competency in a crucial area of expertise.
- **FREE* Research reports.**

* The number of free items depends on your type of membership. This image below compares the benefits of each membership type (or you can visit the [**ATD website**](#)).

Choose Your Membership		atd PROFESSIONAL MEMBER	atd PROFESSIONAL PLUS MEMBER
Benefits		Join Now	Join Now
› Community of Practice premium content		4 per year, \$30 each additional	unlimited access
› Customizable library		1 e-book per year	2 e-books per year
› TD at Work (formerly Infoline)		1 digital issue per year	4 digital issues per year
› Research reports (full)		—	1 full report free
› Premium webcasts		—	✓
› TD magazine and archives		✓	✓
› State of the Industry report		✓	✓
› Discounts on publications, conferences, education programs, and the CPLP credential		✓	✓
› Member-only website content		✓	✓
› ATD Links & The Buzz e-newsletters		✓	✓
› ATD Online Library		✓	✓
› Research whitepapers		✓	✓
› Interactive member tools (job aids, checklists, calculators)		✓	✓

Now, here is an important tip - these benefits renew each year. Use your benefits because when you renew your membership they will replenish!

Are you curious if you have used your benefits yet? Wanting to know how to use your benefits? [Click here](#); it will take you to a summary of your benefits!

ATD website link - <http://www.astd.org/Members/Become-a-Member?>

Summary of your benefits - <http://www.astd.org/Members/Member-Center>

New and Renewing Members

Jill Banaszak, Mutual of Omaha

Amanda Becker, Schnackel Engineers

Brian Brundige, The Railway Educational Bureau

Brique Carlin, Mutual of Omaha

Tricia Danielsen, Meeting Tree Solutions, LLC

Gretchen Finke Patras, GFP & Company, Inc.

Cheryl Goodman, Metropolitan Community College

Carol Horner, Synchronicity Training and Development

Christine Jaynes Contreras, Planned Parenthood of the Heartland

Mari Kreft, West Central Cooperative

Janine LaDuke, Mutual of Omaha

Fara Malley, First National Bank

Barb McClune, Mutual of Omaha

Mike McIllece, Metropolitan Utilities District

Michael Merritt, HDR Inc.

Susan Olson, HDR Inc.
Julie Panko Haberman, Lincoln Electric System
Tiffany Pietrzak, Mutual of Omaha
Stefanie Shanahan, Mutual of Omaha
Doug Young, Retired
Shelly Whittaker, Gavilon
Danielle Wilcox, Solutionary

Calendar of Events



2016 ATD Nebraska Winter Social

Day: Friday, January 15, 2016

Time: 5:30 p.m. - 8:00 p.m.

Location: Fox and Hound, 506 N. 120th Street Omaha, NE 68154

January Social Event/Town Hall Meeting

Presented by ASTD-Lincoln

Day: Friday, January 22, 2016

Time: 5:00 p.m. - 8:00 p.m.

Location: Blue Blood Brewing Company, 500 W South St Lincoln, NE 68522

Butterflies, Bobsleds and Big Moo: The Training We Love to Receive and Give Too

Day: Thursday, January 28, 2016

Time: 7:30 a.m. - 11:00 a.m.

Location: Scott Conference Center, 6450 Pine Street, Omaha, Nebraska, 68106



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