

ATD Nebraska
Board Meeting Agenda

July 21, 2017 1:30 pm – 2:30pm
The Mark, 20902 Cumberland Drive, Elkhorn, NE

GOAL: OPTIMIZE THE VALUE OF YOUR ATD NEBRASKA EXPERIENCE

ATTENDANCE

Present:

Clay, Krishna	Jones, Jessica	Stewart, Kristi
Deeker, Lesa	Juno, Ericka	Szymczak, Melodi
Jackson, Avil	Mendick, Bern	Wichern, Jen

Absent:

Brumels, Liz	Olson, Tammy	Walker, Shonda
Gan Wolfe, Theresa	Schaecher, Dan	Wegner, Karen
Kowalewski, June	Shanahan, Stefanie	
Kuhl, Katie	Swensen, Kathy	
Labrie Pereira, Jennifer	Titus, Jon	

MEETING OPENING

The meeting was called to order by President Krishna Clay at 1:49 pm.

MATTERS FOR DISCUSSION

2018 Conference – Ericka

Still accepting RFPs and looking for sponsors. The board discussed possibly waiving the registration for board members who obtain sponsorships.

Action item:

1. Jessica will save the sponsorship flyer to Teamwork PM for use by the board and include a list of sponsors who have been approached

Summer Social Promo – Melodi

The event is scheduled for Lauritzen Gardens. Registrations are low. A scavenger hunt is planned for the children.

E-learning SIG – Melodi

The first session was held on July 5th. Michael facilitated on Articulate Storyline. The next session will be August 3rd at 11am. Still looking for someone to facilitate on Captivate.

August Program Promo – All

Todd Conkright will be the presenter. He has also presented for Trainers Institute.

Volunteer Recognition – Lesa

The membership strategy team will handle volunteer recognition and coming up with a recognition system for members.

Evaluations Update – Jen W

The membership strategy group has been reviewing our evaluations. Questions have been identified from programs. They will use the dynamic aspects of Survey Monkey for more accurate responses. The evaluation will also be used for Trainer's Institute. The new programming evaluation will start with the next program in August and Trainer's Institute in the fall. Feedback will be obtained from members.

Retention Schedule – Kristi

How long will we keep old information on the website? We will keep the previous year and the current year. If something says ASTD, it will be discarded. Everything else will be placed on Teamworkpm.

Newsletter Article Summaries – Krishna

Submissions for the newsletter should be 200 words or less. If you find an article that has valuable information write a summary and why you are recommending and provide a link; do not reprint the article.

MATTERS FOR DECISION OR VOTE

Budget increase for ALC travel – Ericka

Increase of \$1,280 to send additional members. A lot of discussion. Will vote later electronically. Everyone will be tagged but only voting members will vote. The deadline for early bird registration is July 31st.

Budget approval for 2018 Conference keynote – Ericka

Pay the keynote speaker a flat fee to cover all expenses. We are pre-2018 budget and need to sign the contract. **Approved**

Refund policy – Krishna/Lesa

ATDNE's refund policy should match national's policy and be included in our Operations Manual. Glenda will process the refunds. **Approved**

NEXT BOARD MEETING

August 18th at First National Bank, 140th and Dodge
Breakfast will be provided by the Marketing Team

MEETING FINALIZATION

Krishna asked each member to share their monthly moment of greatness in 5 words or less.

The meeting adjourned at 3:20 am.