

## Roadmap to Instructional Design Technologies

### Who's driving?

**Kristi Stewart**

*Instructional Designer, First National Bank of Omaha*

Kristi Stewart is responsible for developing instructional experiences, training solutions, and ensuring that best practices are incorporated in all required training materials for the Learning and Development (L&D) team at First National Bank of Omaha. Prior to joining the L&D team, Kristi spent 18 years in a variety of positions in education such as a K-12 instructor, a college professor, and a state level professional development consultant. Kristi holds a master's degree in Educational Technology and is currently serving in her sixth year on the ATD Nebraska Board of Directors as the VP of Finance.

### What sites should we expect to see?

During this session we will discuss the importance of the design process and how this will influence the technology you choose to create your training. We will focus most of our session on the power of technology by exploring authoring software, as well as asset tools and finding the right tool for the job. All software showcased will have either a free 30-day trial or will have a free version to explore. We will be reviewing: Captivate, Articulate 360, Creative Cloud, Canva, Miro, and free sites for assets.

Please come to this session with a computer, downloaded free trials of software mentioned above, and a project in mind and we will walk through the Intentional Design process. You'll determine which technology you'll want to use to create your training. The workshop portion will provide you time and assistance to begin the process of creating a training course.

### What will we learn along the way?

As a result of this workshop, learners should be able to:

- Understand the design process
  - Content
  - Look and Feel
  - How to use the software
- Explore a variety of technologies to create learning experiences
- Create a course for future use