

# Alanna Hoffman

Alanna currently leads sales enablement at Sojern. She brings 10 years of experience in the Learning and Development field where she has developed high impact, global training programs that help businesses scale. Alanna was a 2022 Apex award winner for her team's sales training program. Alanna is also a passionate educator and serves as an adjunct professor at Doane University, where she teaches a course on refugees and forced migration.