

# **ATD Nebraska Board Meeting Agenda**

August 19, 2017 7:30 a.m. – 9:00 a.m.

First National Business Park, 14010 FNB Parkway, Omaha, NE

---

## ***GOAL: OPTIMIZE THE VALUE OF YOUR ATD NEBRASKA EXPERIENCE***

### **ATTENDANCE**

Present:

Clay, Krishna	Jones, Jessica	Olson, Tammy
Brumels, Liz	Juno, Ericka	Shanahan, Stefanie
Carrasco, Maria	Kowalewski, June	Stewart, Kristi
Deeker, Lesa	Kuhl, Katie	Swensen, Kathy
Gan Wolfe, Theresa	Labrie Pereira, Jennifer	Wegner, Karen
Jackson, Avil	Mendick, Bern	Wichern, Jen

Visiting Past President: Carol Horner

Absent:

Szymczak, Melodi	Walker, Shonda
Titus, Jon	Schaecher, Dan

### **MEETING OPENING**

The meeting was called to order by President Krishna Clay at 7:30 am. Krishna asked each member to share their name and position on the board.

Past President Carol Horner (2004) shared thoughts from her tenure as president.

### **MATTERS FOR DISCUSSION**

#### **September Program Promo – June**

Tina Bakehouse will be the presenter. The topic will be communication styles. October's topic will be diversity and inclusion. November's topic will be micro-learning.

#### **2018 Conference – Ericka**

We are still in need of RFPs. We need breakout sessions for day 1 (60 minutes) and day 2 (4 or 8 hours). The RFP form is on the website. The registration fee will cover the both days. Mutual of Omaha will conduct a train the trainer session on day 2. Many of the topics will be non-traditional.

### **Winter Social – June**

Planning is underway. Please share location suggestions. The event will be in January. June will start a discussion for the event on Teamworkpm.

### **TI Promo – Tammy**

September 12<sup>th</sup> is the first day. We have 4 full-time registrations; this is a low number. Issues with the usual 'save the date' postcard. An email was sent to the Learning Leaders group to assist with getting the word out. Posted to social media sights also. Member early bird rates end at the end of August.

### **Membership – Lesa**

Lesla provided an update on utilizing the ATD store for memberships. She will look into if there is an issue with our chapter continuing to offer power memberships on our local site. Membership notices will begin to dwindle due to members paying for both local and national on the national website. We will maintain our membership offerings on our website since we have additional membership levels not offered through the ATD store.

### **Membership Strategy Team – Jen W**

The team has completed the evaluation update. The new format began with the last program. It will be implemented with TI and other major events going forward. Where should the team focus next?

### **Event Cancellations – Ericka**

There was confusion with the cancellation of the Summer Social. We will work on procedures for cancelling an event including the process and notification timeline.

### **Job Descriptions – All**

Time was spent updating board position job descriptions. Members will post work product to Teamworkpm.

## **MATTERS FOR DECISION OR VOTE**

### **Board of Directors Structure and Position Changes**

**Proposal sponsor(s):** Krishna Clay & Ericka Juno

**Proposed change/expenditure/procedure/policy:** Suggesting the following changes to Director positions on the Board, this will then be updated in the Operations Manual.

1. Merge the responsibilities of the Directors of Certification and Mentoring into the Director of Career Resources role – this would eliminate the Director of Mentoring and the Director of Certification roles
2. Merge the Director of Membership and Director of Engagement into a new role titled Director of Member Engagement– this would eliminate the Director of Membership and the Director of Engagement roles
3. Rename the Director of Marketing to the Director of Marketing Design
4. Rename the Director of Education to Director of Trainer’s Institute
5. Rename the Director of Programming to the Director of Program Coordination
6. Rename Director or Social Learning to Director of Social Media
7. Add a new Director of Speaker Connections under the Education team

**Reason for proposal:**

- Certification: Minimal participation in CPLP prep groups – better use of volunteers to find a virtual study group offered by another chapter to refer our members to
- Mentoring: Minimal mentoring requests historically, and mentoring is more closely aligned with membership than education
- Membership & Engagement: responsibilities of each role have decreased dramatically over the last couple of years; one person can handle what’s left
- Rename positions to more closely align with what they do & differentiate them from VP role with same name
- Director of Speaker Connections will help to find potential speakers to start the conversations then pass them on to the team they fit best with (Programming, TI, Conference)

A change to the proposal was made to include change the title Director of Social Learning to Director of Social Media.

The measure passed unanimously among all eligible voting members.

**NEXT BOARD MEETING**

September 5<sup>th</sup> - First National Business Park, 14010 FNB Parkway, Omaha, NE  
Breakfast and lunch will be provided by the Education

**MEETING FINALIZATION**

Krishna asked each member to share their monthly moment of greatness in 5 words or less.

The meeting adjourned at 9:00 am.