

## **ATD Nebraska Board Meeting**

Meeting Minutes

October 21, 2016

7:30 AM – 9:00 AM

Next Meeting: November 18, 2016 – All day retreat – First National Business Park  
November Board Reports due to Kristi by November 8, 2016

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### **Welcome / Board Introductions / Monthly Greatness**

*Board members shared one personal or professional accomplishment.*

*Past President, Heather Davis, shared the following about her time as 2009 president.*

- Ran TI & was on Education Committee before presidency
- Developed her personal leadership skills through involvement with ASTD
  - Was able to apply organizational skills learned through ASTD at other organizations
- Recruited to be a training manager during her presidency
- ASTD networking opportunities helped her secure other positions
- Started the Julie Durmaskin Scholarship Fund, which was one of her proudest accomplishments

### **Unfinished Business**

#### **ALC Illuminated – Super Seven**

*Participants shared one take-away from ALC.*

- Jen L.P. – Made great connections
- Krishna C. – Brought back ideas that will be used in the Nov. Retreat
- Lesa D. – Won a registration for next year's ICE
- Kristi S. – Ideas for marketing and communication – particularly social media ideas
- June K. – Learned to go with the flow while overcoming multiple obstacles associated with her presentation
- Ericka J. – Ideas for putting on a one day conference, such as how to get free or low cost speakers
- Jen W. – Made great connections and had opportunity to showcase what Omaha has to offer

#### **2017 Programming Report – June K. and Amber H.**

*June shared many of the presenters she is working with to secure for 2017 programs.*

- January speaker is confirmed
- Two RFPs have been received

- Many calls have been made
- Have had requests to bring Kirk Weisler back – have not contacted him yet

### **Succession Planning – Krishna C.**

*Krishna shared that she has 2 apps for most open Director positions.*

- Previous board members have submitted apps
  - Avil Jackson
  - Stef Shanahan
  - Pati Carr
- Neil Rupert, Dan Schaecher, and Maria Carrasco have submitted apps
  - One individual interested is involved in the Learning Leaders group, which would be a great way to stay connected to that group

### **TI Final Takeaways– Jen W.**

*Jen announced that preliminary results suggest that ATD will have a \$12,000 profit*

- Received good reviews for speakers and how TI was run
- Liked getting immediate feedback this year except for deciphering handwriting

### **Meetup Summary – Lesa D.**

*Lesla announced that there were 12 people at the last meet-up at Spirit World – 1/3 of the number registered.*

- The plan is to add the meet-up coordination activities to the Director of Engagement role

### **Employee Learning Week – Jen W..**

*Jen shared that four sessions have been secured for Employee Learning Week – one location for a session has yet to be secured.*

- Sessions set for Mon, Tues, Thurs, and Fri
  - Ericka / June – interviewing skills
  - Kim W. – webinar
  - Lesa D. – Understanding your behavioral style
  - Kathy S. – hosting a consultant meet-up
- Have not heard back from the governor's office regarding the proclamation yet

### **Winter Social Update– Melodi S.**

*Melodi shared the venues she is considering.*

- Soaring Wings Winery (Jan 20 or 27)

- Offers tour & samples
- Could hire a party bus for transportation if people concerned about weather
- Has banquet place (fee involved)
- Would need to bring in food
- Lucky Bucket (Jan 20 / 27)
  - Offers tour and samples
  - Banquet place (no charge)
  - Would need to bring food
    - Pizza West is close by
- Lancer Hockey (Jan 13 or 20)
  - Tickets would be \$13 - \$15 ea
    - Must buy 50 – 75 tickets (non-refundable)
  - Banquet space no charge – could be available an hour before game
    - Limited options for food because of the cost involved for the tickets
  - Would include parking area
- Members offered to check the following & report out at the next meeting
  - Kristi – Lucky Bucket – will check to see if she can get any deals
  - Ericka – Hockey – will check to see if she can get any deals on tickets
  - Jen W. – Pizza West – will check on food options / prices

## **New Business**

### **Director of Technology, Director of Sponsorship – JLP**

*Director name change and new director position suggested.*

- Recommendation was made to change the name of Director of Web to Director of Technology to better reflect current responsibilities
  - Other chapters shared at ALC that they have changed the name of this position
  - Will bring for a vote at next meeting
- Adding a Director of Sponsorship position under VP of Finance to focus on sponsorship opportunities
  - Looking for someone with sales or non-profit experience

### **November Program Plug – Jon T.**

*Jon shared information about the Nov. program at the Tap Room at NE Brewing.*

- Members will share information learned at ICE and the e-learning Guild

### **Email bounce-backs / updating contact information – Ericka J.**

*Ericka shared that 62 people didn't get her last email.*

- Recommendations to help people update their information included –
  - Have Glenda call members and update information over the phone

- Set up a table at the programs with a computer and have someone available to update information as members come in for the program
- Add information to update personal information in the pre-program slides
- Have a volunteer effort to have board members call members and update information over the phone

**Strategic Teams – Jon T.**

*Jon informed group that there is a plan in progress to identify companies that consistently support ATD members and contact training leaders to ask them to complete a short survey / SWOT analysis to gain insights on how they currently see our brand. (For the brand strategic team)*

**Education Nugget (Risk Management) – Jill B..**

- Postponed until the November Retreat

Monthly Meeting Attendance												
Name	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec
Jon Titus	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green		
Jill Banaszak	Green	Red	Green	Green	Green	Green	Green	Green	Green	Green		
Krishna Clay	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green		
Kristi Rutledge	Green	Green	Green	Green	Green	Red	Green	Green	Green	Green		
Ralph Wojcinski (VP)	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Grey	Grey
Jen Labrie Pereira (VP)	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green		
Ericka Juno (VP)	Red	Green	Green	Red	Green	Green	Green	Red	Green	Green		
Jen Wichern (VP)	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green		
Amber Hutchinson (VP)	Green	Green	Green	Green	Red	Green	Green	Red	Green	Green		
Kristi Stewart	Green	Red	Red	Red	ph	ph	ph	Green	Green	Green		
Kim Whiteside	Green	Red	Green	Red	Green	Green	Red	Green	Green	Red		
Teresa Gan Wolfe	Green	Green	Green	Green	Green	Green	Green	Red	Green	Green		
Sandi Knowski	Red	Red	Red	Green	Green	Green	Green	Green	Green	Green	Grey	Grey
Kathy Swensen	Green	Green	Green	Red	Green	Green	Red	Green	Green	Green		
Karen Wegner	Green	Green	Red	Green	Green	Green	Green	Green	Green	Green		
Lesa Deeker	Red	Green	Green	Green	Red	Green	Green	Red	Green	Green		
Liz Brumels	Green	Red	Green	Green	Green	Green	Green	Green	Green	Green		
Tammy Olson	Grey	Green	Green	Green	Red	Green	Red	Red	Green	Red		
Brandon Raddish	Grey	Grey	Grey	Green	Green	Green	Green	Green	Green	Green	Grey	Grey
Katie Kuhl	Green	Green	Green	Red	Green	Red	Green	Red	Red	Red		
June Kowalewski	Green	Green	Green	Green	Red	Green	Green	Red	Green	Green		
Melodi Szymczak	Green	Red	Green	Green	Green	Green	Green	Green	Red	Green		
Shonda Walker	Grey	Green	Green	Green	Green	Green	Green	Red	Green	Green		

Heather Davis – Past President Guest