



NEBRASKA CHAPTER
Association for
Talent Development

Sponsorship Opportunities

Unique Benefits	Platinum (\$10,000)	Gold (\$5,000)	Silver (\$2,500)	Bronze (\$1,000)
Complimentary Conference Pass	6	4	2	1
Logo on Conference Website	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo Displayed During the Conference	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Promotional Bag Inserts	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo in Newsletter	6	3	2	
Exhibit Booth	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Email Blast (One-time use sent by the chapter)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Logo with link to Website on ATDNE Home Page	<input checked="" type="checkbox"/>			
Co-branding on all Conference Promo Material	<input checked="" type="checkbox"/>			
Special mention during Conference	<input checked="" type="checkbox"/>			
Opportunity for your Representative to Introduce Keynote Speaker	<input checked="" type="checkbox"/>			

Sponsorship Opportunities

Exhibit Booth Only:

For-Profit: \$500

Non-Profit: \$250

Specific Sponsor Opportunities

Item	Dollar Amount	Item	Dollar Amount
Keynote Presenter Fee	\$ 4,000.00	Sponsor Symposium	\$ 500.00
Networking Night Food & Beverage	\$ 3,900.00	Sponsor Multipurpose Room / Expo Hall	\$ 300.00
Out-of-town Facilitators Fees, Travel & Lodging	\$ 3,500.00	Save the Date Postcard (September)	\$ 250.00
Lunch Day 1	\$ 2,700.00	Conference Reminder Postcard (January)	\$ 250.00
Lunch Day 2	\$ 2,700.00	Postage	\$ 200.00
Keynote Speaker's Book (75 copies)	\$ 2,350.00	Sponsor Breakout Session Room 1	\$ 200.00
Wifi & AV Support	\$ 1,500.00	Sponsor Breakout Session Room 2	\$ 200.00
Breakfast Day 1	\$ 1,000.00	Sponsor Breakout Session Room 3	\$ 200.00
Breakfast Day 2	\$ 1,000.00	Sponsor Breakout Session Room 4	\$ 200.00
Book Signing Event	\$ 1,000.00	Laptop stickers	\$ 200.00
Marketing	\$ 1,000.00	Magnet	\$ 200.00
Keynote Travel & Lodging	\$ 1,000.00	Snack Morning Day 1	\$ 150.00
Networking Night Giveaway	\$ 750.00	Snack Morning Day 2	\$ 150.00
Pen and tablets	\$ 750.00	Snack Afternoon Day 1	\$ 150.00
Trinkets (i.e. water bottles, cable organizers, stress balls, hand sanitizer, camera covers)	\$ 750.00	Snack Afternoon Day 2	\$ 150.00
Printed Programs	\$ 500.00	Networking card	
		Baskets	
		Giftcards	

Contact Debbie Petru for Sponsorship Opportunities:
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