

ATD Nebraska Board Meeting

Meeting Minutes

August 19, 2016

7:30 AM – 9:00 AM

Next Meeting: September 16, 2016 – Centris Federal Credit Union
September Board Reports due to Kristi by September 6, 2016

Welcome / Board Introductions / Monthly Greatness

Board members shared one personal or professional accomplishment.

Unfinished Business

Purpose Discussion – Jon T.

Jon facilitated a discussion on what we want our value proposition / purpose to be. Does “Optimize the value of your ATD NE experience,” adequately represent our purpose?

- Jon stated that we often believe everyone’s experience is the same as our own or feel that everyone is looking for the same experience. How can we better define what others are looking for?
 - When interpreting data, we are trying to determine why members stay / leave
 - Jen W. doesn’t believe we have enough data to adequately make those types of inferences
- The question was posed – Is our identity dilemma a result of ASTD’s transition to ATD?
 - Kristi S. suggested that we consider offering some type of career pathing / development pathing / member pathing for members to help them get personalized benefits from membership
 - Kim offered that we could build the pathing around how a member’s role changes in the organization as s/he moves through the development paths
 - I.E. Start as a consumer of programs, move to a deliverer of programs
 - A benefit would be that it would help board remain more current on what members are doing in their careers and what their current needs are
- Program ideas bubbled up from discussion
 - Idea on how to find new tools and how to teach yourself new tools (Jen L.P.)
 - Idea to teach others how to lead a visioning exercise
 - Side benefit – we gain insight from membership on what is important to them regarding ATD
 - Idea to spread the visioning exercise over 3 or 4 meetings and limit exercise to 15 minutes prior to the actual meetings (structured networking)
 - Bonus – newer members have opportunity to see more seasoned facilitators lead these sessions

- Melodi will work on incorporating this into the Sept. meeting (technology focused) AND carry the activity into the winter social
- Karen W. will work to incorporate this into the Sept. 27 meet up at Spirit World
- Idea to list attributes on flipcharts and let members add specific ways ATD can contribute to developing these attributes (Kristi S.)
- Jon challenged group to think about how we can capture data more directly from members rather than relying on surveys

State of the Chapter – Jon T.

Jon shared some high level stats regarding our chapter's performance.

- 44% of our members also belong to International ATD, giving us a STAR rating for CARE – we are about 10 members shy of becoming a SUPERSTAR
 - The membership team is working on a campaign to get International members to join our local group
- Our program income goal for the year has been exceeded by \$3,000
 - Technology program had good attendance

CPLP – Liz B.

Liz held two virtual sessions for individuals interested in earning their CPLP.

- No one is interested in working on their CPLP for this upcoming session

Bylaws – Krishna C.

Krishna shared that the Bylaws have been updated to match the OPS Manual.

- The bylaws are kept short and the Ops manual has more detail
- Krishna will send the updates out to members soon for a vote

TI – Jen W.

Jen announced that TI registrations are coming in and we have exceeded last year's attendance by 50%.

- Three volunteers have been secured – possibly a 4th.
- Attendees
 - 7 packages have been sold
 - 13 individual registrations have been received
- Marketing
 - Postcards have been sent and should be received this weekend
 - ATD NE
 - ATD Lincoln

- International members in area
 - Board members are asked to market by word of mouth – The sessions will meet members where they're at. Good for new facilitators and seasoned facilitators alike.
- \$\$
 - Currently at \$6,700 – budgeted for \$9,000

July Social Review and Winter Social Discussion – Melodi S.

Jon declared the summer social a success in spite of the oppressive heat!

- Melodi is collecting Winter Social ideas that she will present to Amber and Tammy
 - Goal is to narrow ideas to 3 or 4 for board vote
 - Melodi is asking for out of the box ideas
- Team offered multiple bar locations

August Program – Jon T.

Jon shared information regarding the September program.

- Patty Ruland from Train by Cell will present program on software that helps workforce connect with each other
 - ATD NE can get a free membership and will be trying out the software

New Business

Education Nugget – Jon T.

Jon facilitated an interactive activity regarding SOS & COM.

New Mobile-Ready Website – Kristi S.

Kristi announced that the website is now mobile-ready!

- Some outstanding issues –
 - Working on details such as color
 - Asking for feedback regarding any editing concerns
 - Experience some issues with handheld devices

Employee Learning Week – Jen W.

Jen shared plans for 2016 Learning Week.

- Will start advertising after ALC

- Goal is to have 3 – 4 sessions
 - Kim W. volunteered to teach 20 Technical Tools in 20 Minutes – possibly a webinar
 - Possible session on individual styles
 - Possible session in interview skills
 - Possible session on current training trends
 - Jon offered a Stammtisch collaborative effort with OD
- Theme this year is “Fill Your Bucket” (with ideas and energy!)

Monthly Meeting Attendance												
Name	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec
Jon Titus	Green	Green	Green	Green	Green	Green	Green	Green				
Jill Banaszak	Green	Red	Green	Green	Green	Green	Green	Green				
Krishna Clay	Green	Green	Green	Green	Green	Green	Green	Green				
Kristi Rutledge	Green	Green	Green	Green	Green	Red	Green	Green				
Ralph Wojcinski (VP)	Green	Green	Green	Green	Green	Green	Green	Green	Grey	Grey	Grey	Grey
Jen Labrie Pereira (VP)	Green	Green	Green	Green	Green	Green	Green	Green				
Ericka Juno (VP)	Red	Green	Green	Red	Green	Green	Green	Red				
Jen Wichern (VP)	Green	Green	Green	Green	Green	Green	Green	Green				
Amber Hutchinson (VP)	Green	Green	Green	Green	Red	Green	Green	Red				
Kristi Stewart	Green	Red	Red	Red	ph	ph	ph	Green				
Kim Whiteside	Green	Red	Green	Red	Green	Green	Red	Green				
Teresa Gan Wolfe	Green	Green	Green	Green	Green	Green	Red	Red				
Sandi Knowski	Red	Red	Red	Grey	Green	Green	Green	Green	Grey	Grey	Grey	Grey
Kathy Swensen	Green	Green	Green	Red	Green	Green	Red	Green				
Karen Wegner	Green	Green	Red	Green	Green	Green	Green	Green				
Lesa Deeker	Red	Green	Green	Green	Red	Green	Green	Red				
Liz Brumels	Green	Red	Green	Green	Red	Green	Green	Red				
Tammy Olson	Grey	Green	Green	Green	Red	Green	Red	Red				
Brandon Raddish	Grey	Grey	Grey	Green	Green	Green	Green	Green	Grey	Grey	Grey	Grey
Katie Kuhl	Green	Green	Green	Red	Green	Red	Green	Red				
June Kowalewski	Green	Green	Green	Green	Red	Green	Green	Red				
Melodi Szymczak	Green	Red	Green	Green	Green	Green	Green	Green				
Shonda Walker	Grey	Grey	Grey	Grey	Grey	Green	Green	Red				