

ATD Nebraska Board Meeting

Meeting Minutes

November 18, 2016

8:10 AM – 9:40 AM

Next Meeting: December 16, 2016 – Centris Federal Credit Union
December Board Reports due to Kristi by December 6, 2016

Welcome / Board Introductions / Monthly Greatness

Board members shared one personal or professional accomplishment.

Unfinished Business

Programming 2017 – June K.

June shared that there is more interest in presenting than there are slots available for 2017!

- June distributed copies of received proposals for 2017 and shared the current 2017 line-up
 - There are currently a few months unassigned, but there is more interest than speaking openings for 2017
 - Currently 15 interested
 - June shared a couple of speakers that were turned down because of fee requirements
 - Group discussed offering speakers higher workshop split options as a possibility to secure speakers
- Speakers not placed in 2017 will be rolled over to 2018
- June shared selection philosophy
 - Tried to follow topics mentioned in member survey and touch on ATD competencies
 - It was suggested that some competencies can be supported through other activities (meet-ups, ELW, etc.)
- June said she is setting a good mix of morning, lunch, and evening meeting times
- Securing different venues can be difficult
 - Set up issues at new / untried locations can create tension
 - Currently working with Scott Center to secure venue for 2017 (difficulty making contact)
 - Will do a roadshow at HDR to highlight their technology
- Discussion regarding other topics to consider for programming
 - Instructional Design always popular
 - Virtual training may be a good niche to hit
 - Social media / technology used for learning
 - Evaluations

- Knowledge Management
- Managing learning programs
- Roadshows – ask the expert to facilitate a show and tell
- Structured networking events
 - Stef S. suggested that we experiment with structured networking at the next meet-up or ELW
- Krishna urged board members to submit an RFP if they have the knowledge or passion around a topic even though the program might not be fleshed out yet (submit first – assemble presentation team second)

Past Presidents' Q4 Meeting Summary – Jill B. & Jon T.

Q4 Past Presidents' meeting held in November.

- Jill told group that she and Jon recapped what ATD accomplished in 2016 and what they are looking forward to in 2017
- Reminded board that the Past Presidents' group is a great resource to tap into for suggestions and historical perspectives
 - Reminder – just because something may not have worked in the past (historical perspective) doesn't mean that we wouldn't try it again
- Jon added that we invite Past Presidents to board meetings to share their perspectives and we hold quarterly meetings with them – they serve as an advisory board

Social Media Update – Kim W.

Kim offered a shout out to the board for joining the social media conversation.

- Kim provided board with social medial usage / changes over the past year
- Discussion about new trends
 - Periscope broadcasts live events (like Facebook Live)
 - Allows for immediate feedback during broadcast
 - Monday memes have been popular
 - Looking to see if Google Plus is still worth the effort – not much activity
 - Google analytics require maintaining Google Plus
 - Pinterest provides “How tos” for training issues –it's not just about sharing DIY projects / pretty pictures
- Suggestion to offer a program on using social media
 - **Stef S. took that as a take-away**
- Social Media disclaimers
 - Most companies have requirements about posting information on social media and using a disclaimer that opinions expressed do not represent company

Employee Learning Week – Jen W.

ELW is an event to promote Talent Development and is the first week in December. ATD offers free learning events during this time.

- Still need a venue for the first ELW session (Monday) on interviewing skills
 - Would need a private area to facilitate
- Advertising
 - Will advertise in upcoming newsletter
 - One additional marketing piece going out
- Received the governor's proclamation
- Jill B. recommended offering a session on how to implement ELW activities
 - Recommendation to create a webinar that can be accessed at any time on the ATD website

Winter Social Update – Melodi

Melodi announced that the winter social will be at the Lucky Bucket Brewery on Friday, Jan. 27 from 5:30 – 8 PM.

- Social is for members and spouses / significant others
- There will be drawings for gift cards
- Attendees will get a brewery tours and get samples
- Attendees will get two drink tickets each
- Melodi is looking for suggestions for a fun icebreaker activity

New Business

Board Member Eligibility for Door Prizes at Programs – Ericka J.

Ericka was looking for input on the current non-written rule that board members are not eligible to win door prizes at local ATD events.

- Lively discussion ensued with no decision – will move to become a voting item in December
- Discussion highlights
 - Pros
 - Board members pay to attend meetings like any other member and should be eligible for the same perks (Ericka)
 - Winning a door prize is not about recognition – it's about enjoying the same benefits as other members
 - Most of the time the majority of program attendees are board members – so the drawing is heavily skewed in the favor of a non-board member
 - Cons
 - May create the appearance of favoritism when board members win (Jill)

- Because board members have an expectation to attend programs – it doesn't feel right that they could win prizes (Stef)
 - Other Suggestions
 - Board members could pass on being included in drawings on individual basis or decline the prize if they didn't want / need it
 - It's good to recognize board members at meetings to generate interest in being on the board (Stef)
 - Winning door prizes shouldn't be considered a recognition (Ericka)
 - Maybe we should consider a different type of reward – i.e. go to 6 programs and get the 7th one free (Jen W.)
 - Maybe those individuals who are required to be at a meeting (to set up / make announcements, etc) should get in free
- We want to have one policy that we all can follow consistently – not one that has exceptions - we need to craft criteria for all aspects of free drawings (including size of prize) that board can support (Lesa D.)
 - Tabled until Dec.
- Related suggestion – Would like to have some type of volunteer recognition program
 - Jon T. took that idea as something he will work on in his role as Past President (volunteer coordinator)

Director of Technology (name change request) – Jen L.P.

Jen is requesting the Director of Web position name be changed to Director of Technology to better reflect the position responsibilities.

- Vote – passed unanimously

Director of Partnerships (new position request) – Jen L.P.

Jen is requesting to add a new board position (Director of Partnerships) to report to V.P. of Finance to cultivate partnerships with the community.

- Vote – passed unanimously

Monthly Meeting Attendance

Name	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec
Jon Titus												
Jill Banaszak												
Krishna Clay												
Kristi Rutledge												
Ralph Wojcinski (VP)												
Jen Labrie Pereira (VP)												
Ericka Juno (VP)												
Jen Wichern (VP)												
Amber Hutchinson (VP)												
Kristi Stewart					ph	ph	ph					
Kim Whiteside												
Teresa Gan Wolfe												
Sandi Knowski												
Kathy Swensen												
Karen Wegner												
Lesa Deeker												
Liz Brumels												
Tammy Olson												
Brandon Raddish												
Katie Kuhl												
June Kowalewski												
Melodi Szymczak												
Shonda Walker												

Angela Galloway – Past President Guest at Retreat (did not attend meeting)

2017 board members in attendance

- Avil Jackson
- Stef Shanahan
- Neil Rupert
- Dan Schaecher
- Misti Sidel